

ROOTS

JEWISH NATIONAL FUND OF CANADA

ROSH HASHANAH 5775



THE CHILDREN OF B'NEI NETZARIM THANK
KKL-JNF FOR THE MUCH NEEDED BOMB SHELTERS



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JEWISH NATIONAL FUND AT TEDDY PARK

JNF CANADA TAKES GREAT PLEASURE TO PARTNER ONCE AGAIN WITH THE JERUSALEM FOUNDATION IN THE TEDDY PARK PROJECT. THIS IS A MAGNIFICENT UNDERTAKING IN HONOUR OF TEDDY KOLLEK, THE MUCH LOVED MAYOR OF JERUSALEM.

The Park includes a multitude of fascinating elements to attract visitors. JNF Canada will bring new life to a 19th century historic building and adopt two of the most prestigious gates surrounding the Park. This historic building, central to the park, represents a very significant period in “modern” Jerusalem’s history as

one of the first neighborhoods outside the old city walls. We invite you to join in this exciting project, to create a new destination point for modern Jerusalem against the backdrop of its old city, providing a green haven for all to enjoy. Donors will be recognized on a significant wall of honour.



INITIATOR	_____ \$1,000,000	GUARDIAN	_____ \$100,000
TRUSTEE	_____ \$250,000	PIONEER	_____ \$54,000
ENTRANCE GATES		BUILDER	_____ \$36,000
DOUBLE GATE	_____ \$250,000	CHAI	_____ \$18,000
SINGLE GATE	_____ \$125,000 - SOLD	SPONSOR	_____ \$10,000



**CONTACT YOUR LOCAL JNF OFFICE
FOR MORE INFORMATION**



NATIONAL PRESIDENT & CHIEF EXECUTIVE OFFICER



JERRY WERGER
NATIONAL PRESIDENT



JOSH COOPER
CHIEF EXECUTIVE OFFICER

Welcome to the fall edition of Roots! We at JNF have had a very busy and productive year. The hard work and generosity of our communities continues to build, strengthen and revitalize the Land of Israel.

It is natural during this time of the year to reflect on the past and admire our accomplishments and those of others. Our success is possible because of the support and generosity of our donors and volunteers. We value their commitment to

help us build Israel through JNF.

This edition of Roots will give you an opportunity to read about the outstanding Negev Dinners that took place this year, meet some terrific volunteers who have made a difference in our organization and hear about the exciting initiatives taking place in each city across Canada.

It is our privilege to be part of an organization whose 113-year-old mandate is to be the sole agency responsible for the

development and infrastructure of land in Israel. As JNF grows, we are able to support and preserve the State of Israel for future generations.

From our families to yours, we would like to wish all of you a Chag Sameach and a happy, healthy and sweet new year to come. Shanah Tovah!

Please share your feedback with us. Email us at roots@jnf.ca

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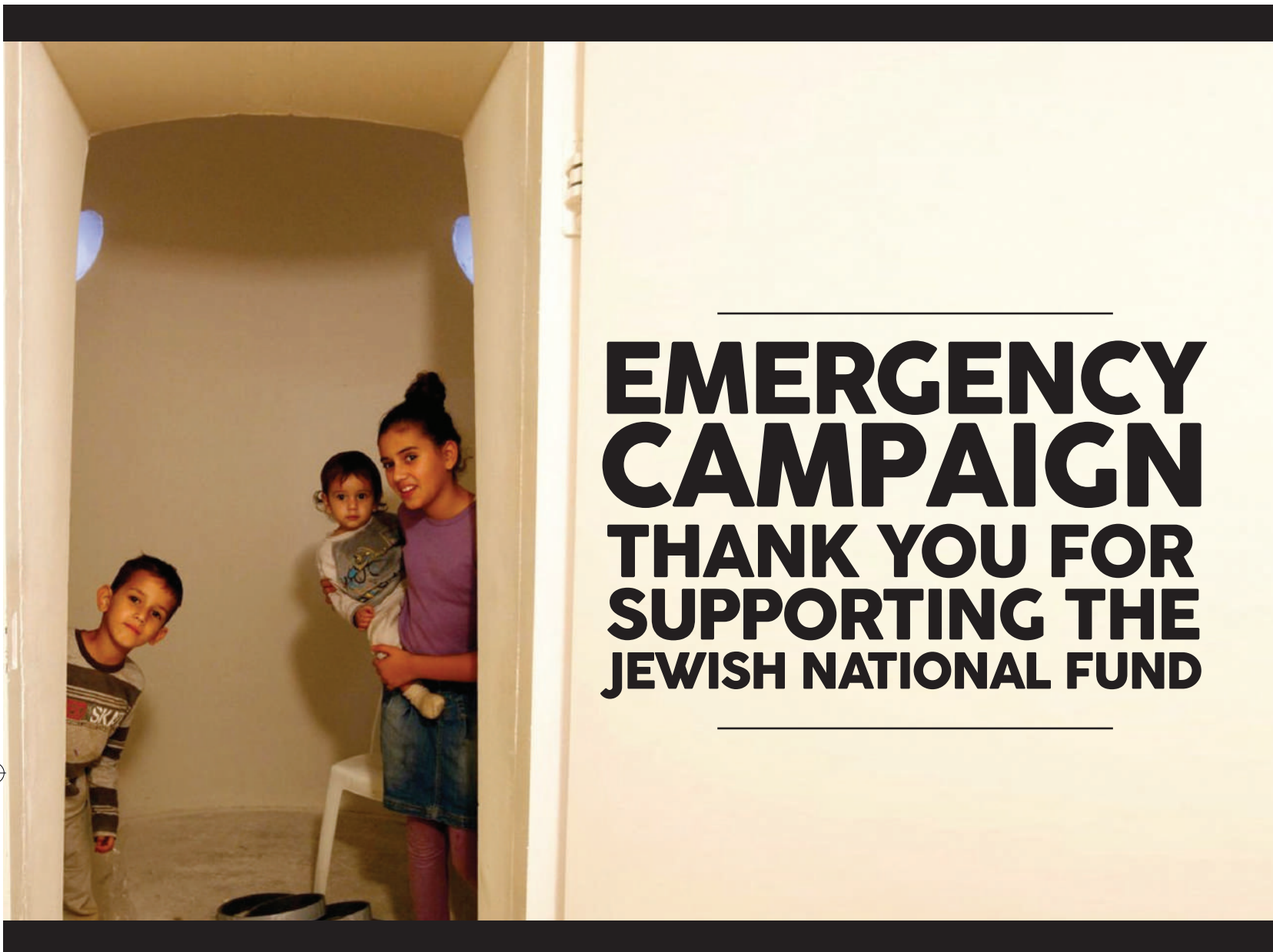
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The paper used for this magazine is FSC certified, which promotes environmentally appropriate, socially beneficial and economically viable management of the world's forests.



JEWISH NATIONAL FUND WISHES YOU A SHANAH TOVAH





EMERGENCY CAMPAIGN THANK YOU FOR SUPPORTING THE JEWISH NATIONAL FUND

In order to restore peace in Israel, the IDF began Operation Protective Edge to stop Hamas's incessant rocket attacks against Israel's civilians. During the first 10 days of the operation, Hamas launched over 1497 rockets. 1093 of those rockets hit Israel and approximately 301 rockets were intercepted by the Iron Dome.

When the operation began, JNF Canada responded immediately to ensure safety and respite for Israel's citizens. Our Emergency Campaign raised 1.5 million dollars for mobile bomb shelters in southern communities, such as B'nei Netzarim, Naveh and Ofakim. In addition, through the Emergency Campaign, we sent over 400 children from southern Israel to be hosted at summer camps in Tzipori, Nes Harim and Lavi. This was possible because of the generosity from you, our donors. We thank you for being a part of this important and necessary campaign.

KKL-JNF's senior management presented the Ofakim Municipality with a generous donation for the purpose of fortifying the city of Ofakim against the continuing

"HE WHO SAVES A SINGLE LIFE SAVES THE ENTIRE WORLD"

threat of rocket fire. In a letter of thanks to KKL-JNF World Chairman, Efi Stenzler and the organization's senior management, Ofakim Mayor Itzik Danino wrote, "He who saves a single life saves the entire world. This donation constitutes a dramatic change for the better where the fortification of the city is concerned – all thanks to KKL-JNF. On behalf of all residents of

Ofakim, I thank you from the bottom of my heart for these most generous donations."

KKL-JNF would like to acknowledge several organizations whose contributions were instrumental in the relief efforts for the residents of Israel. A very special thank you to Spin Master Ltd. who donated six large shipments of toys to Israel. Many other companies were inspired and added to the Spin Master delivery. We would like to thank Indigo, Trends International, Batta, Mastermind Toys, TCG Toys, Samko Sales, Funtastic, Twenty One Toys, J&W Jobbers Ltd., Etti Uri, McGregor & American Essentials, What a Bagel and Textiles Amalgamated Inc. El Al generously sent two shipments for free and the remaining donations were charged to Spin Master Ltd. at a discounted rate. The greatest reward for doing is the opportunity to do more.

ROOTS



YOUR DONATIONS HELPED

PROVIDE MOBILE BOMB SHELTERS IN THE SOUTH



YOUR DONATIONS HELPED



CHILDREN FIND RESPITE AT KKL-JNF SUMMER CAMPS

CANADA-ISRAEL SOLIDARITY RALLY



A Canada-Israel solidarity rally organized by Jerry Grafstein, JNF Canada and other Canada-Israel organizations was held at the David Citadel in Jerusalem on July 30th, 2014 - day 23 of Operation Protective Edge.

"By being here, you've demonstrated your friendship," Mayor Nir Barkat said to the participants at the rally. Canadian MP Mr. David Sweet delivered a message on behalf of the Canadian Prime Minister Stephen Harper: "We stand

shoulder-to-shoulder with you."

Five hundred Canadians, both local residents and those who traveled to Israel filled the hotel ballroom and expressed their love for Israel and pride in the Canadian government for supporting Israel.

At the end of the rally, KKL-JNF World Chairman Efi Stenzler noted, "We have friends all over the world, but no one like the Canadians." **R**

MEET OUR 2014 NEGEV DINNER HONOUREEES



GARY SEGAL
VANCOUVER

Always giving back to the community, Gary Segal's extensive philanthropic work and accomplishments include being the Director of Ronald McDonald House BC, VGH & UBC Hospital Foundation and the American Jewish Joint Distribution Committee. He has been the Founding Chair of the 'Bring Back Hope' campaign which supports the humanitarian work of Dr. Rick Hodes in Ethiopia. Gary is the recipient of the 2012 Queen Elizabeth II Diamond Jubilee Medal.



MARILYN LIBIN
CALGARY

When Marilyn Libin turned 16, her parents sent her to Israel for the summer with a youth program and that began her love affair with Israel which continues today! Marilyn believes strongly that the State of Israel cannot exist without the Jewish Diaspora and for that reason alone, is why she has lived her life in support of both the local Jewish Community and Israel. She has often been heard to say: "If I don't, who will?"



SOL ROLINGHER
EDMONTON

Sol Rolingher, Q.C. is married to Marilyn, has 3 grown children and 1 grandson. He has practiced law for over 40 years with Duncan Craig, LLP, the extent of his clientele is as extensive as is his community engagement. Tikkun Olam has marked his life, currently chairing or past chair of the Phoenix Multi-Faith Society for Harmony, Beth Shalom Synagogue, Jewish Federation of Edmonton and Beit Horim to name only a few.



JOSEPH J. WILDER
WINNIPEG

Recently named President of the Jewish Foundation of Manitoba, Mr. Wilder has an extensive record of national and local community service, including leadership positions with Canadian Jewish Congress, the Canada Israel Committee, the Winnipeg Jewish Community Council, the Winnipeg Football Club, the Royal Winnipeg Ballet, and others.



DR. RON POLSKY
WINDSOR

This year JNF, Windsor paid tribute to Dr. Ron Polsky. He was recognized for his commitment to the Jewish community and to Israel, as the Delegation Head of Windsor's JCC Maccabi Games contingent since 1986, and as a member of the Board of Directors at Congregation Beth El and the Windsor Jewish Federation. As a competitor at the Maccabi Games in both Pan Am and Israel, he was awarded medals in Masters Basketball.



BILL BRADY
LONDON

Bill Brady was recognized for his outstanding philanthropic endeavours in London and beyond and for his support for the Jewish community and Israel. With an outstanding broadcast career spanning six decades, Bill has received numerous awards, including The Order of Canada. Bill is well known for his quick wit and outspoken views on many subjects and has always been a strong advocate for inclusion while speaking out against discrimination.



DR. MAX GLASSMAN
TORONTO

Dr. Max Glassman is a physician who founded the Queensway Medical Centre and Clinic over 50 years ago. Max and his wife, Gianna, support many charitable institutions in Israel and Canada. For the Negev Campaign, Max selected a project where JNF will build a facility to assist Israelis suffering from PTSD and other psycho-traumas. Max has been a major donor to JNF since the 1950's making him a very worthy honouree.



DR. JIM SPATZ
ATLANTIC

Jim is the Chairman and CEO of Southwest Properties. Jim serves on many Boards including the Atlantic Jewish Council Board, Camp Kadimah Board, Parker Street Food and Furniture Bank Advisory Board, Board of Governors for Dalhousie University and has served as Board Chair since 2008. Jim is a medical graduate of Dalhousie University and is an accredited emergency medicine specialist.



DOROTHY NADOLNY
OTTAWA

Dorothy has been involved in fundraising and philanthropy for over 50 years starting with Ottawa Hadassah. She was the Associate Chair of the first UJA women's division, lead Missions to Israel, and headed the Canadian Friends of the Hebrew University-Ottawa Chapter. Dorothy and her late husband Herbert have contributed significantly to the Ottawa Hospital, Children's Hospital of Eastern Ontario and the Ottawa Heart Institute.



RICHTER
MONTREAL

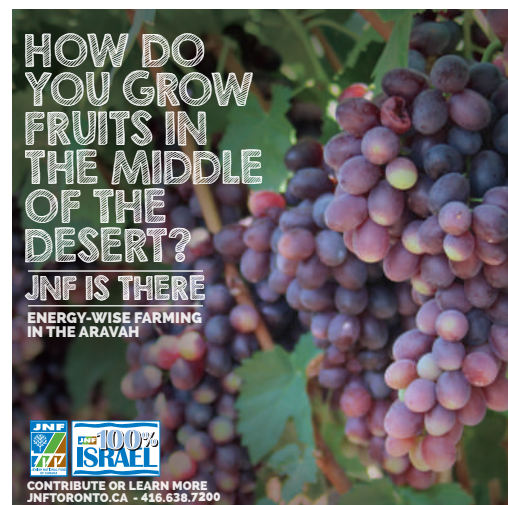
Few Montreal enterprises can match Richter's longtime dedication to philanthropy. In addition to their partnership with JNF, the firm assists some 100 non-profit organizations in the domains of healthcare, education, the environment and the arts. This support extends beyond monetary contributions, as Richter's partners and employees often devote personal time towards organizing fundraising campaigns or volunteering at community events.



STEVE & JEFF PAIKIN
HAMILTON

In June, JNF Hamilton paid tribute to brothers, Steve and Jeff Paikin who have made their mark in the communities in which they are involved. Steve pursued a career in media and is the anchor of the acclaimed TVO current affairs show, The Agenda with Steve Paikin. Steve was appointed Chancellor of Laurentian University in Sudbury, invested as an officer in the Order of Canada and the Order of Ontario. Jeff is involved in home building and his company, New Horizon Homes, is a leader in the Hamilton housing market. He is involved in numerous philanthropic endeavours and was recently named Hamilton's Citizen of the Year.

LOOK OUT FOR OUR BRAND NEW STREET SIGN CAMPAIGN





A SELECTION OF AVAILABLE PROJECTS

Contact your local JNF office to learn how you can contribute to a better Israel



ALUTEVA

KKL-JNF is planning to install fitness equipment for the people vacationing at Aluteva and for the autistic adults at the occupational day centre that operates at the site. The fitness equipment will be installed in a shady grove that is located near the guest facilities and will be accessible to people with disabilities and comply with all safety standards. Project elements include 7 fitness facilities, safety rubber surfacing and rocks for bordering the site.



KKL-JNF LEARNING CENTRES

The Learning Centres project, introduced into the school system, provides experiential education on the themes and values of KKL-JNF. The program offers a variety of activities related to ecology and Zionism, with the help of computers and geographical models. All activities are developed and facilitated by the KKL-JNF Youth and Educational Department.



INTERNATIONAL CLEAN UP THE WORLD DAY 2014

This year, on September 29, 2014, 300,000 volunteers from all over the country will participate in Clean Up the World Day, led by KKL-JNF. Volunteers include every sector of Israel's diverse population, including Bedouin, olim, municipality employees, Christians, Muslims, Druze, Haredim, voluntary organizations and IDF soldiers. They all take part in hands-on activities to clean KKL-JNF forests, open spaces and parks.





DRIVING INNOVATION & REGIONAL DEVELOPMENT

MAYOR UDI GAT VISITS CANADA ON JNF NATIONWIDE SPEAKING TOUR

Mayor Udi Gat, an award-winning leader in cleantech breakthroughs, has been the head of the Eilat Regional Council since 1999. Mayor Gat is the Chairman of the Eilat-Eilat Renewable Energy Administration and has been instrumental in transforming Israel's southern region into the silicon valley of renewable energy.

JNF was honoured to host Mayor Gat on a national speaking tour in Vancouver, Calgary, Edmonton, Ottawa, Kingston, Sault St. Marie and Toronto. Guests learn-

ed about renewable energy and how it is driving innovation and regional development in southern Israel. His presentations were informative, engaging and he also provided an update to the current crisis situation in Israel.

The city of Eilat and the Hevel Eilat Regional Council are located at the southern most tip of the State of Israel. A vast area composed of sprawling desert landscapes, the region is 13% of the landmass of the country, yet contains just 0.85% of

the population. The local population realized the need to harness the area's natural resources and its abundance of sunlight and open spaces. Together with an emerging entrepreneurial spirit, the residents dreamed of developing the land into an international sustainability hub for the production of renewable energy technologies and innovation. The Eilat region is home to Israel's first solar plant and powers 70% of Eilat's needs.



JNF VANCOUVER



MISGAV AM SECURITY ROAD - DR. ABRAHAM BOGOCH Z"L & DR. MARGARET MULLINGER BOGOCH Z"L

HONOURING GARY SEGAL | SUNDAY, APRIL 6, 2014

NEGEV DINNER

IN SUPPORT OF ECOLOGICAL
AND SUSTAINABLE SCIENTIFIC
ACTIVITIES AND LEADERSHIP
TRAINING PROGRAMS



JNF Pacific Region was proud to honour Mr. Gary Segal - one of the philanthropic pillars of Vancouver's Jewish community at the 2014 Negev Dinner for his extensive support to enhance leadership skills and educational programs for underprivileged Israeli youth.

Over 400 guests gathered to honour Mr. Segal, including close friend and fellow

humanitarian Dr. Rick Hodes, who was actively involved in Operation Solomon and whose decades-long work in Ethiopia has saved the lives of many children. Lieutenant Governor of British Columbia, the Honourable Judith Guichon, OBC, commended Mr. Segal for his important philanthropic work and JNF for its role as a world leader in environmental issues.

Funds raised will be dedicated to the joint educational Sciences program led by JNF and implemented by the Hebrew University of Jerusalem. This program is designed to expose Israeli youth, including those from the periphery, to a wide range of scientific and environmental educational opportunities.

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2014 SUMMER SAIL



The fifth annual JNFuture Summer Sail, which was held on August 21st, has become such a popular event for the next generation of Vancouver's young professionals that it was sold out weeks before the event! This year's kosher, Israeli-themed sail featured a 3 hour harbour cruise, Tel Aviv inspired menu and Israeli wine tasting. A quiz with prizes and Israeli music rounded out a wonderful evening with old and new friends.

JNF GOES BACK TO SCHOOL

Before the end of the 2013-2014 school year, The Vancouver Talmud Torah Preschoolers welcomed Jerusalem Emissary Ilan Pilo with open arms and many rattling Blue Boxes during a visit to their classroom. The children asked questions about Israel and JNF, and left Ilan very impressed with our young JNF supporters!



JNFCALGARY



NEGEV GALA 2014 PROJECT: THE MEIR CHILDREN'S HOSPITAL MARILYN LIBIN REHABILITATION AND SPORTS FACILITY

HONOURING MARILYN LIBIN | WEDNESDAY, JUNE 18, 2014

NEGEV GALA IN SUPPORT OF THE MEIR CHILDREN'S HOSPITAL MARILYN LIBIN REHABILITATION & SPORTS FACILITY



There will be many more healthy, happy children in Israel as a result of this year's Calgary JNF Negev Gala held at Beth Tzedec Congregation on June 18th. That is exactly the way this year's honouree, Marilyn Libin, would have it. A devoted mother and bubbie, and a dedicated educator, Marilyn Libin cares passionately about the welfare of children. In her honour the JNF Negev Gala is commissioning a special project in Israel, "The Marilyn Libin Rehabilitation & Sports Facility" at the Meir Children's Hospital in Kfar Sava. "I always believed that we must inspire children to achieve their potential," she told the audience. "This rehabilitation and sports facility is vital to help children develop skills and the ability to be the best they can be despite their illnesses and injuries."

The project at Meir Hospital is designed to promote physical activity programs for children with chronic pediatric diseases. It will also provide rehabilitation opportunities for children following major surgery or injury. Included in the facility will be running tracks, a sports field and a sophisticated fitness facility designed to promote beneficial workouts to improve core physical functions such as balance, flexibility and agility that contribute to well-being among children. All this will be set in a landscaped park with numerous amenities for family members. Another key component is that the Marilyn Libin Rehabilitation & Sports Facility is part of a broader research project at the Kfar Sava hospital to investigate physical activity among improved lifestyles in the young, leading to



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ROOTS



better health outcomes in the future. As JNF Canada CEO Josh Cooper noted during his presentation, the new facility at the Meir Children's Hospital is open to all Israelis – Arab, Jew, and all others in need, including Palestinian residents of the territories.

Marilyn Libin's children were present,

as were some of her grandchildren, others sent video greetings to their bubbe. Among the dignitaries in attendance was Paul Godfrey, former chairman of Metro Toronto and current president and CEO of Postmedia Network, who is also the boss of Marilyn's son Kevin, an editor with the Financial Post. The journalistic theme con-

tinued with the master of ceremonies, the ubiquitous Catherine Ford, a long-time fixture at the Calgary Herald and a genuine Alberta character. The evening was topped off with an electric performance by Montreal chanteuse Nikki Yanofsky, who brought the audience to their feet dancing in the aisles.



SEPTEMBER 19-21 BBYO CONVENTION

HADAR EPSTEIN LEADERSHIP SEMINARS

NOVEMBER BLUE BOX MONTH

EXCHANGE BOOTH AT JEWISH FILM FESTIVAL

NOVEMBER (TBD) JNF FUTURE MOVIE NIGHT

JANUARY 24 A TASTE OF ISRAEL

JNF FUTURE & COMMUNITY TU BI'SHEVAT EVENT

FEBRUARY 1 TU BI'SHEVAT TELETHON

JUNE 4 NEGEV GALA HONOURING DR. LORNE & BETH PRICE



JNF EDMONTON



NEGEV GALA 2014 PROJECT: FAMILY-SOLDIER MEETING PLACE AT TSE'ELIM ARMY BASE IN THE NEGEV

NEGEV GALA

IN SUPPORT OF A FAMILY-SOLDIER MEETING PLACE IN THE NEGEV

HONOURING SOL ROLINGER

SUNDAY, JUNE 19, 2014

On June 19th, 2014 the Edmonton community gathered in the Fantasyland Hotel Ballroom to honour Sol Rolinger Q.C., for his leadership, involvement and commitment to helping Israel, the Edmonton Jewish community and the community at large.

His Honour, Col. (Ret'd) the Honourable Donald S. Ethell, Lieutenant Governor of Alberta delivered the key note address describing his years of experience as a high ranking Canadian Military Peace Keeping personel, serving in the Middle East from 1987-1993. It was a heartfelt expression of His Honour's respect and admiration for Israelis and for what Israelis have to endure on a daily basis.

The Royal Canadian Artillery Bands provided musical entertainment in a variety of styles throughout the evening, showcasing the diversity of Military service. Justice Eric Macklin delivered a warm and entertaining tribute which had the audience in stitches and set the tone for a wonderful evening of family, friends and support for Israel.

Proceeds from the 2014 Negev Gala will develop three areas of the Negev's Tse'elim army base, the largest military training facility in Israel; located near Kibbutz Tse'elim in the Western Negev. The project will upgrade and landscape the family visiting area, intake and release facility and the barracks' main plaza. The base is the national centre for ground forces training, most IDF soldiers, from both the regular and career army as well as the reserves, serve there at some time.



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JNF VISITS CAMP GAN ISRAEL



On August 5th, Hadar Epstein, JNF Education Emissary joined Camp Gan Israel in a cooperative Tisha B'Av program. We ran discussion style sessions with the campers around a giant puzzle map of Israel which the kids had to piece together. We focused on how Israelis are being affected and how they cope with rocket fire on a daily basis.

Israel is clearly in the minds and hearts of every Jewish family as the kids offered an incredible amount of information about what is going on with "Operation Protective Edge". The more we discuss Israel in our homes and explain the complexity and nuances of the conflict the better equipped children are to talk about it with others. For more information on what you can do to help support Israel through the JNF call our office at (780)481-7881.



HERITAGE DAYS



On August 3rd and 4th, 2014, JNF Edmonton participated in the Servus Heritage Festival award winning Israel Pavilion. The table attracted many visitors with lots of questions about the environment in Israel. We provided a planting station where kids and adults had the opportunity to plant various seeds to take home for their own backyards and gardens and enabled us to engage the visitors in a conversation about everything from research and development to tree planting. We look forward to participating in the Heritage Festival Israel Pavilion and sharing information about Israel and the environment with the 300,000 visitors for many years to come.

CELEBRATING ISRAEL



JNF Edmonton continues to build momentum through contributing to community wide programming, creating an awareness about Israel and the important work of JNF.

This past year, JNF participated in the Hatzafon Israeli Dance festival, Yom Ha'atzmaut Celebration, Heritage days and CFHU's screening of the film JERUSALEM.



JNF WINNIPEG



NEGEV GALA 2014 PROJECT: SDEROT RECYCLED WATER RESERVOIR



JNF PROGRAMMING AT CAMP MASSAD

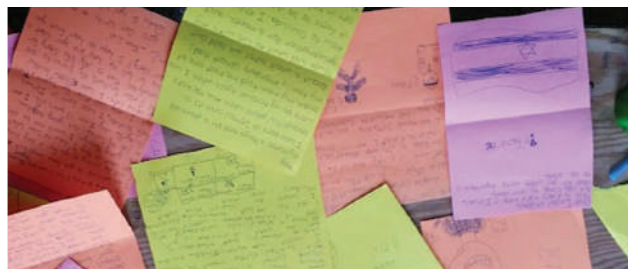
Hadar Epstein, JNF Canada's education emissary, recently visited Winnipeg and Western Canada's only Hebrew immersion summer camp, Camp Massad. She brought along many educational activities so that the campers could learn about Israel and the Jewish National Fund. The activities were set up as stations where small groups could participate in each and then move on to another activity after an

allotted time period. The first station was a tic-tac-toe trivia game where blue boxes and Israeli emblems were used instead of X's and O's. The children were split into teams, they took turns answering trivia questions about Israel and JNF. For each correct answer, they placed their piece on an open space. The next activity was short story writing. The campers were asked to compose a story based on what they had

just learned about Isaac Ochberg. Ochberg, a great Zionist from South Africa, bought the lands of two kibbutzim and donated them to JNF. He was directly responsible for saving over 200 orphaned children in Eastern Europe after World War I.

Another excellent activity that the campers participated in was Hadar's effective re-creation of the experience of transporting water to the Negev by using pool noodles on a giant map of Israel.

The campers also wrote heartfelt letters to children in southern Israel to let them know that they are supported by their friends in Canada.



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THE CENTENNIAL CONCERT HALL | TUESDAY, MAY 27, 2014

NEGEV GALA

HONOURING JOSEPH J. WILDER, Q.C.



The Centennial Concert Hall was buzzing for the Jewish National Fund's annual Negev Gala honouring Joseph J. Wilder, Q.C. on Tuesday, May 27th. Before the formal part of the evening, there was a VIP reception where appetizers and wine were served, followed by concert and reception for all attendees.

JNF Board President, Karla Berbrayer and Vice President, Jessica Cogan emceed the evening. The show started with an intro from the emcees, followed by the Canadian and Israeli national anthems performed by Yona Choir led by Lina Streltsov. Greetings were brought by Josh Cooper, CEO of JNF Canada, Premier Greg Selinger and Executive Director of the Manitoba/Saskatchewan Branch, Rob Berkowits.

After the speeches, a video was played about Joe Wilder's life, accomplishments as well as his reasons for choosing to support the Sderot Recycled Water Reservoir. It was clear that Joe felt a personal connec-

tion to the people of Sderot and all they've been through.

The Sderot Recycled Water Reservoir receives treated industrial and domestic waste-water which is then used to irrigate a variety of crops in nearby communities. "The idea of recycling waste-water and providing agricultural solutions to a country that is so short of water is what attracted me to this project, particularly in the community of Sderot," said Joe, "These people have endured rocket attacks and hardship for many years and if I can help alleviate the difficulties they have, I am pleased to assist in that."

Existing water resources in Israel are both overused and deteriorating in quality. One of the solutions to the water problem currently being developed in Israel is the use of recycled waste-water in agriculture, which both reduces pollution while providing an additional water source for irrigation.

Following the speeches, project introduction and video, Joe Wilder was presented with the Negev Gala citation. The Negev Gala Co-Chairs, Sam and Wendy Wilder as well as Joe's long-time partner, Phyllis Pollock took to the stage to assist in the presentation. Afterwards, Joe said a few words about his love for Israel and the importance of the Jewish National Fund.

After the formal part of the evening, jazz and pop singer, Nikki Yanofsky took to the stage with the members of her band. She entertained the audience with material from her new album entitled, Little Secret. To close the show, Nikki sang her iconic song from the 2010 Vancouver Olympics, "I Believe" and perhaps one of the best parts of the night was when she brought Yona Choir onstage with her to sing back-up.

To conclude the evening, guests filed into the lobby to enjoy desserts prepared by Desserts Plus.

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JNF TORONTO



NEGEV DINNER 2011 PROJECT: THE JOHN A. TORY MEMORIAL AUTISM THERAPY GARDEN

AT THE HOME OF LESLIE & ANNA DAN | THURSDAY, JULY 17, 2014

PAST NEGEV DINNER HONOUREE EVENT



On July 17, 2014 JNF Toronto organized an exclusive event at the home of Anna and Leslie Dan for past Negev Dinner Honourees. The evening featured an analysis of the current hostilities in Israel by Ronen Hoffman, MK as well as beautiful musical entertainment by Cantor Benny Maissner of Holy Blossom Temple. This event was a great success and we are hoping to have it on an annual basis.



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— JEWISH NATIONAL FUND OF TORONTO —
NEGEV DINNER 2014
— IS PROUD TO HONOUR —
DR. MAX GLASSMAN

SUNDAY, NOVEMBER 23, 2014 | METRO TORONTO CONVENTION CENTRE

JNFTORONTO.CA 416.638.7200 NEGEV2014@JNF.CA

"JNF IS A FAMILY. OUR NEGEV DINNER HONOUREES ARE LIKE OUR PATRIARCHS AND MATRIARCHS."



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13TH ANNUAL | MONDAY, JUNE 9, 2014

GOLF CLASSIC



The 13th Annual Golf Classic of JNF Toronto was held on June 9, 2014 at the Weston Golf and Country Club. A committee of dedicated volunteers under the chairmanship of Howard Davidson and Lloyd Pollack did a fantastic job of organizing the event. The tournament was sold out and generated a record amount of revenue. We would like to express our appreciation to our lead supporters Frank and Elfriede Stronach, as well as Erin and

Larry Davidson and to all of our generous sponsors and donors.

Proceeds from this year's JNF Golf Classic will be directed to a world-class animal assisted therapy program at Retorno: The International Jewish Centre for Prevention and Treatment of Addictions. The Rehabilitation Centre is helping Israeli teens struggling with addiction, transforming their lives and preparing them to re-enter Israeli society as contributing members.

HOLD THE DATE:

**14TH ANNUAL
JNF GOLF CLASSIC
BEACON HALL GOLF CLUB
MONDAY, JUNE 8, 2015**

**THE TOURNAMENT WILL SELL OUT.
RESERVE YOUR SPOT NOW.**

CALL THE JNF OFFICE AT 416-638-7200



JEWISH NATIONAL FUND OF TORONTO WOULD LIKE TO THANK THE TOP SUPPORTERS - OF THE 13TH ANNUAL - **JNF GOLF CLASSIC**

FRANK & ELFRIEDE STRONACH

ERIN & LARRY DAVIDSON

ARNIE UNGER



APOTEX
ADVANCING GENERICS



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CONSTRUCTION & ENGINEERING COMPANY
GENERAL CONTRACTORS & BUILDERS



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CLASSIC CREATIONS



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Since 1956

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7TH ANNUAL PITCH FOR ISRAEL

The seventh annual Pitch for Israel took place on Sunday, August 24, 2014 at the Powerade Centre. JNF Toronto was happy to team up with One Family Fund for the third year in a row at this exceptional community-wide softball tournament hosting Mens, Womens and Co-ed softball teams. The net proceeds will be allocated to Aluteva and will also provide summer camp programs for Israeli victims of terror through One Family Fund.



CORRECTIONAL OFFICERS RIDE



JNF along with the Hard Chargers, a law enforcement, corrections-based motorcycle club, organized the 4th annual Correctional Officers Ride (C.O.R.) on September 7, 2014. Money raised from the ride is directed to an educational scholarship fund for the children of the fallen Israeli prison wardens who perished in the Carmel forest fire in 2010. Participants and their families enjoyed a lunch donated by PR Creative Caterers and a raffle with great prizes. Thank you to all for a successful ride in support of a wonderful cause.



MUSIC & MORROCAN CUISINE

MIMOUNA

On April 23, 2014, 250 young professionals came together at the Rosehill Lounge Venue to celebrate the festive night of Mimouna, in support of JNF's state-of-the-art facility for an animal assisted therapy program at Retorno: The International Jewish Centre for Prevention and Treatment of Addictions. This new event for JNF Future attracted various young professionals. Many, in the Israeli and Sephardic communities, were treated to an authentic Israeli-Moroccan cultural evening.

Mimouna is a post-Passover celebration of friendship and unity that is observed in Sephardic Jewish communities in Israel and all around the world. In 1966 the State of Israel declared Mimouna a national holiday and today millions of Israelis celebrate the festival.

Thank you to all who attended and supported this event and a special thanks to our event committee and event sponsor, Spin Master Ltd.



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JNF ROCKS OUT WITH THE GAT BROS.

On Thursday, April 3rd, over 200 people attended a great show put on by the Gat Brothers at Tattoo Rock Parlour. Arie and Gil Gat became Israel's national sweethearts after dominating the audition stage of Israel's top-rated reality talent show, "Rising Star," drawing tens of thousands of votes and rave reviews from fans.

The opening act from the Sauce was electrifying and guests, young and old, enjoyed an evening of classic rock's finest hits.

Thank you to our sponsors, Eric Iankelevic of Sherwood Mortgage Group, Suzy Goldstein of Sutton Group - Admiral Realty Inc. and Hummingbird Lawyers LLP, for supporting this event and The Wildflower Trail in Ayalon-Canada Park. The Wildflower Trail is an 8km hiking and biking trail that JNF will create in honour of all IDF soldiers who have been held in captivity.



HAVE YOUR NAME INSCRIBED IN ISRAEL, FOREVER

SEFER HAYELED
THE GOLDEN BOOK OF
MARRIAGE
GARDEN OF TREES
BAR/BAT MITZVAH
GOLDEN BOOK

— — — — —

LET JNF COMMEMORATE IMPORTANT
MOMENTS LIKE BIRTHS, BIRTHDAYS,
WEDDINGS OR ANNIVERSARIES.
THE MILESTONE WILL BE FOREVER
INSCRIBED IN THE JNF BOOKS OF
HONOUR IN JERUSALEM. YOUR
DONATION WILL BOTH CELEBRATE
THE MOMENT NOW AND MARK IT
FOR THE FUTURE.



TO PLACE AN ORDER
CONTACT YOUR LOCAL
JNF OFFICE OR VISIT
WWW.JNF.CA



HAVE YOUR SIMCHA IN A 1,500 YEAR OLD SYNAGOGUE

Thanks to the generosity of the late Freda Fejer z"l and Sandy Galet, JNF Toronto has developed the site of the ancient synagogue at Maon in memory of Dr. David and Irma Kulcsar. The Maon Synagogue is a 6th century synagogue and archaeological site located in the Negev Desert near Kibbutz

Nirim and Kibbutz Nir Oz. It is famous for its magnificent mosaic floor. It is the perfect location for a private, meaningful, and extraordinary ceremony for your child or grandchild. A Canadian-Israeli from a nearby kibbutz is available to help with all of the arrangements for the ceremony and

to make your visit special.

If you are interested in learning more about this site or planning a simcha there, please contact Lance Davis at 416-638-7200 x140 or lance.davis@jnf.ca

AGM

TORONTO BOTANICAL GARDEN

MONDAY, JUNE 23, 2014



The JNF Toronto AGM was held on June 23, 2014 at the Toronto Botanical Garden. The evening highlighted the events and fundraising activities of JNF's fabulous year and four JNF Future Committee members, Paul Budovitch, Dana David, Rob Wexler and Sandra Vadasz were unanimously named to the Board of Directors.

Making the evening special were the Meritorious Awards for the 2013 Negev Campaign presented by Anthony Hoffer and, in keeping with the traditions of the AGM, Faye Minuk presented the following awards: The Bernard M. Bloomfield Medal was presented to Kerry Siegel, for her exemplary volunteer work. Faye, on behalf of Hon. Linda Frum and Howard

Sokolowski, accepted the Patricia Joy Alpert Memorial Leadership Award for their leadership on the 2013 Negev Campaign. Gary Neinstein presented the Gary and Judy Neinstein Student Achievement Award to Eli Nemetz and Miriam Langer for their outstanding work in the community through the Superhero Project. The Degel Yerushalayim Award was presented to Bialik Hebrew Day School - Himel Campus. Awards of Appreciation were presented to JNF Future's Daniel & Esther Warner, Michael Grossman, Dana David and Paul Budovitch for their tremendous volunteer work. The evening ended on a perfect note with a dessert reception.

A MISSION TO
ISRAEL
FOR LAWYERS
FEBRUARY 2015

FOR MORE INFORMATION
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JNF HAMILTON

IN TRIBUTE TO STEVE & JEFF PAIKIN | SUNDAY, JUNE 8, 2014

NEGEV DINNER

IN SUPPORT OF THE MITZPE
RAMON SPORTS COMPLEX

It was a rather extraordinary evening. Close to 600 people came out to the Hamilton Convention Centre to pay tribute to Steve and Jeff Paikin at our Annual Negev Dinner. The Paikin brothers come from a family of people committed to community. Their parents, Larry and Marnie were both individually honoured at previous Negev Dinners.

The brothers were being recognized for their commitment to their respective communities. They have led by example. Steve is best known for his media presence while brother Jeff, perhaps best known as a home builder, is also known to many for his involvement with the Hamilton Sports Celebrity Dinner.

The event was held on Sunday, June 8th and featured a performance by Hamilton's All-Star Jazz Band during the cocktail reception. Zach and Natasha Paikin, children of Steve and Jeff, respectively, were the emcees and Natasha's sister, Sasha wowed the audience with her singing of the two anthems.

Brothers Steve and Jeff both appeared genuinely moved by the tributes, including a brief video from Martin Short and David Shore. Steve and Jeff responded by praising their parents and thanked their families. After the presentation of the citation, the audience was treated to a performance by the world renowned Canadian Brass. They are five exceptional musicians and seem to be able to make their brass instruments play in ways they were not designed to do. Comments across the board were nothing but superlatives.



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ROOTS

JNF WINDSOR

HONOURING DR. RON POLSKY | TUESDAY, JUNE 17, 2014

NEGEV DINNER

IN SUPPORT OF
THE MITZPE RAMON
SPORTS COMPLEX



The décor at the St. Clair College Centre for the Arts at our 2014 Negev Dinner was exquisite with tones of navy accented with apple blossom centerpieces. Emcees Mandi Chandler and Dr. Josh Polsky introduced the head table. The room came alive as they introduced their father, honouree Dr. Ron Polsky and his wife Joanne.

Among those bringing greetings for this special evening were Josh Cooper, CEO - JNF Canada, Consul Gad Alon, representing the State of Israel, Fulvio Valentinis, Councillor for the City of Windsor and Marc Katzman, past President of the Windsor Jewish Federation. Bethe Jarcaig, President of JNF Windsor, added her congratulations and appreciation to all the volunteers who helped make the dinner so successful.

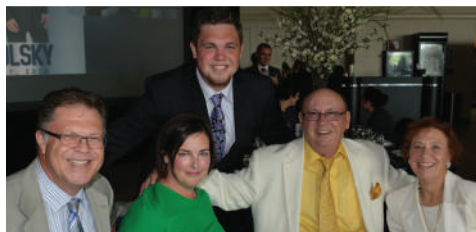
In a touching speech, Mandi and Josh paid tribute to their father which was

followed by the presentation of the Negev Dinner citation by Bethe Jarcaig and Franklin Simkevitz.

Ron Polsky had chosen a project relating to sports and community development. Because of his Maccabi Canada experience over the last 28 years, he recognized that activities like basketball, football and volleyball are important for the development of young people, not just physically but mentally as well. The Mitzpe Ramon Sports Complex project, situated in the middle of the Negev Desert was a perfect fit. When completed, the site will feature a shade cover to provide relief from the summer's oppressive heat. A short video was presented demonstrating how the project will benefit the young people living in the community.

Larry Polsky, Honorary Dinner Chair, introduced the keynote speaker Dan Shulman, who delivered a poignant, heartfelt and thoughtful presentation.

A special thank-you to all who supported this worthy project and to our vital volunteers. The project is already having a positive impact on the lives of the children in Mitzpe Ramon.



FAMILY BIKE RIDE IN WINDSOR

On Sunday June 22, 2014, the Jewish National Fund organized a unique family event. Over 50 people met at Assumption Park in Windsor along the waterfront. Participants signed in, received a bottle of cold water, put on sunscreen and insect

repellent, all donated by Rexall Pharmacy. After the group photo, they headed east on the trail. After an hour, all participants headed back to enjoy a kosher lunch-picnic style where each child received a frisbee, donated by Goodlife Fitness.



There was no charge for the lunch program but special thanks go out to those who donated funds to offset the costs. Thank you everyone who came out supporting both our community and JNF. We hope to make this an annual event.

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JNF LONDON

HONOURING BILL BRADY | SUNDAY, JUNE 1, 2014

NEGEV DINNER

IN SUPPORT OF THE RECYCLED
WATER RESERVOIR IN SDEROT



On June 1, 325 people gathered at the Best Western Lamplighter to attend the 26th London Negev Dinner, honouring Bill Brady. They recognized his lifelong contribution to so many areas of life in London, through his career and, more recently, as

a volunteer. They also acknowledged his ceaseless espousal of inclusivity, including his public stance more than forty years ago, when he openly protested the exclusion of Jews from some London area clubs.

Emcee Neil Aitchison opened the pro-

ceedings by introducing the Table of Honour. Sonja Gustafson led the singing of Hatikvah and O Canada. During the meal, representatives of the Federal Government, City Council, the State of Israel, London Jewish Federation and the Jewish National Fund brought greetings to the dinner. All paid tribute to Bill's many accomplishments and stressed the importance of the Negev Dinner tributes.

The Jewish National Fund's Bloomfield Medal for volunteerism was presented posthumously to the late Max Valinsky. Terry Marcus noted Max's sterling work over many years with his fundraising efforts for both UJA and JNF, noting that nothing was too much trouble for him and that he spared no effort to help those in need. The medal was presented to Max's wife Betty.

A video presentation provided the audience with the most current information about the Sderot project. The audience was entertained by Sonja Gustafson, and the group Parallax providing a most enjoyable mix of jazz and popular classic songs, as well as two Hebrew ones.

The fitting tribute to Bill began with a few well-timed words from Neil Aitchison, delivered with the humour which had marked his comments throughout. His daughters, Linda and Laura also talked about their father. Honouree Bill Brady provided further entertainment in his acceptance speech. Expressing his pleasure at being honoured in person rather than posthumously he continued in a similar light-hearted vein, drawing much laughter from his friends and JNF supporters. The JNF citation was presented to Bill by Jeff Phillips, Jack Malkin and Franklin Simkevitz.

A great deal of time and effort went into ensuring that the dinner was successful. Many thanks go to the entire Dinner Executive Committee, to the honorary co-chairs Sheldon Aaron, Bob Siskind and Cal Stiller and to the many volunteers who in one way or another, contributed to the success of the evening.

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ROOTS

JNF REGIONAL ONTARIO



NEGEV DINNER 2014 PROJECT: THE MITZPE RAMON SPORTS COMPLEX

CELEBRATING YOM HA'ATZMAUT IN KINGSTON



Israeli culture and dance were the themes of this year's Kingston Yom Ha'Atzmaut (IndepenDANCE Day!) celebrations sponsored by the Jewish National Fund and the Kingston Jewish Council. Beth Israel Synagogue transformed into "Shalom Tours," exhibiting colourful and informative posters on Israel by local contestants (Abby Serruya, Daniella Springer, Jillian Badgley, Remy Mosaheb, and Talia Freedman).

Guests filled the "Grotto Theatre" to capacity as Chair Melissa Greenberg welcomed them and performances by Toronto Israeli folk dance troupe "Nirkoda." Dances

included performances from Chassidic roots to modern Kibbutz Horahs.

Accompanied by Frank Lewis and Roslyn Schwartz, audiences were delighted by Talmud Torah children of all ages and special guests from Camp Shomria singing well known Israeli songs, Kyrianna Bromberg's dance, and Jochebed Katan's moving "Prayer for Peace."

Franklin Simkevitz, Executive Director, JNF Regional Ontario explained the importance JNF holds in the life of Eretz Yisrael, from security to serving as a global environmental leader sharing expertise

around the world. The presentation was enhanced with audio-visuals and picture posters around the room. Continuing this wonderful cultural journey, we enjoyed the plentiful and delicious spread of Mediterranean food by Ian Sarfin and desserts by Jane Springer, while children made Israeli flags and families received keepsake post-cards of themselves at the event.

A heartfelt thanks to the many volunteers who helped to create a magical evening led by JNF's incredible "Volunteer on the Ground", Melissa Greenberg.

JNF REGIONAL ONTARIO

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JNF OTTAWA



NEGEV DINNER 2014 PROJECT: OFAKIM LIFE SAVING SPACES



AN EVENING WITH AUTHOR JUDIE ORON

In May, JNF Ottawa and Agudath Israel Congregation hosted award-winning author Judie Oron for an evening to tell the story of adopting an Ethiopian Jewish child slave and raising her integrated

family in Israel. Attracting close to 70 people, the evening also provided an opportunity to raise the profile of JNF's project at Retorno.

MONDAY, JUNE 9, 2014

OTTAWA BOARD AGM

At the Ottawa Board AGM, held at the home of Alan and Margo Blostein, we recognized our key volunteers with a framed photo collage: Penny Torontow for working on the Tu Bi'Shevat Tel-ethon; Lawrence Weinstein for his outstanding leadership as the JNF 2013 Negev Dinner Chair, Lisa Cogan for her ongoing contributions to JNF Ottawa and to Stephen Victor, Q.C. for championing the fundraising leadership effort for the 2014 Negev Dinner honouring Dorothy Nadolny. JNF Ottawa also officially approved the appointment of our two new Board members Randi Sherman and Lindsay Kotick.



**SJCC CAMPERS
CELEBRATE MITZVAH DAY BY
DECORATING JNF BLUE BOXES**

JNF OTTAWA OFFICE

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ROOTS



JEWISH NATIONAL FUND OF OTTAWA
& **CANADIAN FRIENDS OF THE HEBREW UNIVERSITY**

NEGEV DINNER 2014

HONOURING **DOROTHY NADOLNY**

TUESDAY, OCTOBER 21, 2014 | OTTAWA CONVENTION CENTRE
DINNER CHAIR: STEPHEN VICTOR, Q. C.

Our Honouree Dorothy Nadolny is choosing to support the JNF Emergency Campaign as part of her two legacy projects for the 2014 JNF Negev Dinner. As she says, "We have to ensure that Israel survives and thrives."

To that end, this year's funds for the Ottawa Negev Dinner are being directed to secure residents of Ofakim in the Northern Negev, situated between Be'er Sheva and Gaza. JNF provided many

secure residential spaces to protect citizens during direct rocket strikes. On the defense in the Negev desert, the small 25,000-person community of Ofakim has been subjected to ongoing rocket fire from nearby Gaza. Founded in 1955 by immigrants, Ofakim has absorbed Jewish immigrants from countries in North Africa, the former Soviet Union and Ethiopia. JNF has built parks, cycling paths and restored sites that date back to

the Ottoman period. Archeological traces of Israelites' immigration to this area from Persia date back between 11th and 5th centuries BCE.

Mrs. Nadolny's passion gift is to support the Cardiovascular Research Hub at the Institute for Medical Research Israel-Canada at The Hebrew University of Jerusalem in honour of over 40 years of the Nadolny's contributions to the University.



KEYNOTE SPEAKER AMBASSADOR

MICHAEL OREN

- Israeli Historian, New York Times Best-Selling author, Former Israeli Ambassador to the United States

Michael Oren is an American-born Israeli historian, author and a former Israeli Ambassador to the United States. He has written books, articles, and essays on Middle Eastern History and is the author of the New York Times best-selling *Power, Faith*

and Fantasy and *Six Days of War: June 1967 and the Making of the Modern Middle East* which won the Los Angeles Times History Book of the Year Award and the National Jewish Book Award. Oren has been a visiting professor at Harvard, Yale and Georgetown Universities and at Tel Aviv and Hebrew Universities in Israel. He was a contributing editor to the New Republic. The Jerusalem Post has listed Mr. Oren as one of the world's ten most influential Jews.

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JNF MONTREAL



NEGEV DINNER 2012 PROJECT: ARAVA MUSICIANS SET TO PERFORM AT THE NEW MICKY ROSENTHAL MUSIC CONSERVATORY

HONOURING THE PARTNERS & EMPLOYEES OF RICHTER



NEGEV DINNER

WEDNESDAY, JUNE 11, 2014

IN SUPPORT OF
A THERAPEUTIC COURTYARD
AT THE NEW INTERNATIONAL
PEDIATRIC CARDIAC CENTRE FOR
SAVE A CHILD'S HEART, HOLON
& A SCHOOLYARD FOR CHILDREN
WITH SPECIAL NEEDS, ILANOT
SCHOOL, BE'ER SHEVA



Hosted at the sophisticated Windsor Station, in the heart of Montreal's downtown core, the sold-out affair brought 700 supporters together in celebration of the powerhouse firm's 80-year history while concurrently raising more than 1.9

million dollars for the development of two therapeutic facilities in Israel.

The feting of the firm's past, present and future was the direct result of its steadfast dedication to corporate social responsibility—a value anchored in the tenets of Tik-

kun Olam. Few Montreal enterprises have rivaled Richter's dedication to philanthropy, as the firm currently assists some 100 non-profit organizations in the domains of healthcare, education, the environment and the arts.

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ROOTS



The evening's success may be traced in no small part to the efforts of JNF's hard-working volunteers, notably Karen Lavy-Cobrin, Ed Rudick, Karin Eldor, Etty Binstock and Barbara Plotnick. In addition, JNF also offers its sincere appreciation to Richter's exceptional team of partners and employees who worked long hours to meet the challenge.

Richter partnered with JNF to raise over 1.9 million dollars

Elegance was the order of the night as it was evident that nary a detail was overlooked. From the breathtaking acrobatic performances during cocktails, to the fresh calla lily centerpieces accentuated by the chic black-and-white decor, the ballroom could have doubled as a venue for an A-list Hollywood affair.

Although operating in vastly different domains, Montreal President Barbara Malloff offered an important similarity between JNF and the honouree:

"JNF employees are social entrepreneurs who use cutting-edge best practices to accomplish good in the world. This explains why we're thrilled to partner with Richter, a firm recognized for growing businesses and the people behind them."

Thanks to the generosity of Montrealers, a therapeutic courtyard will take shape at the Save A Child's Heart official headquarters inside the new Wolfson Medical Centre. Considered the "lungs" of this state-of-the-art facility, the courtyard will be a tranquil area to help these young patients



recuperate.

The renovation of a schoolyard for Arab, Bedouin, and Jewish Israeli children with special needs is a secondary project. As such, the Ilanot School in Be'er Sheva will be provided with modern, adapted playground facilities to encourage the development of the children's motor and cognitive skills while fostering emotional growth.

Speaking on behalf of Richter's partners and employees, Managing Partner Tasso Lagios beamed, "We accept this honour with great humility. It's wonderful to collaborate with a dynamic organization like JNF to enrich the lives of vulnerable children for many decades."

Surprise musical performances have become hallmarks of recent Canadian Negev Dinners, and Montreal was no exception.

As the dessert service commenced, an unknown character began a speech at the podium. Suddenly, familiar bars from The Four Seasons' song, "Walk Like A Man" filled the room, and the mystery man was

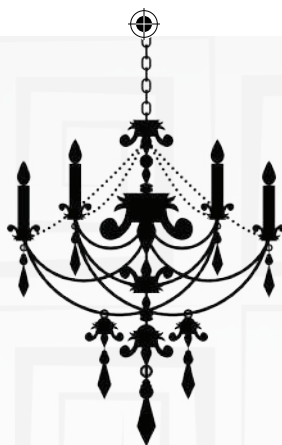


revealed to be Jeff Madden, the star of the Canadian Broadway production of *Jersey Boys*. Madden was immediately joined on stage by two co-stars from the Tony Award-winning musical, and the trio thrilled the audience with all their hits.

The Windsor Station was next transformed into a stadium as authentic cast members from the Canadian version of the *Rock of Ages* and *We Will Rock You!* dazzled spectators with classic rock and roll tunes. Many raised their small dinner table candles; some made efficient use of their smart phone flashlight function.

In keeping with the theme of nodding to the past while looking to the future, the performance ended with a brilliant reprise of the popular tune, "The Happy Song," by Pharrell Williams.

It's safe to say that everyone's collective efforts have also put smiles on children's faces for a legacy to come.



THANK YOU

FROM THE BOTTOM OF OUR HEARTS,
WE THANK ALL THE SPONSORS, DONORS, CONTRIBUTORS,
BUSINESS PARTNERS, FRIENDS AND VOLUNTEERS WHO HELPED
MAKE THE 2014 NEGEV DINNER IN SUPPORT OF A THERAPEUTIC
COURTYARD FOR SAVE A CHILD'S HEART AND A PLAYGROUND
AT THE ILANOT SCHOOL A HUGE SUCCESS.

RICHTER



JNF EDUCATION



Education is at the core of JNF's mission in Montreal. In addition to regular in-school programming led by our Education Shlichah, JNF enjoyed a major presence at the annual West Island Yom Ha'atzmaut celebration, welcoming hundreds of children to our table. A special "Find the Blue Box" game was organized, and all participants were thrilled to take home JNF swag!

The conclusion of the school year never marks the end of JNF's educational endeavors. On the contrary, the importance

of maintaining the Canada-Israel partnership was reinforced this summer at camps throughout Quebec. As it is understood that many children tune out academics during summertime, JNF programming adhered to a fun, hands-on approach to learning. For example, campers were treated to the "JNF Parachute", where one learned about Israel while playing with (and under) a full-size parachute. Another activity involved a gigantic map of Israel whereby kids physically delved into the

geography of the ancient land. Major JNF achievements such as the Hula Valley's transformation from swampland to bird sanctuary and the development of the Negev region were explored in detail.

As a demonstration of solidarity towards Israeli children whose summer was marred by endless time spent in bomb shelters, many camps also participated in JNF's "Camp Pen Pal" initiative by writing letters of support. The letters were sent by JNF directly to children in Israel.

JNF ATLANTIC



NEGEV DINNER 2014 PROJECT: THE JIM SPATZ BIKE PATH AT TEL AVIV'S INDEPENDENCE PARK

HONOURING JIM SPATZ | THURSDAY, MAY 22, 2014



NEGEV DINNER

**TO BENEFIT THE JIM SPATZ BIKE PATH
AT TEL AVIV'S INDEPENDENCE PARK**

Halifax enjoyed a successful return of the Negev Dinner after an 18-year hiatus as close to 700 people attended on May 22 honouring community leader and philanthropist Jim Spatz. The Dinner also celebrated the Halifax Jewish community and showcased the talent of several Rabbis as well as the Nova Scotia Youth Orchestra under the direction of Dinuk Wijeratne. Halifax's Mayor Mike Savage, the event's MC, saluted Jim for his contribution to the city of Halifax as well as his ongoing support of Israel. At one point, the Mayor quipped that local Rabbi Ari Isenberg sounded more like "Rabbi Michael Bublé" as he sang his soulful

rendition of Leonard Cohen's Hallelujah, as Cohen is one of our Honouree's favourite artists. Keynote speaker Rex Murphy captivated the crowd with his mix of poignant prose, raw energy and overt support for the Jewish people and state of Israel. Among the many friends, supporters and family were Joel Lion, Consul General of the State of Israel and the Lieutenant Governor of Nova Scotia and his wife. Special thank you to the committee and Dinner Chair Dr. Howard Conter. Proceeds from the evening are being directed to the Jim Spatz Bike Path in Tel Aviv and a portion thereof to the Nova Scotia Youth Orchestra.



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ROOTS



Hon. Irwin E. Lampert presented three tree certificates to Superintendent Marlene Snowman, Head of Moncton's RCMP, as a dedication to the widows of the late Constables Dave Ross, Fabrice Gevaudan & Douglas Larche.

JNF Atlantic planted trees in Israel in memory of these three men who proudly served our country.
May their memories be a blessing.



JEWISH NATIONAL FUND WOULD LIKE TO THANK ALL OF OUR VOLUNTEERS



Those who can, do. Those who can do more, volunteer. Our volunteers share their time and talents with us every day. We are so appreciative of their contributions and value the work they do for the Jewish National Fund of Canada. Thank you for the generous donation of your time and efforts and for your ongoing support of our work in Canada and Israel.

To learn how you can get involved please contact your local JNF office.

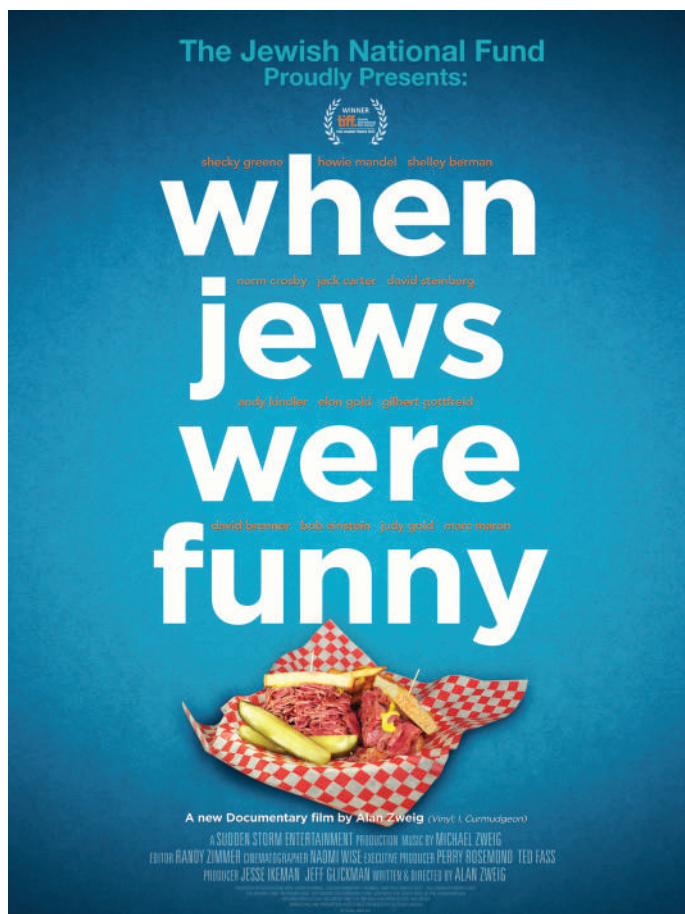


JEWISH NATIONAL FUND SECURE ISRAEL'S FUTURE

LEAVE YOUR LEGACY IN ISRAEL WITH JNF

So you've looked after your spouse, taken care of your children... consider leaving a legacy to Israel. A legacy can help you achieve tax, financial and lasting philanthropic objectives. By including JNF in your will, you leave a lasting legacy for generations to come. Plant the seeds of your legacy today.

**FOR MORE INFORMATION CONTACT
YOUR LOCAL JNF OFFICE**



JNF GOES TO THE MOVIES

Over 800 people attended the insightful and hilarious documentary by filmmaker Alan Zweig at local cinemas, generously donated by Cineplex in Calgary, Edmonton, Winnipeg, Regina and Montreal. The film surveys the history of Jewish comedy, from the early days of Borsht belt to the present, ultimately exploring not just the ethnicity in the entertainment industry but also the entire question of what it means to be Jewish.

A producer attended each event and hosted an intimate Q and A which was informative, entertaining and enjoyed by everyone. It was a terrific collaboration that brought out many people from the various communities for a fun and laughable evening.



BUILDING BRIDGES: SENDING LOVE TO CHILDREN IN ISRAEL

Kol Yisrael Arevim Ze La'zeh - All Jews are responsible for one another. As we are all aware of the crisis the State of Israel is experiencing, the Education Department wanted to do something special for the children living with this unimaginable reality. We initiated a "Pen Pal Program" that connected Canadian children to Israeli children in southern cities and Kibbutzim. Those attending overnight and day camps wrote beautiful and touching words to their "brothers and sisters" to show their support and solidarity. Hundreds of letters were collected from across Canada. These

letters went to the KKL-JNF Forest and Field Centres as well as the southern areas where the children were affected the most.

The children also wrote heartfelt words to the IDF soldiers who are risking their lives to keep Israel and its people safe. This has been a very successful program that continues to strengthen the meaningful relationship between the Canadian children and Israel.

We would be remiss if we did not mention the success that we have achieved in the summer camp programs across the country. We brought the KKL-JNF mis-

sions to the forefront through games and activities that were enjoyed by everyone who participated.

We look forward to continuing the progress we have made in the schools, expanding the existing relationships and forging ahead with new ones this coming year. It promises to be a year filled with expansions of old programs as well as building new programs. We wish everyone a Sh-anah Tovah, a year of peace and prosperity in the land of Israel.

- Hadar Epstein,
National Education Shlichah



On the Occasion of Yizkor

IT IS A TRADITION TO MAKE A CHARITABLE DONATION IN MEMORY OF A LOVED ONE.
AS YIZKOR IS OBSERVED DURING THE HIGH HOLIDAYS, IT IS A TIME TO REMEMBER.

PROCEEDS FROM THIS YEAR'S YIZKOR
CAMPAIGN WILL BE DIRECTED TO
**BUILDING MOBILE BOMB SHELTERS
IN SOUTHERN ISRAEL.**

Due to the urgent hostilities in Israel, many developing communities in the south are not equipped to survive the constant barrage of missiles fired on their neighbourhoods. JNF Canada is building mobile bomb shelters to safeguard the citizens of Israel from crisis.

A minimum donation of \$90.00 will entitle you to receive a Tree of Life Certificate to commemorate your loved ones on the occasion of Yizkor.



IN LOVING MEMORY OF _____

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AMOUNT \$ _____ ☐ CHEQUE PAYABLE TO JEWISH NATIONAL FUND ENCLOSED
PLEASE CHARGE MY: ☐ VISA ☐ MASTERCARD

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YOUR GIFT IS INCOME TAX DEDUCTIBLE

PLEASE COMPLETE FORM AND RETURN TO THE JNF OFFICE

JEWISH NATIONAL FUND: 550-5757 CAVENDISH BLVD
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