

ROOTS

JEWISH NATIONAL FUND OF CANADA

ROSH HASHANAH 5776



HONOUREES AT 24 SUSSEX DRIVE

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JEWISH NATIONAL FUND AT TEDDY PARK

JNF CANADA TAKES GREAT PLEASURE IN PARTNERING ONCE AGAIN WITH THE JERUSALEM FOUNDATION IN THE TEDDY PARK PROJECT. THIS IS A MAGNIFICENT UNDERTAKING IN HONOUR OF TEDDY KOLLEK, THE MUCH LOVED MAYOR OF JERUSALEM.

The Park includes a multitude of fascinating elements to attract visitors. JNF Canada will bring new life to a 19th century historic building and adopt two of the most prestigious gates surrounding the Park. This historic building, central to the park, represents a very significant period in “modern” Jerusalem’s history as one of the

first neighbourhoods outside the old city walls.

We invite you to join in this exciting project, to create a new destination point for modern Jerusalem against the backdrop of its old city, providing a green haven for all to enjoy. Donors will be recognized on a significant wall of honour.



INITIATOR	_____ \$1,000,000	GUARDIAN	_____ \$100,000
TRUSTEE	_____ \$250,000	PIONEER	_____ \$54,000
ENTRANCE GATES		BUILDER	_____ \$36,000
DOUBLE GATE	_____ \$250,000 - SOLD	CHAI	_____ \$18,000
SINGLE GATE	_____ \$125,000 - SOLD	SPONSOR	_____ \$10,000



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FOR MORE INFORMATION**



NATIONAL PRESIDENT & CHIEF EXECUTIVE OFFICER



JERRY WERGER
NATIONAL PRESIDENT



JOSH COOPER
CHIEF EXECUTIVE OFFICER

Welcome to the fall edition of Roots! We at JNF have had a very busy and productive year. The hard work and generosity of our communities continues to build, strengthen and revitalize the land of Israel.

It is natural during this time of the year to reflect on the past and admire our accomplishments and those of others. Our success is possible because of the support and generosity of our donors and volunteers. We value their commitment

to help us build Israel through JNF.

This edition of Roots will give you an opportunity to read about the outstanding Negev Dinners that took place this year, meet some terrific volunteers who have made a difference in our organization and hear about the exciting initiatives taking place in each city across Canada.

It is our privilege to be part of an organization whose 114-year-old mandate is to be the sole agency responsible for the

development and infrastructure of land in Israel. As JNF grows, we are able to support and preserve the State of Israel for future generations.

From our families to yours, we would like to wish all of you a Chag Sameach and a happy, healthy and sweet new year to come. Shanah Tovah!

Please share your feedback with us. Email us at roots@jnf.ca

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The paper used for this magazine is FSC certified, which promotes environmentally appropriate, socially beneficial and economically viable management of the world's forests.



**JEWISH NATIONAL FUND
WISHES YOU A SHANAH TOVAH**





JUNE 16, 2015 - 24 SUSSEX DRIVE

OTTAWA HONOUREE EVENT

In mid-June JNF Canada hosted an event for past Negev Dinner honourees in Ottawa. More than 60 Honourees and JNF Presidents gathered from across Canada to attend this exciting event. The purpose of the event was to recognize and thank the people that have helped to make JNF Canada what it is today.

The day started with a tour of parliament, followed by a gathering for lunch in a room which once served as the war room during WWII. During lunch, the attendees heard from MP Pat Martin of the New Democratic Party, MP Irwin Cotler of the Liberal Party and the Honourable Tim Uppal of the Conservative Party. Each representative spoke warmly about Israel and addressed the attendees concerns about the BDS movement and

anti-semitism on Canadian university campuses. After lunch, the group was joined by other MPs and the Israeli Ambassador. The group then had the opportunity to sit in on Question Period in the House of Commons.

"The purpose of the event was to recognize and say thank you to the people that have helped to make JNF Canada what it is today."

After a short rest came the main event. Everyone was very excited to walk through the gates of 24 Sussex and meet the charming Mrs. Lauren Harper who was gracious enough to host our group

in her home. This was an incredible opportunity to meet and talk with Mrs. Harper in an informal atmosphere. This was an experience which will long be remembered.

The evening ended at the home of Israel's ambassador, Rafi Barak. He and his wife, Miriam, served a lovely array of desserts and entertained us with their stories. Ambassador Barak told the group of his Friday evenings at his grandfather's house in Uruguay where he used to put a coin in the KKL-JNF blue box.

A good time was had by all as was evidenced by the comments that JNF Canada received from some of the Honourees following the event. See you next year!!!



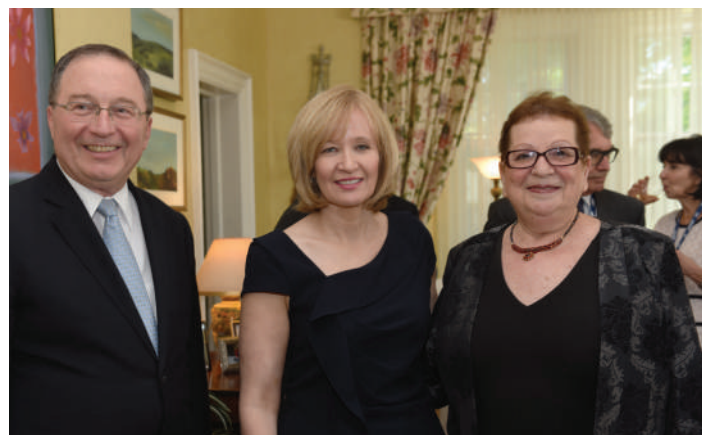
THE HONOURABLE PETER KENT MADE THE FOLLOWING STATEMENT DURING QUESTION PERIOD

“Mr. Speaker, we are joined in the House today by some 60 leaders of the Jewish National Fund who have come from across the country to join us today. Since its inception in 1901, the Jewish National Fund has been the most significant environmental organization in the Middle East, responsible for land and water and forest management the length and width of Israel.

The Jewish National Fund of Canada has been a leading contributor to a wide range of programs from tertiary waste water treatment and reservoir building to greening the deserts and reforestation of the fire-ravaged Haifa forest.

And, of course, last year, the JNF honoured the Prime Minister of Canada with the naming of the Hula Valley Bird Sanctuary Visitor and Education Center in recognition of his steadfast support of Israel and the Jewish people.

We thank the Jewish National Fund for a century of service to the land of Israel and its citizens, Jewish people everywhere.”



MEET OUR 2015 NEGEV DINNER HONOUREES



**JOHN BAIRD
VANCOUVER**

JNF is proud to pay tribute to the Hon. John Baird for his devoted leadership on the world stage. Mr. Baird served as Minister of Foreign Affairs, 2011 to 2015 and proudly represented Canada as a world leader who promoted democracy and the protection of human rights. Elected to the House of Commons in 2006 he served as President of the Treasury Board in Prime Minister Harper's first cabinet and was Leader of the Government in the House of Commons.

As a frequent visitor to Israel, Mr. Baird is no stranger to the land and its people. He affectionately explains that the state of Israel embodies principles that Canada values and respects.



**DR. LORNE & BETH PRICE
CALGARY**

Beth Price, one of the Jewish community's most prolific leaders, currently serves as a Vice President of JNF Canada and Calgary Jewish Federation. On her watch, the Calgary Jewish Community Council and, later, Calgary Jewish Federation initiated leading edge inclusion initiatives including the Integrated Bursary Program – a first in North America – which ensures community members in need can access the means to participate fully in community life. No less committed to the values of Tzedakah and community service, Beth's husband, Lorne – a well-respected gastroenterologist and Clinical Professor at the University of Calgary – has quietly but generously supported the Jewish community, the greater Calgary community and the State of Israel over many years.



**ABE & JOAN GOLDSTEIN
EDMONTON**

Abe is a Holocaust survivor, born in Baranowizi, Poland. Orphaned, he immigrated to Edmonton in 1948 at 15 and lived with an Edmonton family. By day, Abe attended school and worked at night while adapting to a new way of life. At 17, he established a successful General Store in Thorsby where he met his wife Joan, a high school teacher. Returning to Edmonton, he and Joan eventually became partners in Edmonton Coin Vending Ltd. and later the Albert's Group of Restaurants. Actively involved in the Jewish Community, they share a passion, commitment and love for Israel rivalled only by their greatest achievement pride and joy, their three children and seven grandchildren.



**ROBERT FREEDMAN
WINNIPEG**

This year, the Jewish National Fund is honouring Robert "Bob" Freedman, recently retired CEO of the Jewish Federation of Winnipeg. Freedman is widely regarded as a visionary leader in Winnipeg and has done much to foster a strong community dedicated to culture, continuity, spirituality, survival and welfare of Jewish life. Freedman has chosen the KKL-JNF Green Open Classrooms as the project to be supported by this year's Negev gala. Green Open Classrooms will be constructed in schoolyards throughout Israel and will be used by peer educators to lead experiential ecological-education sessions. The classrooms are awarded to school councils that have demonstrated environmental leadership in their schools and have met KKL-JNF environmental goals.



**JEFF WATSON
WINDSOR**

Jeff Watson was first elected as the Member of Parliament for Essex in June 2004, and re-elected in January 2006, October 2008, and May 2011, as a member of the Conservative Government led by Prime Minister Stephen Harper. He has the distinction of being the first autoworker to be elected to Parliament. Jeff was appointed Parliamentary Secretary to the Minister of Transport in September 2013. He is Co-Chair of the Government Family Caucus and a member of the Government Auto Caucus. As well, Jeff is a director of the Canada-Israel Inter-Parliamentary Group, Vice-Chair of the Canada-Croatia Friendship Group, and a member of the Canada-US Inter-Parliamentary Association.



**BERNIE ZAIFMAN
LONDON**

Bernie Zaifman, is being recognized for his many years of dedicated work in the Jewish and greater London community. He first started working part-time for Z Group when he was in his teens, then full-time after university. Interested in all the aspects of the construction business, he spent many hours working on the practical aspects before moving into management. Active in the community, he chaired the United Jewish Appeal Campaign for four years and the State of Israel Bonds Campaign for several years. He has been President of London Jewish Federation since 1998. In 2007, he received the David Rubinoff Leadership Award, honouring him for his work in our community.



**BARRY & ALLAN BAKER
OTTAWA**

Ottawa brothers Barry and Allan Baker are staunch supporters of JNF. The Baker brothers started selling JNF stamps as children and continued as dependable supporters of the annual Telethon and fellow community members' projects in Israel via the annual Negev Dinner for over 20 years. For over five decades the brothers have built and stewarded a small shop started by their late father into an Ottawa institution. In 2015 European Glass & Paint is celebrating 78 years. The Baker family has been involved with the Ottawa Jewish community for over 40 years, supporting Beth Shalom Synagogue, since its inception, the Ottawa Jewish Community School, Hillel Lodge, Hadassah, B'nai B'rith, Weizmann Institute and National Council of Jewish Women.



**JOSEPH FRIEBERG
& KEVIN GREEN
TORONTO**

Joseph Frieberg and Kevin Green correlate skills accorded by the game of tennis with personal success. Former International Chairmen of the Israel Tennis Centers, and current Canadian Chairman and President of the Israel Tennis Centers Foundation, they champion coexistence in sport as a medium for harmony. Mr. Frieberg's creativity led to achievement and design awards in furniture manufacturing, and affected a liaison between the St. Petersburg Hermitage Museum and Canadian art institutions. Mr. Green, a creative thought leader, initiates philanthropic programs structured to improve life in socio-economically challenged Canadian neighborhoods by joining municipal and real estate forces to create safer home environments.

**LOOK OUT FOR
JNF TORONTO'S
BRAND NEW
LAWN SIGN
CAMPAIGN**





A SELECTION OF AVAILABLE PROJECTS

**SUPPORT A JNF PROJECT AND TRANSFORM THE LIVES OF
ISRAEL'S CITIZENS IN THE MOST SIGNIFICANT WAY**



THE REVIVAL OF THE GREAT HALL BENEATH THE WESTERN WALL

The Great Hall, with an original section of the Western Wall, is the second largest space uncovered in the Western Wall Tunnel system and will mark the starting point for all tours of the tunnel system. It will house a scaled replica of the Second Temple, alongside newly excavated artifacts. With your generosity, the hall and surrounding tunnels will be restored to eternally safeguard the site as a testimony to the strength and resilience of the Jewish people.



EXPANSION OF ARAVA LABORATORY FACILITIES

The expansion of the Yair Research and Development station's facilities plays a significant role in ensuring the region's development. Increased research leads to new agricultural products, the improvement of conditions for agricultural growth and cultivation and maximizing productivity. It will also create additional sources of employment in fields such as an agriculture-dependent pharmaceuticals and natural cosmetics. You will be a partner in a prestigious project that will help guarantee a sustainable future for the Arava, with the long-term vision of extracting medicinal drugs from plants, whose impact will reach far beyond the southern region.



SUPPORTING BEDOUIN COMMUNITIES – SEGEV SHALOM

The master plan for developing Segev Shalom, one of the Bedouin towns in the Northern Negev, includes environmental development around the town, repairing drainage with the help of plantations, a network of bicycle and walking paths, a recreational area with sports fields, playgrounds, benches, lawns and shading. By sponsoring the development of bicycle trails and tree-planting in Segev Shalom you are helping improve living conditions for the Bedouins of the Negev and helping to raise their standard of education and recreation while improving the desert environment.



JEWISH NATIONAL FUND OF CANADA
2015 HIGH HOLIDAY APPEAL

PROVIDE SAFETY FOR YOUTH IN SOUTHERN ISRAEL

Your contribution will go towards a life-saving project - fortified classrooms, protecting the children of Shavei Darom from rocket fire. These classrooms will provide security in this vulnerable region within close proximity to Gaza.

Children deserve to learn without fear.



**CONTRIBUTE TO THE SAFETY OF THESE CHILDREN BY DONATING
TO JNF'S 2015 HIGH HOLIDAY APPEAL**



TO DONATE OR LEARN MORE: JNFTORONTO.CA • TOR@JNF.CA • 416.638.7200

WWW.JNF.CA

JNF VANCOUVER



NEGEV DINNER 2015 PROJECT: THE JOHN BAIRD PARK IN SDEROT: GREEN TRANSFORMATION OF A PERIPHERAL CITY

NEGEV DINNER HONOURING JOHN BAIRD, PC

SUNDAY, JUNE 7, 2015



On June 7, 2015 the Jewish National Fund held a wonderfully successful Negev Dinner in honour of Canada's former Minister of Foreign Affairs, the Honourable John Baird, PC.

JNF was privileged to honour Mr. Baird for so strongly representing Canada on the world stage and for his many years of dedicated service to the citizens of

Canada as an elected official.

Proceeds from the 2015 Negev Dinner will fund a multi-functional urban park in Sderot, which will provide children and their families with appropriate playground and fitness facilities. The park will be named after the deserving honouree.



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THE JOHN BAIRD PARK IN SDEROT

Sderot, which is located in the Western Negev (Southern Israel) was founded in 1951 and has a population of 24,000.

KKL-JNF is developing a multi-functional urban park in Sderot to provide children and their families with appropriate playground and fitness



A GREEN TRANSFORMATION OF A PERIPHERAL CITY

facilities. KKL-JNF believes that the new park will lift the morale of the residents of the city who have been the ongoing target of rocket attacks from the Gaza Strip since 2001. It will also provide a venue for community activities and contribute to improving the quality of

life for its residents.

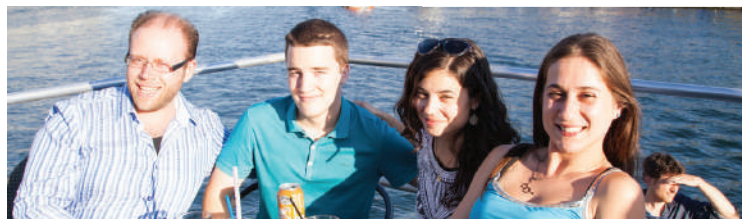
The new park will provide a “green lung” for the community of Sderot, which over the years has lost some of its green areas due to industrial expansion. It will also send an important message to the people of this peripheral community that their quality of life is important to the KKL-JNF and to Israel. This support will be a tremendous asset to the residents of Sderot who are experiencing hard times and can benefit from an urban park that will contribute to the town’s economic and social success.

This project will be dedicated to and will honour the 66 soldiers who were killed in Operation Protective Edge during the summer of 2014.



6TH ANNUAL SUMMER SAIL RULES THE WAVES

There’s no better way to celebrate summer in Vancouver than with a harbor cruise, good friends both old and new, great kosher food and wine, and a spirited Israeli trivia quiz (with prizes!), as JNF Future proved once again with our 6th Annual Summer Sail. A great time was had by all!



HELLO, GOODBYE!



JNF, Pacific Region bids farewell to our long time, devoted staff member, Sidney Shmilovitch, after 18 years of dedicated service. Sidney was the first voice callers to JNF generally heard and she will be greatly missed! At the same time, we welcome Moran Nir to our JNF family. Moran has already begun getting to know our board members and donors, and looks forward to more opportunities to become acquainted with everyone, so stop in and introduce yourself next time you find yourself in the JCC.

**SAVE
THE
DATE**

- JNF NEGEV DINNER HONOURING -
SHIRLEY BARNETT
SUNDAY, APRIL 10, 2016 FOUR SEASONS HOTEL

WWW.JNF.CA

JNFCALGARY



NEGEV GALA 2015 PROJECT: THE DR. LORNE AND BETH PRICE THERAPEUTIC CHILDREN'S PLAYGROUND

HONOURING DR. LORNE & BETH PRICE | THURSDAY, JUNE 4, 2015



NEGEV GALA

**IN SUPPORT OF THE DR. LORNE AND BETH PRICE
THERAPEUTIC CHILDREN'S PLAYGROUND**

Typically reticent to see the light shone on them, the Prices are more comfortable talking about the unique and fitting JNF project that will be supported by themselves, their loved ones and JNF faithful. The Dr. Lorne & Beth Price Therapeutic Children's Playground will make up part of the Dr. Max and Gianna Glassman PTSD and Health Centre at Jerusalem's Herzog Hospital.

"The playground brings our family full circle," says Beth Price, referring to the

multiple ways that the park meshes with her family's professional and personal passions. Lorne and Beth Price have a long history of giving back to the community as professionals devoted to healing, Lorne as a physician and Beth as a social worker whose master's degree focused on play therapy – life-changing treatment that will be carried out daily in the Price Therapeutic Playground.

Some of Jewish Calgary's most prominent citizens stepped up in tribute to

the Prices and their visionary project, including honorary event chairs Jenny and Hy Belzberg, Harriet and Phil Libin and Bronia and Syd Cyngiser, all of whom share a bond as community leaders and former JNF Negev Honourees. "The wonderful project Beth and Lorne have chosen is a true reflection of the sensitivity and caring that they display and share with all on a daily basis. We are proud to be associated with them and their endeavor," say long-time friends and JNF Gala Chairs, Gordon & Eva Hoffman, Nate and Naida Feldman and Meir and Nechama Weis.

Lorne's love of music, opera in particular, is well-known; for over a decade he served on the board of the Calgary Opera. As a surprise element of the evening, The Cowtown Opera engaged Lorne and Beth in a couple

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ROOTS



of personal written arias for them. Dganit Daddo, singing sensation from Israel, got audience members up and dancing, lending to the warm, frailech atmosphere in the room that evening. Additionally, The Honourable Minister Jason Kenney provided an inspirational yet realistic message about terrorism today and his unwavering support of Israel.

JNF Negev Gala celebrated another successful, memorable evening for the achievements of a truly remarkable couple. And there can be no doubt that the dedication of the Dr. Lorne and Beth Price Therapeutic Playground will be music to the ears of the Prices, their wide circle of family and friends and the people of Israel.

SAVE THE DATES

UPCOMING 2015/16 CALENDAR

NOVEMBER 12 GIL HOFFMAN,
SENIOR POLITICAL ANALYST JERUSALEM POST
IN PARTNERSHIP WITH HILLEL

JANUARY 18/25 TERRORISM TODAY
JEWISH LEARNING INSTITUTE (JLI) & JNF

JANUARY 24 TU BI'SHEVAT TELETHON
PLEASE ANSWER THE CALL

**JANUARY 25 LAST COMIC STANDING
AT THE COMEDY CAVE**
JNF FUTURE & COMMUNITY TU BI'SHEVAT EVENT

MAY 12 NEGEV GALA
HONOURING CAROL RYDER & LARRY RYDER z"l

**SEPTEMBER ISRAEL-THROUGH
THE EYES OF A WOMAN**
BETH PRICE, CHAIRPERSON
ART, FASHION, WINE, CULINARY & MORE

WWW.JNF.CA



JEWISH NATIONAL FUND OF CALGARY

NEGEV GALA 2016

HONOURING

CAROL & LARRY z"l RYDER

A NIGHT WITH THE CALGARY
PHILHARMONIC ORCHESTRA
FEATURING AVI AVITAL & DANIEL COHEN
SPONSORED BY THE SIR JACK LYONS CHARITABLE TRUST

THURSDAY, MAY 12, 2016
THE JACK SINGER CONCERT HALL






IN PARTNERSHIP WITH
THE JERUSALEM FOUNDATION
OF CANADA

JNF EDMONTON



NEGEV DINNER 2001 PROJECT: NORMAN SCHAYER NE'OT TEMARIM

NEGEV DINNER

**IN SUPPORT OF
THE SDEROT SPORT &
RECREATION PARK**

**HONOURING
ABE & JOAN GOLDSTEIN**

MONDAY, JUNE 22, 2015

Miracles, Community, Family. These three words encompass the lives of this year's Negev Dinner honourees, Abe and Joan Goldstein. Over 325 of their friends and family members celebrated Abe and Joan's lives - lives lived with meaning and love - at the Fantasyland Hotel on June 22.

"Life is full of coincidences" said Keynote Speaker, Rabbi Philip Lazowski, "but some are miracles." Indeed, as he recounted his own survival of the Holocaust and his special connection with Abe Goldstein, their meeting in recent years was a miracle. In August 1942 in Abe's hometown of Zhetl, the Nazis rounded up Jews, including Abe and Rabbi Lazowski's families, and herded them into the second floor of a theatre. Some of the women managed to remove a board from a window, and soon a mother pushed her 12-year-old son Philip out the window. Abe's mother, seeing that as an opportunity for her son's survival, pushed her 9-year-old son Abe out of the window as well.

Philip protected Abe and managed to prevent him from trying to return home. The boys went on together for some time, eventually surviving the war separately and losing all touch with each other. Abe eventually made a new life in Edmonton. Years later, a reporter reviewing Rabbi Lazowski's book *Faith and Destiny* recognized Abe Goldstein's name in the book and contacted him. Abe phoned his old friend and they reconnected after many years, each having been unaware



**SPECIAL THANK YOU
TO THE LAZOWSKI FAMILY**

**WHO MADE THE BOOK
FAITH & DESTINY AVAILABLE THROUGH
THE JNF EDMONTON OFFICE
FOR THE LOW COST OF \$36/COPY.**

**PROCEEDS WILL SUPPORT
THE SDEROT PARK.**



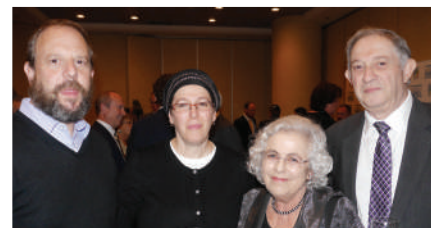
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ROOTS



that the other had survived.

Foremost in Abe and Joan's lives has been their love of family. All three children attended the Dinner with their spouses and children. Leanne, Marci, and Michael spoke of the commitment and love their parents showed in their home, of the love their parents have for their grandchildren, and of how big a part Joan and Abe have played in their lives. Michael spoke of the deep amount of respect and love they show for each other. Quoting Leonard Cohen, he said their lives show there is a "light that comes from darkness," and concluded by saying "Tonight is about community, and love of their city keeps them here."

Abe and Joan have generously contributed to a JNF site for the 210th Flight Squadron at the Tel Nof Air Base in central

Israel. This area allows pilots and staff respite from their intense schedules and to recharge before continuing their duty.

Proceeds from the 2015 Negev Dinner will support the establishment of a multi-functional urban park in Sderot complete with portable shelters. The park will contribute a great deal to the quality of life in the southern part of Israel, an area that has been the target of rocket attacks since 2001.

Joan spoke on behalf of herself and Abe, thanking all those who organized the Dinner. She expressed gratitude to all those who support them in their special project in Sderot. Joan said, "We feel so blessed to have you all in our lives," and "our greatest joy is having our entire family attend."

Cory Felber, Negev Dinner Co-Chair, spoke for all as she said to Rabbi Lazowski, "We are thrilled to have you here tonight. Your mother would be very proud." Abe's mother would be very proud as well. "It has been 70 years since the liberation of Auschwitz, and the years in between are why we are here." Our community is proud to honour those years in the lives of Abe and Joan Goldstein!



**2012 NEGEV DINNER
HONOREES**

**ELAINE & RAM
ROMANOVSKY**

**VISITING THEIR RECENTLY
COMPLETED PROJECT
AT A CEREMONY AT THE
OCHBERG LOOKOUT**

MAY 18, 2015

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15



JNF WINNIPEG



NEGEV GALA 2015 PROJECT: GREEN OPEN CLASSROOMS

NEGEV GALA HONOURING ROBERT "BOB" FREEDMAN WEDNESDAY, JUNE 17, 2015



The audience of nearly 1,000 patrons was in stitches at this year's Negev Gala, which took place on Wednesday June 17th and honoured long-time, recently retired CEO of the Jewish Federation of Winnipeg, Bob Freedman, or for those who were in attendance, Snoop Bob.

A beautiful VIP reception preceded the formal part of the evening, catered by Desserts Plus with wine and appetizers. Following the VIP reception, the evening consisted of the singing of Israel and Canada's national anthems, greetings by various dignitaries, an outstanding performance by improv comics Colin Mochrie and Brad Sherwood (TV's "Whose Line is it Anyway?") and concluded with a tribute video and the presentation of the Negev Gala citation to honouree Bob Freedman.

JNF Board President, Karla Berbrayer and Vice President, Jessica Cogan were the wonderful emcees for the evening and began by introducing Justin Odwak, who beautifully sang both the Israeli and Canadian national anthems. Greetings were then brought by the dignitaries in attendance, including Melanie Wight, Minister of Children and Youth Opportunities, Brian Bowman, Mayor of Winnipeg, Josh Cooper, CEO of the Jewish National Fund, DJ Schneeweiss, Consul General of Israel in Canada and Rob Berkowits, former Executive Director of the Manitoba/Saskatchewan Branch.

Following the greetings, the room went dark and featured entertainers for the evening, Colin Mochrie and Brad Sherwood, made their way onto the

stage. A hilarious, interactive audience participation show then took place with activities ranging from two audience members controlling the physical actions of the performers, to sound effects being generated both on stage and in the audience.

The entertainment concluded with what can only be described as the greatest rap song ever written (that may be a bit of an exaggeration, but only a small one). The song creation began with simple questions from Brad Sherwood to Bob Freedman who had renamed himself Snoop Bob for the purpose of the performance. The questions may have been simple, the answers anything but, as Snoop Bob gave some of the most entertaining answers to mundane questions anyone in the audience had

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ROOTS



ever heard. The music then started and Brad Sherwood seamlessly integrated the answers that Snoop Bob had provided into a song about the evening's honouree which included his love for Mel Brooks, all while the honouree answered "Snoop Bob" whenever he was asked for his name.

The evening concluded with a tribute video to the honouree and the presentation of the Negev Gala Citation

by co-chairs Larry Vickar, Mel Lazareck and Howard Morry. The honouree himself then spoke about his work in the Jewish Community and his love for education and Israel.

The proceeds from the 2015 Negev Gala will be directed to the building of Green Open Classrooms. The classrooms are constructed in schoolyards throughout Israel as venues for peer educators to lead experiential ecological education

sessions and communicate KKL-JNF's special values: water, soil, afforestation, ecology and Zionism. Because the classrooms are open and centrally located, these sessions are fast becoming high-profile attractions within the schoolyard.

The evening concluded with a wonderfully colourful dessert reception.



Hello, I am Ariel Karabelnicoff, the new Executive Director for Manitoba/Saskatchewan. I was born and raised in Argentina and made Aliyah at the age of 18. In Israel I met my wife, earned a Bachelor of Arts in Political Science at the Hebrew University, and served in the IDF. I became an aid to Professor Shlomo Ben-Ami, MK and Cabinet Minister for Foreign Affairs and Public Security. I was responsible for: organizing political events, advocating for constituents and coordinating strategy sessions. Before

JNF WINNIPEG WELCOMES NEW EXECUTIVE DIRECTOR

moving to Manitoba, I also worked for the Gallup Organization in Tel Aviv as the Marketing Director. Working as an Investment Advisor for a brokerage firm and Business Development executive in the financial industry, I have extensive experience in business and marketing. With a true calling to continue to work with and for the land of Israel, I served as the Executive Director of State of Israel Bonds in Winnipeg for seven years with great success. There I had the responsibility to plan, design and implement strategies to promote the marketing and sales of Israel Bonds. In 2013, I became

the Executive Director of Canadian Associates of Ben-Gurion University, Manitoba Region, where I took the regional organization to new heights. I am very excited to be joining JNF, caretaker of the land of Israel, in September. I will put my passion, dedication and experience in fundraising, marketing, and public affairs to the service of JNF Canada and the State of Israel. I look forward to having a chance to meet you all and working together to take JNF Manitoba to even higher grounds.



JNF TORONTO



NEGEV DINNER 2012 PROJECT: THE FRED & LINDA WAKS BOTANICAL GARDEN IN AKKO

JNF FUTURE TECH SHUK



On May 11, 2015, JNF Future, with presenting sponsor The Asper Foundation and community partner MaRS, hosted the inaugural Tech Shuk at the Toronto Reference Library. Over 250 entrepreneurs and young professionals turned out to learn about the Canadian and Israeli start-up industry.

Tech Shuk began with a Demo Pit showcasing over 25 local start-ups where attendees had the opportunity to browse and network. The Demo pit was followed by a presentation from the Israeli Consul General DJ Schneeweis about the start-up scene in Israel and opportunities for future partnerships between Israel and Canada. Jeff Ruby, Founder & CEO of Newtopia, spoke about how to succeed as an entrepreneur.

The event ended with a Dragons' Den-style competition entitled The Lions' Den. WINR Games, Moodi and Foodee, presented their start-ups to an impressive group of Lions: Matthew Golden of Golden Venture Partners, Matthew Leibowitz of Plaza Ventures, Ben Zlotnick of INcubes, Daniel Klass of Klass Capital and entrepreneur Yishay Waxman.

After deliberations by the Lions and a mobile vote by the audience, Foodee, an office food delivery service focused on the corporate market, was declared the winner. Foodee's prize was a mentorship package that included a feature article in Canadian Business, public relations from Herscu & Goldsilver, and legal work from the Cassels Brock law firm.

Tech Shuk was an incredible success! All proceeds from the event will support the Eilat Region Research Centre for Renewable Energy. JNF Future would like to thank all participants for coming out, with a special thank you to our generous sponsors and event planning committee. See you at the 2016 Tech Shuk!



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ROOTS



JNF TORONTO WELCOMES PAM ALBERT

Pam Albert is joining our JNF team as the Director of Major Gifts and Israel Outreach. Pam joins us from the Mt. Sinai Hospital Foundation, where she served as the Vice President of Community Engagement, focused on building a strong and vibrant community of donors and volunteers. Pam said, "I feel very honoured and privileged to be working with such an incredible team at JNF, an organization whose work I have always admired in Israel." Prior to joining the Mt Sinai Hospital Foundation, Pam served as the Founding Director of One Family Fund Canada, where she spent 15 years building an infrastructure to support victims of terror in Israel. In addition, Pam continues to be involved

in leadership and advisory roles for numerous non-profit organizations in Canada. Throughout her career, Pam has worked in various capacities in team building and group facilitation, both in the profit and non-profit sectors. She also brings experience consulting to both newly developing and long-standing charitable organizations. In her spare time, Pam loves to swim, cycle, hike, dance, and hang with family and friends. She is extremely excited about joining JNF, as it provides her with the opportunity to apply her experience in stewardship, community engagement and major gifts to her deep love and commitment to the land and the people of Israel.

THANK YOU JENNA AND DARREN

**WELCOME
PAUL BUDOVITCH &
SANDRA VADASZ
AS THE NEW
JNF FUTURE CO-CHAIRS**

Over the past five years Jenna Kellner and Darren Slavens have been deeply involved with JNF Future first as committee members, then as chairs of JNF Future, and served as our first JNF Future Executive Co-Chairs. Jenna and Darren have been passionately committed to JNF and the hard work and dedication they have poured into JNF Future is evident when one looks at how far our young professional division has come since they became involved.

Jenna and Darren inspire those around



them. Professionals and volunteers who have come to know them recognize them as true leaders of the community and learn a great deal from them. For everyone involved in Future, Jenna and Darren make it fun, enjoyable, and meaningful. JNF thanks you both for

your commitment, inspiration, the good times, and the incredible achievements.

While your term as JNF Future Co-Chairs has come to an end, you are leaving a lasting impact on the organization that will lead to many more successes in the years to come.

WWW.JNF.CA

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14TH ANNUAL | MONDAY, JUNE 8, 2015

GOLF CLASSIC



JNF Toronto's 14th Annual Golf Classic was held on June 8, 2015 at the Beacon Hall Golf Club in Aurora. A committee of dedicated volunteers under the chairmanship of Howard Davidson and Lloyd Pollack did a wonderful job of organizing the event. The tournament was sold out and raised a record breaking amount of revenue. We would like to express our appreciation to our Presenting Sponsors KRG Insurance Brokers, KRG Children's Charitable Foundation and NovaJet and to our Platinum Sponsor Siegel Executive Search Solutions as well as all of

our generous sponsors and donors.

Proceeds from this year's tournament will be directed toward a special and ongoing program that sponsors children with special needs to spend a day in a JNF forest, as a means to experience and learn about the environment as well as to enjoy various recreational opportunities. This includes students from special education frameworks, children affected by terror attacks, children living with cancer and other groups. Whenever possible, these children are matched with other groups,

helping to break down stereotypes and to integrate those with different needs in the community at large.

HOLD THE DATE:

**15TH ANNUAL
JNF GOLF CLASSIC
MONDAY, JUNE 6, 2016
MAGNA GOLF CLUB**

**THE TOURNAMENT WILL SELL OUT...
RESERVE YOUR SPOT NOW.
CALL THE JNF OFFICE AT: 416-638-7200**



JEWSH NATIONAL FUND OF TORONTO WOULD LIKE TO THANK OUR TOP SUPPORTERS

- OF THE 14TH ANNUAL -

JNF GOLF CLASSIC



ARNIE & HONEY UNGER



FRANK & ELFRIEDE STRONACH



THE SILVER FAMILY
CHARITABLE FOUNDATION



THE DEMONE GROUP

WWW.JNF.CA



8TH ANNUAL PITCH FOR ISRAEL

The eighth annual Pitch for Israel took place on Sunday, August 23rd, 2015 at the Powerade Centre. In partnership with OneFamily Fund for the fourth year, this community-wide softball tournament attracted Mens, Womens and Co-Ed softball teams. Special mention to a few of our lead sponsors, Clearwater Catering and Ganz Family Foundation for helping make this day possible. Net proceeds will be allocated to the construction of the John Baird Park in Sderot and will also provide summer camp programs for Israeli victims of terror. Thank you to our wonderful co-chairs and dedicated committed. This event would not be possible without: Samantha Banks, Jared Gaber, Lea J. Hoffman, Perri Maxwell, Brittany Sud, Daniel & Esther Warner and Steven Zamick.

"IT'S NOT HOW MUCH WE GIVE, BUT HOW MUCH LOVE WE PUT INTO GIVING."

The following is a touching letter we received from a donor with a love for Israel and a desire to give.

I DO NOT HAVE MUCH,
IN FACT, I HAVE VERY
LITTLE. BUT I WANT THIS
TO BE A SYMBOL OF MY
DEDICATION TO JUDAISM, TO ISRAEL
AND TO G-D. I WANT THIS
MONEY TO GO TOWARDS MAKING THIS
WORLD A BETTER PLACE, FOR ALL
OF THOSE WHO LIVE UPON IT.



COOK FOR A CAUSE

JNF's fourth annual Cook for a Cause took place on June 16 at the Miele Kitchen in the St. Lawrence Market.

This sold out event, catered by our lead sponsor, PR Creative Catering, raised over \$6,000 for A Special Day in the Forest. This program sponsors Israeli children with special needs to spend a day in the forest experiencing and learning about the environment and enjoying

various recreational opportunities. As a committee, we chose this project because we know how lucky we are in Canada to have plenty of forests and wanted to make these experiences accessible to children in Israel.

The evening began with mingling, wine and hors d'oeuvres, as well as a fabulous raffle table filled with beautiful donations. Guests enjoyed a sampling of

foods representing the diversity of Israel, with Moroccan, Ethiopian, Tunisian, and French-inspired dishes. Each course began with an instructional presentation from Chef Eric Levine, after which participants worked to create each delicious dish.

We look forward to continuing this great event for many years to come!





JNF FUTURE | WEDNESDAY, APRIL 12, 2015



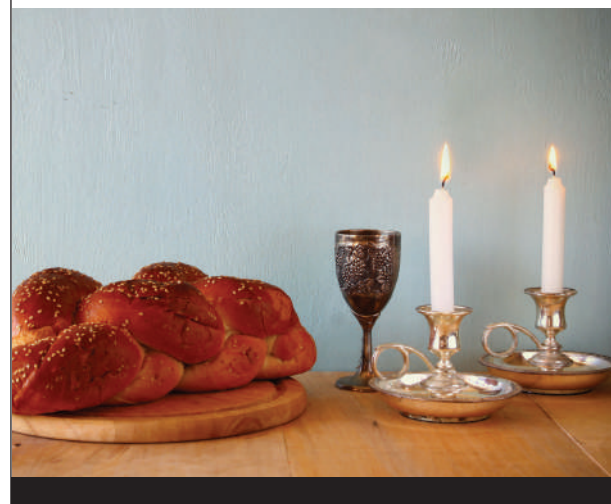
MUSIC & MOROCCAN CUISINE

MIMOUNA

On April 12, 2015 JNF Future threw one of the biggest festivals celebrated by Sephardic Jews after Passover, Mimouna. The celebration traditionally entails Jews travelling from home to home in order to receive blessings of prosperity for the New Year by eating various sweets like Mufletta (crepe), dates, and almond cookies. Growing up in a small Sephardic community far from home challenges young Moroccans to continue celebrating our traditions, which is why volunteering for JNF Mimouna is so important. Not only do we get to throw one of the best parties of the year, but the money raised from the event goes towards building a park in Sderot, in honour of the 66 brave IDF soldiers who lost their lives in Operation Protective Edge. The park, which houses a variety of sports fields, a splash pad, a children's playground, gardens and walking trails is an example of how we make a tangible difference through JNF. The goal was to expose the broader Jewish community to traditions of a Moroccan Mimouna, while still incorporating elements of other customs like marching in with a 6 foot challah and spreading henna on our guests' hands. This year proved to be yet another remarkable night for JNF and I look forward to helping it grow even bigger and better in the years to come #JNfmimouna2016.



WWW.JNF.CA



**JNF FUTURE &
THE MOISHE HOUSE**

DRUZE STYLE

SHABBAT DINNER

On March 13, 2015, 35 of Toronto's young Jewish leaders gathered at Moishe House Toronto for an intimate Druze-style Shabbat dinner. JNF Future, CLIC, and Moishe House partnered on this incredible event, bringing leaders of minority communities from Israel to educate Toronto's Jewish young adults about their unique cultures. Duaa Zedanand and Kamel Dabour; both fellows of CLIC and young leaders of the Druze community in Israel, were the keynote speakers and spoke about the intricacies of their culture. We also had representatives from six other minority groups in Israel. Throughout the meal guests had the opportunity to ask questions and gain a unique perspective on life in Israel. The event was a wonderful experience for both the Canadian and Israeli young adults that attended. It brought out many new faces who we hope to continue seeing at Moishe House & JNF Future events!

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NEGEV CAMPAIGN 2015

HONOURING
JOSEPH
FRIEBERG
& KEVIN
GREEN



IN SUPPORT OF THE

GREEN/FRIEBERG SOCIAL SERVICES COMPLEX

Proceeds from the 2015 JNF Negev Campaign will fund the building of a new multi-purpose facility at the Samson Israel Tennis Center in Beer Sheva, Israel. The Green/Friberg Social Services Complex will house an activity centre and social-support resources that will address the needs of children, teens, and young adults in the rapidly expanding and economically-challenged Negev area, and extend the work of

the ITC in Beer Sheva by doubling the number of children served.

This exciting new facility will feature a daycare, parent/child drop-in center, language development programming, classrooms for academic tutoring and remediation, a computer lab, a gym and fitness centre, club rooms for youth and the elderly, social worker support and more.

The campaign will also fund the devel-

opment of an Israel Tennis Centre in Sderot to provide much needed support to a population which has suffered from thousands of rocket attacks over the past number of years.

Programs at both facilities will include co-existence between Israel's Jewish and Arab populations, Ethiopian integration, programs for the physically & developmentally disabled, and youth-at-risk.

THE HONOUREES

KEVIN GREEN

Kevin Green is President of Greenwin Inc. Canadian Real Estate Developers and Property Managers. A relentless champion of children's causes, Kevin's current philanthropic roles include Chairman of the San Romanoway Revitalization Association, President of The Oaks Revitalization Association, and President of the Israel Tennis Centers Foundation. An avid tennis player and sports enthusiast, Kevin is committed to helping children reach their potential through sport, and the promotion of co-existence as a medium for peace. Kevin and Lisa Green have three children; Zachary, Alexis and Taylor.

JOSEPH FRIEBERG

Joseph Friberg is an innovative and creative community leader and philanthropist. A winner of the Centennial Medal, Joe's many philanthropic efforts include contributions to the arts and tennis communities in Canada and abroad, highlighted by spearheading the establishment of the Israel Tennis Centers Foundation. Joe has been engaged in real estate development throughout Canada and the USA, following a successful career in the domestic furniture manufacturing industry. Joe and Phyllis (Budgie) Friberg have three children, seven grandchildren and one great-grandchild.





JEWISH NATIONAL FUND OF TORONTO

NEGEV DINNER

--- HONOURING ---

JOSEPH FRIEBERG & KEVIN GREEN

SUNDAY NOVEMBER 22 2015 • METRO TORONTO CONVENTION CENTRE

CO CHAIRS MITCH GOLDHAR AND CARY GREEN

{ IN SUPPORT OF THE GREEN/FRIEBERG SOCIAL SERVICES COMPLEX
AT THE SAMSON ISRAEL TENNIS CENTRE, BEER SHEVA }

FOR MORE INFORMATION: 416.638.7200 NEGEV2015@JNF.CA JNFTORONTO.CA

ANNUAL GENERAL MEETING

TORONTO BOTANICAL GARDEN

MONDAY, JUNE 18, 2015



The JNF Toronto AGM was held on June 18, 2015 at the Toronto Botanical Garden. The evening highlighted the events and fundraising activities that JNF Toronto undertook. Two new directors were elected to the JNF Toronto Board: Steven Pulver and Jonathan Rosemberg.

This evening is special as awards are presented to our most dedicated volunteers. Faye Minuk, JNF Toronto

president, presented the Bernard Bloomfield Medal to Jenna Kelner and Darren Slavens. They served as co-chairs of the JNF Future Executive and in this role brought JNF Future to great new heights. The Patricia Joy Alpert award was given to Paul Feldman and Rabbi Yossi Sapirman. They chaired the Tu Bi'Shevat Campaign, re-energizing it with many new ideas and strategies to

raise more money. The Gary and Judy Neinstein award for student leadership was presented to Cole Nefsky and Julia Sebastian. They were recognized for their dedication to the Tu Bi'Shevat campaign, as the two most successful and committed student canvassers. The Degel Yerushalayim Award was presented by JNF's education shlichah, Hadar Epstein, to CHAT – Kimel Campus. A special award of appreciation was presented to Marvin Demone for many years of exemplary service.

One of the highlights of the AGM was the treasurer's report by Kerry Siegel. JNF Toronto broke all previous records for income in 2014, with revenues in excess of \$18.5 million.

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JNF HAMILTON

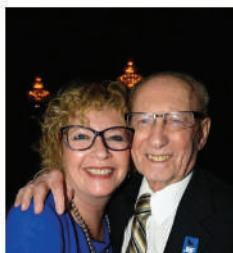
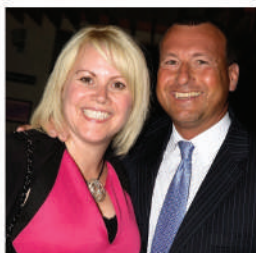
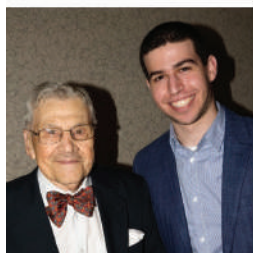
NEGEV DINNER

**HAMILTON FROM 1945 - 2015
A CELEBRATION TO REMEMBER**

The Jewish National Fund of Hamilton held its' 63rd Annual Negev Dinner on Wednesday, June 24 at the Hamilton Convention Centre. The evening featured a Celebration of Life from 1945 – 2015 marking the 70th year since the end of the Holocaust and the profound transformations that have taken place in the city of Hamilton and in its remarkable Jewish community. The story unfolded with a nostalgic look down memory lane through a series of short video segments-some laughs and tears. Nearly 500 guests attended a delightful evening of community and affection. The evening was highlighted by a hilarious performance from Canadian comedic legend, Andrea Martin.

Proceeds from the 2015 Negev Campaign will be directed toward 'Planting Roots'; a project to build a social club in Kiryat Gat, Israel, for retired and unemployed Ethiopian elders who participate in the "Atachlit" community agricultural program. By activating experiential and enriching programs for youth and adults, "Atachlit" wishes to rediscover the ancestral powers of Ethiopian Jewry.

Thank you to our supporters, guests, volunteers and the co-chairs of the 2015 Negev Gala, Danna and David Horwood.



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ROOTS

JNF WINDSOR

HONOURING JEFF WATSON MP-ESSEX | TUESDAY, MAY 19, 2015

NEGEV DINNER

IN SUPPORT
OF A NEW
CLASSROOM
FOR YOUTH
AT RISK



The décor for this year's Negev Dinner was enhanced with JNF tones of blue, green and brown. Emcee, CTV's own Jim Crichton, welcomed everyone and the room came alive as he introduced honouree Jeff Watson, MP-Essex, accompanied by his wife Sarah.

The Watson children presented their mother with a beautiful spring bouquet. During dinner, Irit Stopper, Deputy Consul General of the State of Israel, Bethe Jarcaig, President of JNF Windsor, and others delivered greetings from their respective constituencies.

Former mayor and Honorary Chair Eddie Francis paid tribute to Jeff, followed by the presentation of the Negev Dinner citation. Jeff's response to the tribute and presentation was heartfelt and very powerful.

Because of his interest in the welfare of young people, Jeff requested that the Dinner's proceeds be earmarked for the development of a classroom at the Bet Yerah High School in the Jordan Valley. The high school provides youth at risk the opportunity to develop themselves, both personally and vocationally, by reinforcing their self-confidence. The students will undertake most of the construction. This project will have a direct impact on Israel's most precious resource, its young people.

Negev Dinner Co-chair, Marilee Marcotte, introduced the keynote speaker, The Honourable Jason Kenney, Minister of Defense and Minister for Multiculturalism, who spoke of his great passion for the Land of Israel. Sarah Watson, Negev Dinner Co-chair, graciously thanked him for a very moving address.

A special thanks is extended to all who supported this worthy project and to all volunteers.



JNF EDUCATION

On Sunday April 19, 2015, Hadar Epstein, National Education Emmissary, Jewish National Fund came to the Combined Religious School at Congregation Temple Beth El and ran activities for the students. She showed a video for the children about "JNF in Numbers", achievements in the Land of

Israel over the past 114 years, and a floor mat was used to find blue boxes, just like finding Waldo. The children each made a small magnetic cardboard blue box and received a temporary tattoo—"100% ISRAEL"—to take with them. They also played with a large parachute which had Jerusalem in the centre and different places of Israel from North to South, and had a great time making the chute move.



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JNF LONDON

HONOURING BERNIE ZAIFMAN | TUESDAY, JUNE 23, 2015

NEGEV GALA

IN SUPPORT OF A THERAPEUTIC GARDEN FOR PARKINSONS' PATIENTS



LONDON'S NEW NEGEV GALA: WHAT A GREAT TURNOUT!

The combination of putting together one of London's great leaders and comedic legend, Andrea Martin, as well as the fundraiser to create a Therapeutic Garden for Parkinsons' Patients and their families at the Herzog Hospital in Jerusalem all came together for this year's Negev Gala.

On June 23rd, a record number of 500 people came out to pay tribute to Londoner, Bernie Zaifman. With support from the honouree's family, the JNF Board chose to change the format of the evening from a sit-down meal to a Gala event. Patrons were able to attend a complete evening including a pre-show cocktail reception, the show and a dessert reception or they could simply attend the show, which included a dessert reception. The show began with a taste of what JNF is all about, followed by a tribute to Bernie.

Then the entertainment began! Billed as "A Hilarious Evening with Andrea Martin", she did not disappoint. With Broadway great Seth Rudetsky at her side, they played off each other and truly entertained the crowd – the laughter was non-stop. The success of this event could not have been accomplished without the assistance of our team of volunteers and all of the professionals that stepped in to 'do it right' for Bernie and his family.

Who knows? Maybe a new trend has begun. All of the attendees indicated they enjoyed this new format immensely.

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ROOTS

JNF REGIONAL ONTARIO

VISIT ISRAEL FOR THE FIRST TIME OR THE TWENTY-FIRST TIME ... WITH JNF!!



Have you been thinking about visiting Israel? The Jewish National Fund offers a variety of Missions that will suit almost anyone's interests and needs. We cater to seasoned visitors, first-timers, Jews and non-Jews alike - anyone looking to see why Israel is such an extraordinary country.

The best way to convince you to visit Israel is for you to see how others feel about their Israel trip through JNF. Our mission participants speak for themselves.

"A well-organized trip which made one feel welcome and a part of everything. So

many new friends from the experience! Also, it allowed you to learn about Israel's development."

Sandy Vale

"... it was a well-designed, guided and organized trip, which took us off the beaten path; to the Golan, the forests, the tree-growing station, a winery and a farming family along the border with Gaza."

Natasha Shakhmundes

"Touring with JNF offers more for your money than commercial tours as it shows participants ancient and modern Israel and goes to places both on and off

the normal tourist trail. Plus you make some really nice friends!"

Natalie Gould

"We had a very great trip and surprisingly did see 90% different things than our last trip to Israel. The JNF group provided a first class venture."

Iris and Leon Weverman

"Nancy and I had a heartfelt trip of a life time. JNF far exceeded all our expectations."

Larry Brenner

Check out our website for all the upcoming missions... this fall and next winter and spring.

DISCOVER ISRAEL THROUGH THIS INSPIRATIONAL JOURNEY

FEBRUARY 21 - MARCH 1 2016

JOIN THE JEWISH NATIONAL FUND ON A

TRIP TO ISRAEL

for Women Only

SPIRITUALITY • ADVENTURE • CULTURE • TIKKUN OLAM • WOMEN'S ISSUES • WELLNESS AND LIFESTYLE



FOR MORE INFORMATION CONTACT: 1.866.775.1563 | SHARON.LEHRER@JNF.CA | JNF.CA

PRICE: \$2,355 USD per person, double occupancy ex Toronto

Includes airfare, accommodations, tours, transfers and most meals.
Fuel surcharge, taxes and gratuities extra.

JNF REGIONAL ONTARIO

Executive Director: Franklin Simkevitz

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JNF OTTAWA



NEGEV DINNER 2008 PROJECT: SHAMIR RESERVOIR, BARBARA CROOK AND DAN GREENBERG

OTTAWA'S SCOTCH TASTING EVENT SMOOTH, SHMOOZE, SUCCESS



JNF Ottawa held its first Scotch Tasting Event in June at the home of gracious hosts Jozef and Vera Strauss. A sell-out, the event attracted a boisterous and enthusiastic crowd of scotch aficionados and neophytes. Ottawa-based Sommelier Nelson Simmons introduced Ben-

Riach Peated Rum Cask, Glencadam 10-year-old and AnCnoc 12-year-old. Guests enjoyed a bonus round of Stalk and Barrel Single Malt, a new Ontario-made whisky. Lt. Col. Adam Sussman, Israel's first Defense Attaché to Canada, provided an overview of the new role

with the Israeli Embassy and the challenges Israel faces from neighbouring Arab countries. Thanks to committee members Alan Blostein, Dan Mader, David Baker and Rabbi Scher for contributing to the event's success.

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jnfottawa.ca

ROOTS



DONATIONS TO SUPPORT
AUTISM RESEARCH IN ISRAEL THROUGH ALUT.
ISRAELI SOCIETY FOR AUTISTIC CHILDREN
CHATEAU LAURIER COCKTAILS: 5:30 PM

JEWISH NATIONAL FUND OF OTTAWA
NEGEV DINNER
CELEBRATES FRIENDS OF ISRAEL
BARRY & ALLAN
BAKER
THURSDAY, OCTOBER 15, 2015
DINNER CHAIRS: JOHN AND SUNNY TAVEL
KEYNOTE SPEAKER
DENNIS PRAGER



IN SUPPORT OF AUTISM RESEARCH

Inspired by a grandchild with autism, the Bakers have requested that all funds raised for the 2015 JNF Ottawa Negev Dinner be directed towards an important research initiative conducted at the ALUT Autism Centre at Assaf Harofeh Medical Centre in Tel Aviv. Specifically, the funds from this year's Dinner will be directed to a long-term follow-up study

of young children with autism spectrum disorder. It will focus on adaptive skills, social skills and medical problems and the impact of many variables on outcomes. The goal is to help parents gain insight into their own influence on ensuring the best possible quality of life for a child who has autism.

One Heart to Another
**RAISING MONEY FOR AUTISM RESEARCH -
HELPING KIDS AND THEIR FAMILIES.**
- JOHN AND SUNNY TAVEL, DINNER CHAIRS

KEYNOTE SPEAKER

DENNIS PRAGER

Dennis Prager is a best-selling author, columnist and nationally syndicated radio talk show host based in Los Angeles and heard on 150 stations across the United States. A highly sought-after speaker and frequent cable news show guest, Dennis has lectured all over the world including Europe, Asia, Israel, and Australia. His best-selling books include *Think a Second Time*, *Happiness is a Serious Problem* and *Still the Best Hope: Why American Values*

Must Triumph. His newest book, just released, is *The Ten Commandments: Still the Best Moral Code*. His latest venture, Prager University, is a virtual university on the Internet with a powerful twist – all the courses are five minutes long. In 2014, Prager University courses had 25 million YouTube views. Faculty members include George Will, Walter Williams, Alan Dershowitz and Bret Stephens.

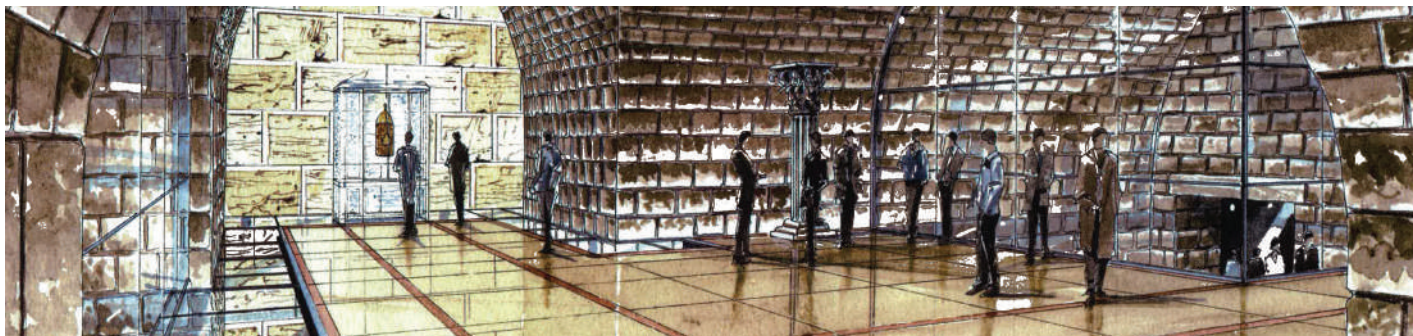


**CBB OTTAWA'S
SHLICHIM AND
STAFF SPORT
JNF 100% T-SHIRTS
TO CELEBRATE
ISRAEL DAY**

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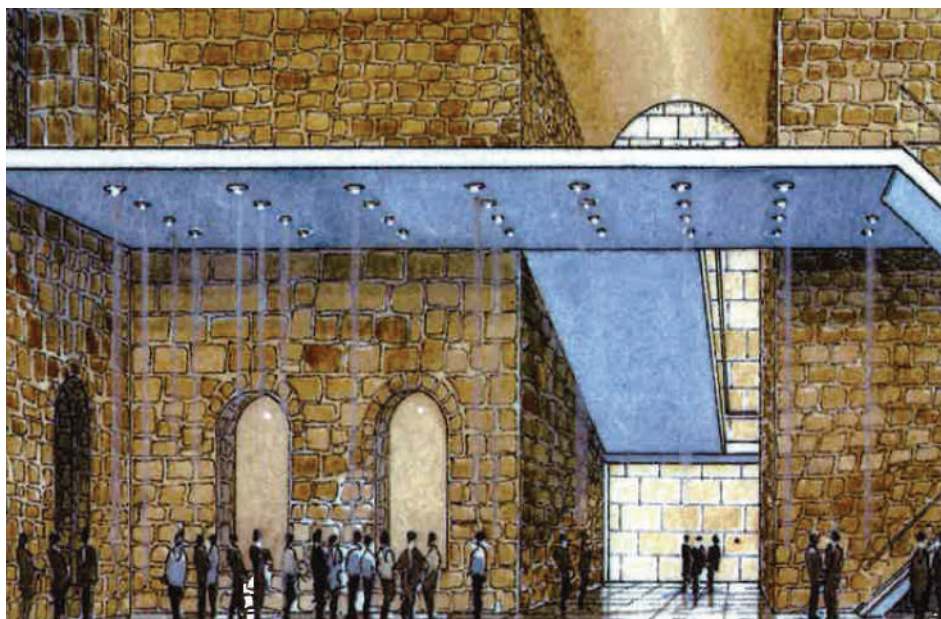
JNF MONTREAL



NEGEV CAMPAIGN 2015 PROJECT: THE REVIVAL OF THE GREAT HALL BENEATH THE WESTERN WALL

NEGEV CAMPAIGN

THE REVIVAL OF THE GREAT HALL BENEATH THE WESTERN WALL



JNF Montreal is proud to partner with the Western Wall Heritage Foundation to help preserve one of Jerusalem's oldest archeological secrets. Since the Western Wall Tunnels were first publically revealed in 1967, millions of people have journeyed through the deep recesses of time to walk these same paths as our ancestors.

Amid the vast, undulating Western Wall Tunnel system, the appropriately named Great Hall is situated at the nearest point to where both Temples once

proudly stood. The Hall itself contains genuine archaeological treasures that will shed light on those eras while recapturing Jerusalem's splendor from those faraway days. Its most exhilarating feature is a massive segment of the original Western Wall— a colossal, wonderfully etched stone spanning 14 meters and weighing over 600 tons. It is also the third largest stone ever discovered by archeologists!

The entrance to the Great Hall also represents the starting point for all tours



traversing the ancient tunnel system. A dazzling scaled replica of the Second Temple, alongside excavated artifacts, will be added to the room once restorations are completed. The project also provides the entire world with a tremendous educational opportunity, one that offers scientific proof of Jerusalem's earliest thriving Jewish community.

"This is an exceptional chance to connect with our heritage and link the past with our future," added Campaign Lead Gift Co-Chair, Wendy Spatzner. "I'm happy that our 'phantom event' initiative—mailing out invitations asking donors to participate in this project—is resonating with the community." Notable JNF Montreal lay leaders Evelyn Bloomfield Schachter, Renna Bassal, Etty Bienstock, as well as Karen Lavy-Cobrin, complete the dedicated team of Lead Gift Co-Chairs.

An exclusive project donor appreciation event is planned for the evening of November 19.

Attaching your name to the Great Hall beneath the Western Wall will act as an everlasting testimony to the eternal strength and resilience of the Jewish people.

JNF MONTREAL OFFICE
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ROOTS






WWW.JNFCUP.CA

MAYTAL & MICHAEL GOODMAN FAMILY

JNF CUP

PRO - AM 2015



SUNDAY, SEPTEMBER 20, 2015 @ HOCKEY ETCETERA



JNF Montreal is thrilled to offer the chance to be set up for a one-timer from three-time Stanley Cup Champion, Guy Carbonneau.

The setting will be the inaugural JNF Cup, a sensational three-on-three ice hockey tournament principally supported by the Maytal and Michael Goodman family, set for Sunday, September 20, 2015, at the state-of-the-art Hockey Etcetera facility. To provide an unforgettable hockey experience, Montreal Canadiens alumni will lead each of the eight participating teams.

Former Montreal Canadiens captain

and coach, Guy Carbonneau, has also brought his legendary leadership to the organizing committee of this first-of-its-kind tournament. "I'm delighted to be named the honorary chair of the JNF Cup. It's great to help support such a worthy cause," explained the hockey icon.

All proceeds will be allocated towards the Southern Arava R&D Centre in order to enhance worldwide food security by researching and developing environmentally sensible tools and techniques for growing food in arid climates.

JNF research is credited for inventing game-changing agricultural technologies such as "drip-irrigation" to minimize water consumption, as well as producing unique strains of seeds to increase the nutritional content of certain crops. Moreover, in the spirit of tikun olam, JNF best agricultural practices are shared with the countries of developing world at no cost.

Tournament patron Michael Goodman added, "Food security is a major international challenge, with more than one-in-eight people worldwide chronically undernourished. Thanks to JNF and our

many supporters, the funds that we are raising will profoundly impact the lives of millions of people throughout the globe."

JNF Cup Co-chairs Shlomi Levy and Lloyd Feldman bring their deep philanthropic experience and hockey acumen to a superb leadership team, which also includes retired professional hockey player, Oriel McHugh, as Hockey Operations Chair.

The tournament also marks an exciting initiative for Montreal's "JNF Future" division, which aims to engage individuals between the ages of 25 to 45 with captivating programming, missions to Israel and forums with young Jewish leaders.

Habs fans located all over Canada are welcome to participate in the fundraising challenge, with the chance to win exclusive Montreal Canadiens items signed by current stars like Carey Price, P.K. Subban and Max Pacioretty. Please visit www.jnfcup.ca for additional tournament information, as well as complete details on how you could score some special items for your memorabilia collection!

FUNDS RAISED WILL SUPPORT AGRICULTURAL R&D TO ENHANCE WORLDWIDE FOOD SECURITY



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OPERATION SUNFLOWER

SOLD OUT CANADIAN PREMIERE LEAVES AUDIENCE BUZZING



On May 21, JNF Montreal, in collaboration with the 10th edition of the Israeli Film Festival and the Communauté Sépharade Unifiée du Québec (CSUQ), proudly presented the sold out Canadian premiere of “Operation Sunflower”, a strikingly authentic retelling of the story behind Israel’s highly secretive and controversial decision to pursue the development of a nuclear weapon.

Fearing for his young nation’s survival in 1954, Prime Minister David Ben-Gurion ordered Israel’s best and brightest physicists to embark on “Operation Sunflower”, the codename for a top secret program which would act as the Jewish state’s insurance policy against genuine threats of a second Holocaust.

The audience of 300 left with a strong desire to learn more about this enigmatic facet of Israeli history as the fast-paced, thought-provoking spy thriller demonstrated why it was a major box office hit in Israel.

Avraham Kushnir, a popular figure within the Israeli entertainment industry, in addition to being the film’s producer, director and writer, was warmly welcomed in Montreal for this Canadian

premier. After the closing credits, Mr. Kushnir took the time to answer many questions and posed for pictures with enthusiastic fans.

Among some of the fascinating nuggets of information Mr. Kushnir revealed was the historically accurate nature of the script vis-a-vis Israel’s official policy of nuclear ambiguity. While it would be natural to think of the movie as a fictional Hollywood production, one must keep in mind the old adage that, “some-

times truth is stranger than fiction.”

Although a sold-out event was JNF’s sure-fire indicator of success, our fruitful partnership with the CSUQ demonstrated that Montreal’s Jewish community is strengthened when both French and English communities work together to achieve common objectives. Future collaborative outreach events are certainly on the horizon as a result of this outstanding initiative.



JNF EDUCATION

A BEAUTIFUL PARK FOR CHILDREN IN HALUTZA



An exciting 2014-2015 academic year concluded with a landmark agreement by the Jewish day schools to collectively take on a special JNF project in Israel.

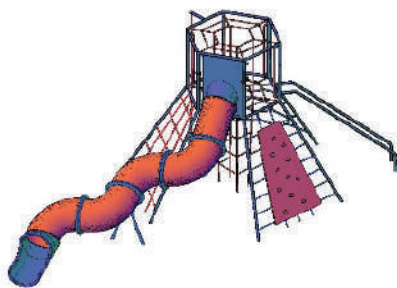
At the final Education Committee of the school year, representatives from Solomon Schechter Academy, Hebrew Foundation School, JPPS-Bialik, Hebrew Academy (elementary and high school), Aki-va, École Maimonide (elementary and high schools), and Talmud Torah-Herzliyah, approved a three-year plan to develop a park for the Halutza region bordering the Gaza Strip.

This project location carries added significance for Montreal schools because students were particularly impacted by the previous Tu Bi'Shevat security tree

campaign for Halutza, and expressed a sincere desire to continue to support these modern day pioneers. Once completed, local children will enjoy playing with the latest designs in park equipment thanks to the combined generosity of the Montreal community.

"This is a great feat for JNF. It's satisfying to see the longstanding Education Committee fulfilling its mandate of connecting KKL-JNF and Israel to our children and their parents," explained committee Co-Chair,

Hanna Eliashiv. "I look forward to the pictures of Montreal students swinging alongside their Israeli counterparts in a few short years," added Co-Chair Dr. Shimshon Hamerman.



LOOKING GOOD FOR 67



In what has become an annual tradition, JNF Montreal was proud to participate in the CJA Federation's West Island outdoor celebration of Israel's 67th birthday. With an activity that's true to JNF's original raison d'être, our booth was busy and buzzing all afternoon as hundreds of children, as well as several adults, planted herbs in recycled Blue Boxes in a modern way to blend this blending timeless JNF pursuit with the modern value of recycling.



JNF CANADA'S EXTON AWARD

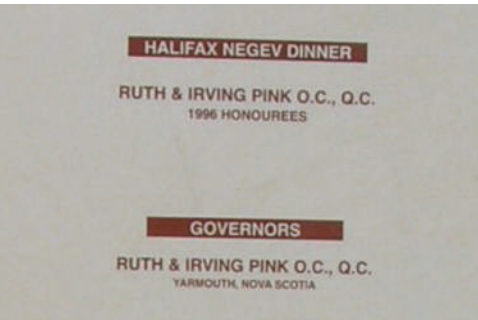
The Exton Award is a national honour given to an educator who has demonstrated an exceptional commitment to JNF throughout the academic year. JNF Canada is proud to bestow the 2015 tribute to Rabbi Yamin Benarroch, Principal of Jewish Studies at Montreal's École Maimonide. Rabbi Benarroch displayed true leadership and dedication to JNF by mentoring the Student Council, specifically by attending every Student Council meeting and encouraging his students to put their maximum effort towards JNF activities.

Rabbi Benarroch holds a Master's degree from Yeshiva University's Azrieli Graduate School of Education and has dedicated his life to teaching Jewish values to future generations.

Yasher Koach Rabbi Benarroch!



JNF ATLANTIC



1996 NEGEV DINNER PROJECT: THE LATE RUTH AND IRVING PINK, ACTION PLAN NEGEV

FROM HALIFAX TO TEL AVIV'S INDEPENDENCE PARK JIM SPATZ BIKE PATH DEDICATION

"Israel has always had an important place in my life since my childhood," said Jim Spatz at the dedication ceremony of the Jim Spatz Bicycle Path in Tel Aviv this past April. Thanks to Jim, the Halifax community, friends and to Dinner Chair Howard Conter, Halifax is now etched in perpetuity at Tel Aviv's water's edge.

KKL-JNF World Chairman Efi Stenzler, who attended the ceremony, said "future generations of walkers and bike riders in Tel Aviv will enjoy this trail and the landscapes along its length. Tel Aviv is not only the first Hebrew city but also the first city in Israel that promotes cycling as a means of transportation."

The dedication ceremony for the trail took place in the plaza of the Carlton Hotel and was emceed by Tzvika Kanor, CEO of the Tel Aviv Foundation, which paved the trail. Kanor said he is an avid amateur cyclist and told the guests from Canada, "With your help, we have created this beautiful trail along the most beautiful beach in Israel." When the ceremony ended, guests walked the trail and met riders, joggers and walkers.

Looking at historical photos of Tel Aviv beaches installed all along the trail, Jim remarked, "Tel Aviv has grown out of the sand and has turned into one of the leading cities in the world, a city that attracts young, talented and creative people, and it is a privilege for me to be taking part in its development."



CAMP KADIMAH IS 100% ISRAEL

JNF Atlantic shipped JNF 100% Israel t-shirts and Israel maps just in time for Camp Kadimah's Israel Day. Thank you to the staff and leadership for welcoming some last-minute JNF bling!

JNF ATLANTIC OFFICE

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ROOTS



JNFU

LEADERSHIP DEVELOPMENT PROGRAM

JNF University (JNFU) is proud to present the JNFU Leadership Development Program. Over the course of an entire school year, students will have the opportunity to be engaged with JNF and Israel. The program will span 8 months, from September to May, and will culminate with an Israel volunteer experience. Every month, there will be a JNF educational webinar which will allow students to become more knowledgeable about the work done by JNF. Each semester, students will be responsible for

organizing one event on campus. As part of the program, participants will also be matched with a mentor between the ages of 25-45 through their regional JNF Office. The mentor will be there as a sounding board for the students to talk about what they have learned and to help them create unique events. Students taking part in this program will liaise between Hillel and JNFU to ensure that we provide resources and speakers to their respective campuses.

The Israel volunteer trip at the end of the

school year will be about two weeks long and will depart after Passover. The JNFU Leadership Development Program is being offered to every campus across Canada and is intended to be an added value to the organizations already on campus. We look forward to working hand-in-hand with students and their Hillel offices in 2015-2016!

For more information please contact anna.kos@jnf.ca



“JNFU will work to maintain a relationship between Jewish students, and their religion and homeland by bringing in speakers and hosting unique events.”

– Rebecca Hoffer, University of Western Ontario

WANTED

TU B'SHEVAT TELETHON VOLUNTEERS



HOW YOU CAN GET INVOLVED

- ★ MAKE CALLS FOR JNF'S TU B'SHEVAT TELETHONS ★
- ★ ASSIST WITH LOCAL TU B'SHEVAT EVENT ★
- ★ HELP ORGANIZE THE TELETHONS AND OTHER TU B'SHEVAT EVENTS ★

TU B'SHEVAT 5776/2016
LEARN MORE ABOUT HOW YOU CAN TAKE PART
IN A TELETHON OR AN EVENT IN YOUR COMMUNITY



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JNF CANADA WELCOMES NOA FRIEDMAN- REINISBERG



Hello Canada!

I'm thrilled to be moving with my family to Canada. I'm very excited for my new responsibilities as the JNF-KKL Canada Education Shlichah, a role that I see as a national and Zionist one.

I was born and raised in Israel in Moshav Bnei-Zion, with chicken coops and orchards. After spending a few years in the United States, I came back to the moshav with my husband and three kids.

In the army I served in the paratroopers combat brigade as a welfare officer ('tash'). This role required a deep commitment to looking after the brigade soldiers, especially at a time when many soldiers were injured protecting our borders, particularly the one with Lebanon. Currently, I serve in the reserve special unit "Eitan" as a liaison to the families of missing soldiers, a format which is unique to the Israeli army.

Previously, I worked for El Al Israeli airlines as a flight service manager, responsible for 250 flight attendants while they were on the ground, tutoring and guiding them, while seeing the world. At that time, I also studied for my LLB in Law at the Hebrew University of Jerusalem, together with volunteering with victimized children and teaching kids in need.

Eight years ago, due to the rapid decline of Holocaust survivors, I decided to study at Yad Vashem and became a guide for holocaust journeys to Poland. I wanted to teach the next generation what happened to ensure it won't be forgotten, and to provide them the tools to ensure it will never happen again. My mandate also included taking care of the land of Israel, land of the Jewish people, so we never need to be refugees ever again.

In my new role I would love to involve the young generation as well as the rest of the community in the different activities involving Israel and the deep connection with JNF-KKL.

I look forward to working together in September. Shalom and see you soon!



JEWISH NATIONAL FUND SECURE ISRAEL'S FUTURE

LEAVE YOUR LEGACY IN ISRAEL WITH JNF

So you've looked after your spouse, taken care of your children... consider leaving a legacy to Israel. A legacy can help you achieve tax, financial and lasting philanthropic objectives. By including JNF in your will, you leave a lasting legacy for generations to come. Plant the seeds of your legacy today.

**FOR MORE INFORMATION CONTACT
YOUR LOCAL JNF OFFICE**



TIME TO SAY GOODBYE...

Looking back on the past 3 years of educational work that has been done for JNF Canada, I am very proud of the relationships that have formed, the programs that have been developed and the day schools, public schools, supplementary schools, youth movements, camps and different organizations I have had the opportunity to reach. The education department strived to meet the needs of every school that it worked with, inspiring us to develop a comprehensive set of programs that follow the schools' Hebrew and general studies curriculum. These programs have proven to keep students engaged and informed. More than 20 different activities were implemented across Canada on a large variety of KKL-JNF action fields. A few highlights start with our new

Tu Bi'Shevat video that united the whole country under one project. With the help of singer and songwriter Dr. Gidi Koren and Israeli choreographer Elad Shtamer, an original song and dance was born, "Ahavat Shiv'at Haminim" ("Love for the 7 Species"). Other great events include the 3D Giant Israel Map, transforming old empty blue boxes into planters and, of course, the Yom Ha'atzmaut and Yom Yerushalayim projects. What an amazing year it was! I would like to thank JNF Canada and all the educators, directors, principals, teachers and friends with whom I've had the pleasure of working with. I wish you a Shannah Tova! May the coming year be fruitful, full of joy and peace! Thank you.

- Hadar Epstein
Education Emissary

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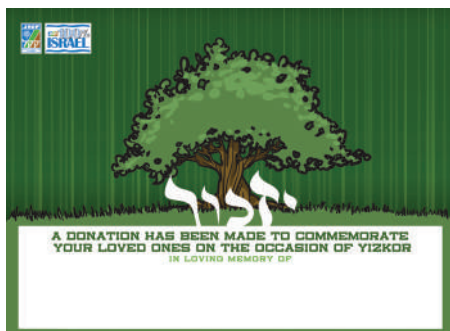




On the Occasion of Yizkor

**IT IS A TRADITION TO MAKE A CHARITABLE DONATION IN MEMORY OF A LOVED ONE.
AS YIZKOR IS OBSERVED DURING THE HIGH HOLIDAYS, IT IS A TIME TO REMEMBER.**

PROCEEDS FROM THIS YEAR'S YIZKOR CAMPAIGN WILL BE DIRECTED TO PROVIDE SAFETY FOR YOUTH IN SOUTHERN ISRAEL



Your contribution will go towards a lifesaving project-fortified classrooms, protecting the children of Shavei Darom from rocket fire. These classrooms will provide security in this vulnerable region within close proximity to Gaza.

Children deserve to learn without fear.

A minimum donation of \$90.00 will entitle you to receive a Tree of Life Certificate to commemorate your loved ones on the occasion of Yizkor.

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YOUR GIFT IS INCOME TAX DEDUCTIBLE

PLEASE COMPLETE FORM AND RETURN TO THE JNF OFFICE

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MONTREAL, QUEBEC H4W 2W8

TORONTO RESIDENTS 700-1000 FINCH AVE. W.
PLEASE MAIL TO: TORONTO, ONTARIO M3J 2V5

