

# ROOTS

**JEWSH NATIONAL FUND OF CANADA**

**PASSOVER 5777**



## CANADIAN COMMUNITIES RALLY AROUND ISRAEL DURING FOREST FIRE

PAGE 4



**PUBLISHED BY JNF CANADA | NISSAN 5777 | APRIL 2017**  
**740-5160 DECARIE BLVD. MONTREAL, QUEBEC H3X 2H9**  
**NATIONAL@JNF.CA WWW.JNF.CA**





WE ALL  
HAVE A  
SHARE IN  
ISRAEL  
JNF IS 100% ISRAEL



[WWW.JNF.CA](http://WWW.JNF.CA)



# NATIONAL PRESIDENT & CHIEF EXECUTIVE OFFICER



**JERRY WERGER**  
NATIONAL PRESIDENT



**KAREN BELINSKY**  
INTERIM CHIEF EXECUTIVE OFFICER

Welcome to the spring edition of Roots! JNF Canada had a very busy and productive year. Through the hard work of our communities, we continue to build, strengthen and revitalize the land of Israel.

In this edition, you will have an opportunity to see JNF's work across Canada and in Israel. These initiatives are successful because of the support and generosity from our donors and volunteers. Your time, effort and resources continue to help us build Israel.

JNF Canada had many Tu Bi'Shevat telethons across Canada. Numerous

volunteers made calls and raised much needed money for Israel. Every Tu Bi'Shevat, the Jewish National Fund facilitates tree planting in Israel. This year's campaign will fund security plantings to protect ten growing communities along seven kilometres of the border with Gaza in the Western Negev. In order to provide a green buffer to help shield citizens from missile and random sniper attacks, we are planting eight foot mature trees that will provide protection. This edition of Roots will also provide an opportunity to read about the outstanding Negev dinners that took place this year

and events organized by every region.

It is our privilege to be part of an organization that has a tangible impact upon the lives of Israeli citizens. JNF enriches and enhances life for Israelis in countless ways in every corner of the country. With your ongoing help, we are confident that 2017 will be an exciting and rewarding year.

As Pesach approaches, we would like to wish you and your family a Chag Pesach Kosher V'Sameach – a Happy and Healthy Passover.

## **4 | JNF EMERGENCY CAMPAIGN**

## **6 | JNF U**

## **7 | NOAM GERSHONY: A MODERN ISRAELI HERO**

## **8 | TU BI'SHEVAT TELETHON**

## **10 | TU BI'SHEVAT PROJECT**

## **40 | AVAILABLE PROJECTS**

## **42 | EDUCATION DEPT. UPDATE**

## **JNF ACROSS THE COUNTRY**

## **12 | VANCOUVER**

## **14 | CALGARY**

## **16 | EDMONTON**

## **18 | WINNIPEG**

## **20 | TORONTO**

## **28 | HAMILTON**

## **29 | WINDSOR**

## **30 | LONDON**

## **31 | REGIONAL ONTARIO**

## **32 | OTTAWA**

## **34 | MONTREAL**

## **39 | ATLANTIC**

The paper used for this magazine is FSC certified, which promotes environmentally appropriate, socially beneficial and economically viable management of the world's forests.

# JEWISH NATIONAL FUND OF CANADA WISHES YOU A HAPPY PASSOVER

**WWW.JNF.CA**





# JNF EMERGENCY CAMPAIGN FIRES RAGED IN ISRAEL

For over six days Israel was engulfed in devastating fires, destroying thousands of acres of forests and forcing hundreds of families to abandon their homes. As the caretaker of the land of Israel, the Jewish National Fund is on the ground today and every day building a stronger Israel. In cooperation with Keren Kayemeth LeIsrael (KKL), JNF was at the frontline in the battle to address the immediate needs of replenishing Israel's fire-fighting capabilities, as well as embarking on an intensive multi-year revitalization campaign to undo the heavy losses sustained.





**10,000** ACRES OF  
FORESTS  
BURNED BY  
FIRES



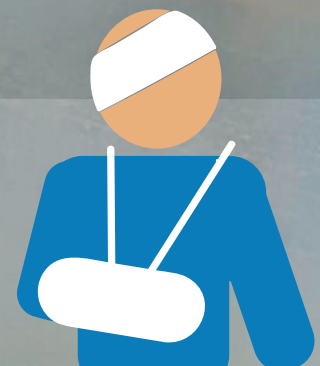
**2,500**  
DEPLOYED ON THE FRONT-  
LINES TO FIGHT MORE THAN  
**630 FIRES**

**569**  
HOMES BURNED  
THROUGHOUT ISRAEL



**480**  
WATER TANKER  
FLIGHTS DEPLOYED BY  
NEIGHBORING COUNTRIES

**137** PEOPLE  
SUFFERED  
FIRE-RELATED  
INJURIES







# JEWISH NATIONAL FUND'S EMERGENCY CAMPAIGN RAISED \$500,000 IN JUST THREE WEEKS FOR

- Replenishing Israel's firefighting capabilities
- A survey about the extent of the damage caused by the fire
  - Cutting and removing damaged trees
  - Replanting wherever it is needed – after the foresters allow nature to run its course with the hope that much of the forest will rejuvenate on its own
- Thinning new young pine trees in order to allow different natural vegetation to grow



Rama Ben Zvi and her husband have lived in Nataf for 25 years and opened Rama's Kitchen 21 years ago. The restaurant, overlooking the magnificent landscape of the Judean hills, is a renowned country-style establishment known for its changing menu of seasonal dishes. The restaurant was hosting a wedding party when the fire broke out.

"The winds were so strong, eastern winds, and they just don't stop," she said. "The fire changed direction and started

coming close to the restaurant. I saw a big tongue of fire coming toward the restaurant and I understood that was the end of Rama's Kitchen." The restaurant was destroyed in just 10 minutes.

Some of the restaurant's Palestinian workers and several neighbors somehow saved Rama's house located nearby. "They saved my house," she says. "I don't know what they did, but the fire didn't touch the house. Trees near the house were burned, but the house wasn't

touched."

KKL – JNF is dedicated to rehabilitating the forests that surround Rama's Kitchen in Nataf. The next phases of the rehabilitation process will include: a survey about the extent of the damage caused by the fire, cutting and removing damaged trees, replanting wherever it is needed, and thinning new young pine trees, to allow different natural vegetation to grow.

[WWW.JNF.CA](http://WWW.JNF.CA)







# JNFU

## LEADERSHIP DEVELOPMENT PROGRAM

JNF University (JNFU) is proud to have completed another successful year of programming. During our second year, we have brought programs to campus that are educational, fun and showcase Israel's achievements in a positive light. We have established a strong partnership with organizations such as Hillel Ontario and together we have been able to reach students in new ways.

Students who have been part of the JNFU Leadership Development Program participated in webinars that featured speakers from Brothers for Life, the Ethiopian Jewish community and AICAT just to name a few.

JNFU Students were paired with young professionals who are in their field of study. These young professionals served as mentors for the students and will continue to be available to them throughout the 2016-2017 academic year.

Across Ontario, JNFU and Hillel Ontario created a new and innovative way of teaching university students the meaning of Tu Bi'Shevat. Together we developed a terrarium building workshop where each layer of the terrarium represented another part of the Tu Bi'Shevat Seder.

JNFU also expanded its reach by leading the Ivey Business School's Israel trip in February. Students on the mission

were part of a case study that benefited our stakeholders in the Arava.

We are proud to be organizing a second JNF University Mission set to leave this spring. As in its inaugural year, the JNFU Mission will take place over Yom Ha'atzmaut. This trip is meant to showcase true Zionism and the modern day contributions of JNF.

For more information on how to get involved visit our website, [www.jnfu.ca](http://www.jnfu.ca) or contact Anna Kos, Campus & Young Leadership Coordinator at [anna.kos@jnf.ca](mailto:anna.kos@jnf.ca)

**FOR MORE INFORMATION ON HOW TO GET INVOLVED,  
CONTACT ANNA KOS, CAMPUS & YOUNG LEADERSHIP COORDINATOR:  
[ANNA.KOS@JNF.CA](mailto:ANNA.KOS@JNF.CA) OR CHECK OUT OUR WEBSITE AT [WWW.JNFU.CA](http://WWW.JNFU.CA)**





# NOAM GERSHONY A MODERN ISRAELI HERO

CANADIAN CAMPUS SPEAKING TOUR

In March, JNF University brought Paralympic Gold Medalist, Noam Gershony on a speaking tour to 10 Canadian universities. This tour is the first of its kind for JNFU. Noam's story was an inspiration to Jewish and non-Jewish students. Over a span of 10 days, Noam covered many university campuses in Ontario and Quebec. Noam's story began in 2006, during the breakout of the Second Lebanon War, when his helicopter was in a serious accident that left him critically injured and unfortunately his

co-pilot did not survive. After breaking the majority of his bones in the accident, the road to recovery was long and challenging, but his spirit helped him overcome all odds and he is now able to walk again. Through Beit Halochem Tel Aviv, Noam discovered his passion for tennis and went on to play competitively. After four short years, Noam's ranking quickly rose to number two in the world of wheelchair tennis. In 2012, Noam won the gold medal at the London Paralympic Games beating the number one seed.

Deemed a modern Israeli hero, Noam's non-political message of courage is a phenomenal example of what students at Canadian universities need today. Noam demonstrates the Israeli spirit to overcome any challenges we may face and to make the most of what we are given. This tour could not have been possible without the support of Hillel and our sponsors. We thank Noam for his incredible work, inspirational words of wisdom and hope to see him again soon!



**JNF PROJECTS COMPLETED**  
JNF BUILDING ISRAEL



## **Alut Residence Landscaping**

ALUT, the Israeli Society for Autistic Children, developed a new Home for Life in Be'er Sheva for people with autism. KKL-JNF took on the task of providing a pleasant, calm, green environment at the facility. The grounds were carefully landscaped and include a playground, fencing, pergolas, benches and the planting of mature trees.

## **A Green Lung called Muslala**

A green space for art, creativity and urban agriculture in the Clal commercial center in Jerusalem. With the help of JNF Calgary, a green balcony – partly sheltered, partly in the open air – has been constructed on top of the building, where it serves as a center for urban nature, agriculture, sustainability and creativity.



[WWW.JNF.CA](http://WWW.JNF.CA)

7



# TU BI'SHEVAT TELETHON

JNF WOULD LIKE TO THANK ALL OF OUR VOLUNTEERS AND DONORS



Our volunteers share their time and talents with us every day. We are so appreciative of their contributions and value the work they do for the Jewish National Fund of Canada. Thank you for

the generous donation of your time and efforts and for your ongoing support of our work in Israel.

Thank you to all of our donors across Canada that supported our 2017 Tu

Bi'Shevat Campaign. Together, we raised \$400,000 for security plantings in the Western Negev.



JEWISH NATIONAL FUND OF CANADA

# 2017 MISSION TO ISRAEL & INDIA

*October 15 to 31, 2017*  
*An unforgettable experience!*

LIMITED SPACE AVAILABLE. DON'T MISS OUT... REGISTER EARLY.



## INDIA

- Taj Mahal in Agra
- Jewish Heritage tour - Cochin
- Backwaters tour by traditional houseboat
- Excursion to Alibagh
- Home of Mahatma Gandhi
- Judah Hyan, Paravoor & Kadavum, Bagan and Pardesi Synagogues
- Hanging gardens in Mumbai
- Rock cut temples on Elephanta Island
- Tour of the markets of Mumbai & Delhi

## 5 STAR PLUS DELUXE HOTELS

### INDIA

Claridges Hotel - Delhi  
Taj Malabar - Cochin  
Taj Palace - Mumbai

### ISRAEL

Dan Tel Aviv  
King David Jerusalem

## ISRAEL

- Special security visit to Police Station
- Arbel farm
- Private kotel tunnel tour
- Boutique Winery
- Jaffa tasting tour
- Gourmet Culinary experience with master chef
- Geopolitical tour of Wadi Ara
- Special visit in Safat
- Oz 77
- Mount Bental
- Air Force Base
- And much much more...

LAND ONLY/ISRAEL ONLY  
PACKAGE AVAILABLE

## Price: Full package

\$5,400.00 CDN  
plus \$2,800.00 USD  
per person, ex Toronto,  
double occupancy



FOR FURTHER INFORMATION CONTACT [SHARON.LEHRER@JNF.CA](mailto:SHARON.LEHRER@JNF.CA) OR TOLL FREE 1.866.775.1563





TU BI'SHEVAT PROJECT 2017

# SECURITY PLANTINGS FOR THE WESTERN NEGEV RESIDENTS

The 2017 Tu Bi'Shevat Campaign will fund security plantings in the Western Negev along Israel's border with Gaza. JNF is planting mature trees that will grow tall and spread quickly, providing a green shield to protect

Israelis from missiles and sniper attacks. We began this work in 2011, but there is still a great deal more to accomplish as we need to plant many kilometers of trees by the numerous Israeli communities established on

the border. Thanks to thousands of Canadian donors, we will provide a greater sense of security to our Israeli brethren, such as Yossi Mizrahi and Orit Braun who live in Kfar Aza.

**YOSSI** has lived in Kfar Aza for 43 years ... "The threat of being targeted has significantly decreased since the plantings. Just the fact that we know that we cannot be seen, due to the presence of the trees, gives us a feeling of security. In the past, we could be observed through binoculars from not far away; our movement around the kibbutz could be tracked. Because of the trees, we are no longer spied on right into our living rooms at any given time, and we are safe and saved from being shot."

**ORIT**, Community Director of Kfar Aza, has lived in the kibbutz for 37 years ... "Any normal person would want to wake up in the morning, see their neighbors across the fence and smile with a greeting of "good morning". Unfortunately, this simple pleasure is denied us. In response to the hostility from our neighbors, we have had no recourse but to build fences and more recently, plant security trees. It's sad, but we have no choice; we want to live. For us, the trees are lifesavers. We are glad, at least, that the barrier is

a green, natural one that blends in with the surrounding nature. This lightens the fact that it is there to protect us from our neighbors."

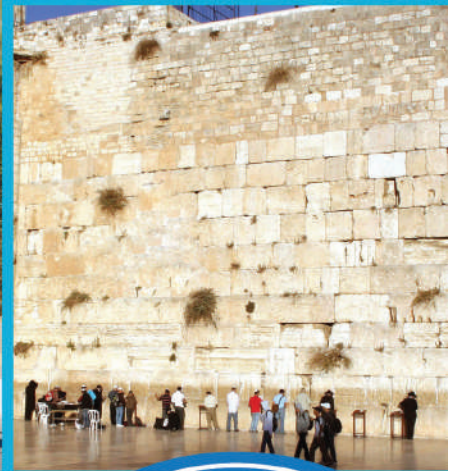
Thanks to our generous donors, we raised \$400,000 towards this project. These security plantings will have a significant impact by creating a beautiful green barrier. If you have not yet made a donation to support this project, please call your local JNF office or make a secure on-line donation at [www.jnf.ca](http://www.jnf.ca)



JEWISH NATIONAL FUND OF CANADA

# BIKE MISSION TO ISRAEL

OCTOBER 23 - 30, 2017



## PRICE - LAND ONLY

\$ 3,200.00 USD  
DBL OCC/PER PERSON

## KASHRUT OBSERVED

LIMITED SPACE.  
REGISTER EARLY TO AVOID DISAPPOINTMENT.

## HOTELS

RAMON INN - MITZPE RAMON  
DESERT IRUS - YERUCHAM  
DAVID DEAD SEA - DEAD SEA  
LEONARDO PLAZA - JERUSALEM  
GRAMIM SPA HOTEL - JERUSALEM HILLS

EXPERIENCE  
ISRAEL IN A  
UNIQUE WAY!



FOR FURTHER INFORMATION PLEASE CONTACT

SHARON.LEHRER@JNF.CA TOLL FREE 1.866.775.1563 OR JAY.CAIRNS@JNF.CA AT 780.481.7881

WWW.JNF.CA

11



# JNF VANCOUVER



PLAYGROUND FOR THE ARAVA'S SHITTIM SCHOOL, 2017: THE ESTATE OF THE LATE FRANK NELSON Z'L

## 2017 NEGEV DINNER CELEBRATING THE REUNIFICATION OF JERUSALEM AND ANNIVERSARY OF CANADA WITH THE AVERBACH FAMILY

The Jewish National Fund, Pacific Region is pleased to announce that the Averbach family will be its honourees for the Negev Gala Dinner on June 4, 2017 in Vancouver.

Gary Averbach is a longstanding pillar of the Jewish community. He has served in leadership roles across organizations, such as the Jewish National Fund, Jewish Community Centre of Greater Vancouver, Jewish Federation of Greater Vancouver, the Jewish Community Foundation, Congregation Beth Israel, the Jewish Historical Society of BC and the Canadian Council of JCCs.

Shannon Gorski, née Averbach, is the managing director of The Betty Averbach Foundation. Throughout her career, she has committed herself to passionately focus on community development, bringing about meaningful change and working in collaboration with others to assist the most marginalized populations, particularly those experiencing mental illness and at-risk youth. When Shannon started a family of her own, that passion turned to focus on her local Richmond and Lower Mainland Jewish communities.

Michael Averbach is the third generation of Averbachs to work within the family business of Belmont Properties where he is the Vice President. He is an active member of the Ohel Ya'akov Community Kollel executive board, co-chairs the JCC Sports Dinner, and fundraises for the Jewish Federation of Greater Vancouver and Vancouver Talmud Torah.

**JNF VANCOUVER OFFICE**  
Executive Director: Ilan Pilo

950 West 41st Avenue #301  
Vancouver, B.C. V5Z 2N7

604.257.5155  
vancouver@jnf.ca

jnfvancouver.ca

**ROOTS**





# 2017 PACIFIC REGION NEGEV DINNER PROJECT: TZOFEI TZAMID, THE ISRAELI SCOUTS



This year JNF Canada, Pacific Region is working with Tzofei Tzamid, the Israeli Scouts, for our Negev Gala Dinner project.

Funds from this year's Negev Dinner will be used to renovate the infrastructure of the Israeli Scouts facilities in the city of Raanana. These renovations will make the Israeli Scouts' facilities more accessible for children and youth with disabilities.

The Israeli Scouts run programming for youth aged 9-21 throughout Israel. They bring together children and youth from across the spectrum of Israeli society, regardless of political, religious, or ethnic background. In addition, the Israeli Scouts promote the inclusion of children and youth with disabilities. Through the Israeli Scouts programs, children and youth in Israel are working side by side, learning leadership skills, the value of

inclusive community and are developing an enhanced sense of self-image.

The Israeli Scouts have over 80,000 members throughout Israel which includes over 2,500 children and youth with disabilities. Scouts with disabilities are included in activities held within the local clubs. These activities include attending camps, field trips and being a part of delegations which travel abroad. The Israeli Scouts also have specialized groups that bring together youth with the same disabilities and online activities are made available for those with significant mobility restrictions.

We invite you to join JNF Canada, Pacific Region and our 2017 Negev Dinner honourees, the Averbach family, in supporting the inclusion of children and youth with disabilities by making donations in support of Tzofei Tzamid, the Israeli Scouts.

## A SHIPWRECKED HANUKKAH

We celebrated Hanukkah 2016 in style! The annual Hanukkah party for young adults in Vancouver presented by JNF Future and Axis Vancouver was a great success. The shipwrecked themed event was held at the Portside Pub in the historic Gastown neighborhood of Vancouver and featured a full house of guests, food from Chickpea and music from The Shenanigans and DJ Zeus. A special thank you to all our community partners who came together to make this a night to remember – Axis Vancouver, Young Adults of Beth Israel, Temple Shalom Next Generation, YAC – Or Shalom Young Adult Community and Masa Israel Journey.





# JNFCALGARY



2016 NEGEV GALA PROJECT: THE CAROL & LARRY Z"L RYDER INDOOR TERRACE, DEDICATION CEREMONY, JERUSALEM



## JNF FUTURE TU BI'SHEVAT LAUGH YOURSELF SILLY

This is the third year for this annual event and the comedy keeps getting better and better! This year, five people from the Calgary Jewish community participated: Linda Gutman, Joy Feldman, Joel Zimmerman, Ilana Fisher and Danielle Braitman with MC Norm Schachar. They braved the stage in the Last Comic Standing contest, the audience votes were tallied, and JOY FELDMAN received the award as winner! Featured performer, Dylan Mandlsohn, gave a hilarious performance that kept people laughing throughout the evening.

## A GREEN LUNG CALLED MUSLALA IN JERUSALEM'S CLAL BUILDING



The Clal Center, a large building in central Jerusalem that once housed a large number of businesses and offices, has fallen into neglect and abandonment

with the passage of time. With the help of JNF Calgary, a green balcony – partly sheltered, partly in the open air – has been constructed on top of the building, where it serves as a center for urban nature, agriculture, sustainability and creativity. This remarkable new feature was inaugurated at a ceremony attended by a JNF Canada delegation from Calgary and representatives from KKL-JNF and the Jerusalem Foundation. Among those participating in the ceremony was donor Carol Ryder whose support, together with that of her late husband, Larry, made the construction of the balcony and the green roof possible. The 2016 Negev Gala was held in honor of the Ryders to promote this unique project and the result of these efforts is

now evident. "The opportunity to give something back to the community always imbued our daily lives with meaning and defined us as a team," explained Carol Ryder. "Arts, education, friendship, understanding...building community through engagement – that's what life is all about, and that's Muslala." "It's very important to bring the city back to life, facilitate co-existence and encourage culture, art and music in Jerusalem," said David Lyons of Calgary, who supported the project through the Jerusalem Foundation in honor of his parents. He told those present: "My mother's love for art, music, the community and Israel will continue to live on here forever."

**JNF CALGARY OFFICE**  
Executive Director: Sandra Fayerman

1607 - 90th Avenue S.W.  
Calgary, Alberta T2V 4V7

403.255.0295 jnfcalgary.ca  
calgary@jnf.ca





JEWISH NATIONAL FUND OF CALGARY

# NEGEV DINNER



Presenting  
Sponsor

CORDIALLY INVITES YOU TO

*An Evening of Music & Laughter*

HONOURING

# AL OSTEN

FEATURING SPECIAL GUEST ARTISTS

**THE HON. TOMMY BANKS & FRIENDS  
AND SIMON RAKOFF**

**WEDNESDAY, MAY 10, 2017**

**BETH TZEDEC SYNAGOGUE - 1325 GLENMORE TRAIL SW.**

In support of The Al Osten Athletic Facility at the Samson Israel Tennis Center, Beer Sheva, Israel

The 2017 JNF Calgary Negev Dinner project will be in support of the Samson Israel Tennis Center in Beer Sheva. Outdoor elements will include the installation of four new tennis courts, a soccer pitch, a playground, landscaping and walkways. This outdoor project will be named after the honouree, Mr. Al Osten and will be known as The Al Osten Athletic Facility.

What makes the Calgary project so vital and relevant is that programs at the tennis centers are beyond sports,

educating, enriching and mentoring youth to maximize their success in life. These programs serve children, teens and young adults in the rapidly expanding and economically-challenged Negev area, and extend the work of the Israel Tennis Center in Beer Sheva. The goal of this project is to double the number of at risk children served by the centre including: children from low income households, new immigrants, Ethiopians, Bedouins, and Arabs.

The ITC offers superb programming focusing on co-existence between Israel's Jewish and Arab populations and integrating new comers as well as the physically and developmentally disabled. The ITC's programs engage youth at the margins of society and provide them with meaningful programs, recreation, physical education and sportsmanship. No child is turned away due to a lack of financial resources.



## NEW PRESIDENT FOR JNF BOARD OF DIRECTORS

On December 14, 2016, Beth Price, JNF Canada Vice President, presented Aaron Bickman with the President's pin as he stepped down from his role as President of JNF Calgary. Aaron served for three consecutive years and Beth recognized his dedication to Israel and JNF. This family's love for Israel has been lifelong and his input into the organization has been a labour of love! No need to worry though, Aaron isn't going anywhere, as he has lofty goals of what he wants to accomplish in the future.

Ariella Weis-Benjamin has taken the reigns from Aaron as President of the JNF Calgary Board of Directors. She was born in Israel and moved to Calgary at the age of 8. Ariella attended the Calgary Hebrew School and with her husband, Dr. Josh Benjamin, has three beautiful children who now attend CJA. Ariella loves to travel with her family and they make it a point to return to Israel on a regular basis. In her capacity as President, she looks forward to showcasing the wonderful impact of JNF Canada.

[WWW.JNF.CA](http://WWW.JNF.CA)





# JNF EDMONTON



2013 NEGEV GALA HONOURING HY & BEBE LIEBERMAN: AFTER SCHOOL CARE FOR CHILDREN AT RISK IN BET SHEMESH



## RAP N ROLL WITH NISSIM BLACK

JNF Edmonton celebrated Tu Bi'Shevat in style on Tuesday, February 21, 2017 at the Royal Alberta Provincial Museum in an event entitled "Rap N Roll".

The evening began with a sushi and craft beer/sake reception presented by Molson/Coors followed by Jewish music sensation Nissim Black who took the stage inspiring through his personal story and the music that is making him so popular worldwide. The event wrapped up with a post-concert reception, refreshments provided by Pepsi and a wide range of snacks sponsored by Sobeys (Lewis Estates).

Nissim Black, a very popular Jewish

rapper from Israel energized the crowd weaving references to Jewish culture and traditions in his unique style. The crowd enjoyed the show, experiencing and celebrating Tu Bi'Shevat in a fun and interactive evening. The highlight was when a group of 5 year olds climbed up on stage and started dancing together with Nissim, an experience parents and kids will remember.

Proceeds from Rap N Roll will benefit the development of an animal assisted therapy centre at Retorno - the International Jewish Centre for Prevention and Treatment of Addictions in central Israel, near Bet Shemesh. It offers a re-

markable program that uses a therapeutic relationship with animals as a proven way to treat alcohol and drug abuse, primarily helping teens. Providing animal care teaches young people responsibility, empathy and empowers inner self-confidence and healing. Caring for animals fosters an improved self-image, allows for small victories and requires a need to maintain a disciplined schedule, all of which are essential for rehabilitation. Retorno transforms the lives of its patients and prepares them to re-enter Israeli society.

Thank you to all sponsors and supporters of this event!

**JNF EDMONTON OFFICE**  
Executive Director: Jason Cairns

10220-156 Street N.W. #200  
Edmonton, Alberta T5P 2R1

780.481.7881  
edm@jnf.ca

jnfedmonton.ca

**ROOTS**







## EXPERIENCE ISRAEL ON THE 2017 BIKE MISSION!

In the fall of 2015, a group journeyed to Israel to participate in the first ever JNF Canada Bike Mission. The response from everyone who participated was so positive that a second bike mission is planned for the fall of 2017 which will explore the southern region of Israel, from Tel Aviv through the Arava including a special night ride in Jerusalem. The land of Israel is full of contrasts and what better way to feel that contrast

than cycling through the land.

Fully supported with an expert guide and crew, cyclists are able to go at their own pace and challenge themselves according to their ability. Accommodations and meals are included and being Israel...you will not go hungry!

Come and feel invigorated by pedaling your way through Israel and experiencing the country from a different perspective.

*"An incredible, meaningful experience; the bicycle allows an up close and personal interaction with our homeland and the amazing people and places. Fortunate to take this trip with a great group of fellow travellers."*

- Erin Wright



## TU BI'SHEVAT TOBOGGANING

On Sunday, Feb 12th JNF, PJ library and JCORE teamed up to present a Tu Bi'Shevat tobogganing program. The frozen chosen of Edmonton decided to celebrate this Tu Bi'Shevat in nature and working with the elements.

As we approached the date of the event, Edmonton experienced a cold snap, some of the coldest we have seen in years. But nature felt Tu Bi'Shevat in the air and provided us with light snow fall the evening before and a beautiful sunny day for all to enjoy the hill. Kids and adults also had the opportunity to participate in various activities and warm up with hot chocolate and snacks in the nearby lodge.

SAVE THE DATE - THURSDAY, JUNE 22, 2017

CELEBRATING THE 50TH ANNIVERSARY OF  
THE REUNIFICATION OF THE CITY OF JERUSALEM

JEWISH NATIONAL FUND OF EDMONTON

# NEGEV GALA



WWW.JNF.CA

17





# JNF WINNIPEG



NEGEV GALA 2016 PROJECT: IN SUPPORT OF A SHELTER FOR VICTIMS OF DOMESTIC VIOLENCE FOR "NO TO VIOLENCE AGAINST WOMEN"



## APPRECIATION TO THE LOCAL SYNAGOGUES DURING HIGH HOLIDAY CAMPAIGN

JNF Manitoba and Saskatchewan would like to express our appreciation and recognition to all the synagogues that have been participating in our High Holiday Campaigns for many years. Their ongoing support of the Jewish National Fund definitely makes a difference. We look forward to working alongside of them on many exciting projects, events

and activities.

Last year the synagogues participating in our campaign were: Congregation Etz Chayim, Shaarey Zedek Synagogue, Ashkenazi Congregation, Chavurat Tefilah Synagogue, Chevra Michnayas Synagogue, Herzlia-Adas Yeshurum Synagogue, Congregation Shir Tikvah, Talmud Torah Beth Jacob Synagogue

and Temple Shalom.

The proceeds from last year's High Holiday Appeal will be directed toward building a centre for children and youth in Bnei Netzarim, Halutza.

We are excited and grateful to our community for supporting JNF not just during these holidays but throughout the entire year.

### JNF CELEBRATES TU B'SHEVAT AT BERMAX WINE, LIVE MUSIC AND APPETIZERS



### JNF + CANADIAN FRIENDS OF THE HEBREW UNIVERSITY: PROF. ZOHAR KEREM'S (HEBREW U) LECTURE



**JNF WINNIPEG OFFICE**  
Executive Director: Ariel Karabelnicoff

225-530 Kenaston Blvd  
Winnipeg, Manitoba R3N 1Z4

204.947.0207  
winnipeg@jnf.ca

[jnfwinipeg.ca](http://jnfwinipeg.ca)

**ROOTS**





JNF MANITOBA/SASKATCHEWAN  
**NEGEV GALA**  
 — HONOURING —  
**RABBI ALAN GREEN**  
**MONDAY, MAY 29, 2017**  
**CENTENNIAL CONCERT HALL**

WITH SPECIAL PERFORMANCE: THE LADY & THE TENOR PERFORMING WITH THE WINNIPEG SYMPHONY ORCHESTRA



SHLOMIT AHARON



YEVGENI SHAPOVALOV

FOR TICKETS, TRIBUTE AND SPONSORSHIP OPPORTUNITIES: [WPG.ASSIST@JNF.CA](mailto:WPG.ASSIST@JNF.CA) 204.947.0207 [JNFWINNIPEG.CA](http://JNFWINNIPEG.CA)

# NEGEV GALA HONOURING RABBI ALAN GREEN

The Negev Gala has honoured outstanding leaders in the Winnipeg community since 1953.

The Jewish National Fund of Canada – Manitoba/Saskatchewan Regional Branch is pleased to honour Rabbi Alan Green, Senior Rabbi of Shaarey Zedek Congregation at this year's Negev Gala which will be held on Monday, May 29, 2017 at the Centennial Concert Hall.

"Rabbi Green is very deserving of this tribute. He has touched many lives through his unwavering commitment to Israel and the Jewish and local communities in Winnipeg", noted Manitoba & Saskatchewan JNF Board President Jessica Cogan.

Our 2017 Negev Gala honouree is truly humbled by this recognition. "I want to thank the Jewish National Fund for considering me for such a fantastic honour. Honestly, my head is still spinning!" He

is looking forward to celebrating with the entire community at the Gala.

Rabbi Alan Green was born in Los Angeles, California. Rabbi Green received his BA and MA in the History of Religions from UCLA and studied Rabbinic Literature for three years at the University of Judaism in Los Angeles. He received rabbinic ordination from Rabbi Zalman Schachter-Shalomi, past professor of Religious Studies at the University of Manitoba, and founder and Dean of the Aleph Alliance for Jewish Renewal, in 1991. Rabbi Green has served as Senior Rabbi of Shaarey Zedek Congregation since the fall of 2000. In 1990 he married his wife Chaya and they live in Winnipeg with her triplets Daniel, Eve and Shoshanah.

Rabbi Green is a passionate supporter and advocate of the State of Israel; he has always made himself available to help

the Jewish National Fund (and other Israeli based organizations in Winnipeg); during the last 16 years he has been the one making the High Holidays Appeal on behalf of JNF at Shaarey Zedek Congregation.

The funds raised at this year's Negev Gala will be directed towards The World's Jewish Museum in Tel Aviv. The museum will attest to the significance of outstanding Jewish attainment and intellectual output, and showcase how these contributions have shaped the path of humankind. Exhibitions and programs will also document the connection between the world's Jewish peoples and the land of Israel. Visitors will encounter challenging theories, ground-breaking inventions, and many moments of novelty, humor and beauty.

**WWW.JNF.CA**



# JNFTORONTO



NEGEV DINNER 2016 HONOURING ALEX EISEN:  
A NEW REHABILITATION CENTRE FOR WOUNDED VETERANS AT BEIT HALOCHEM IN ASHDOD

## JNF EVENTS



### NEGEV DINNER Sunday, November 20, 2016

Over 1,200 guests gathered to pay tribute to Alex Eisen with funds raised in support of a new rehabilitation centre to serve severely wounded Israeli veterans. The event featured a special performance from musical legend, Graham Nash of Crosby Stills Nash and Young as well as a keynote address from wounded air force pilot and gold medalist in the 2012 London Paralympics, Noam Gershony.

**JNF TORONTO OFFICE**  
Executive Director: Lance Davis

700-1000 Finch Ave. W.  
Toronto, Ontario M3J 2V5

416.638.7200  
tor@jnf.ca

jnftoronto.ca





**Tuesday, September 22, 2016**

## DEVELOPING THE FUTURE

Young professionals who have taken leadership roles with JNF Future initiatives gathered at the Uptown Loft for an engaging presentation from philanthropist and entrepreneur Ronnen Harary, Co-Founder and Co-CEO of Spin Master Inc.



**Wednesday, October 5, 2016**

## NEGEV KICKOFF

Negev Campaign donors and volunteer leadership gathered at the home of Dr. Joe and Freema Trager to meet with Israel's Defense Attaché to Canada, Col. Adam Sussman and to celebrate the early success of the 2016 Negev Campaign.



**Sunday, March 5, 2017**

## STEP UP FOR TU BI'SHEVAT

Elementary age students and their families came together to dance, groove and move for Israel with JNF and Magen Boys Entertainment at the Warehouse Event Venue in support of creating a park for kids and families in the city of Sderot.



**Thursday, January 26, 2017**

## CINQ À SEPT

Young professionals gathered to network with like-minded peers showing their support of JNF's commitment to care for all Israelis.







## MIMOUNA

THURSDAY, APRIL 20, 2017

## TECH SHUK

THURSDAY, JUNE 22, 2017

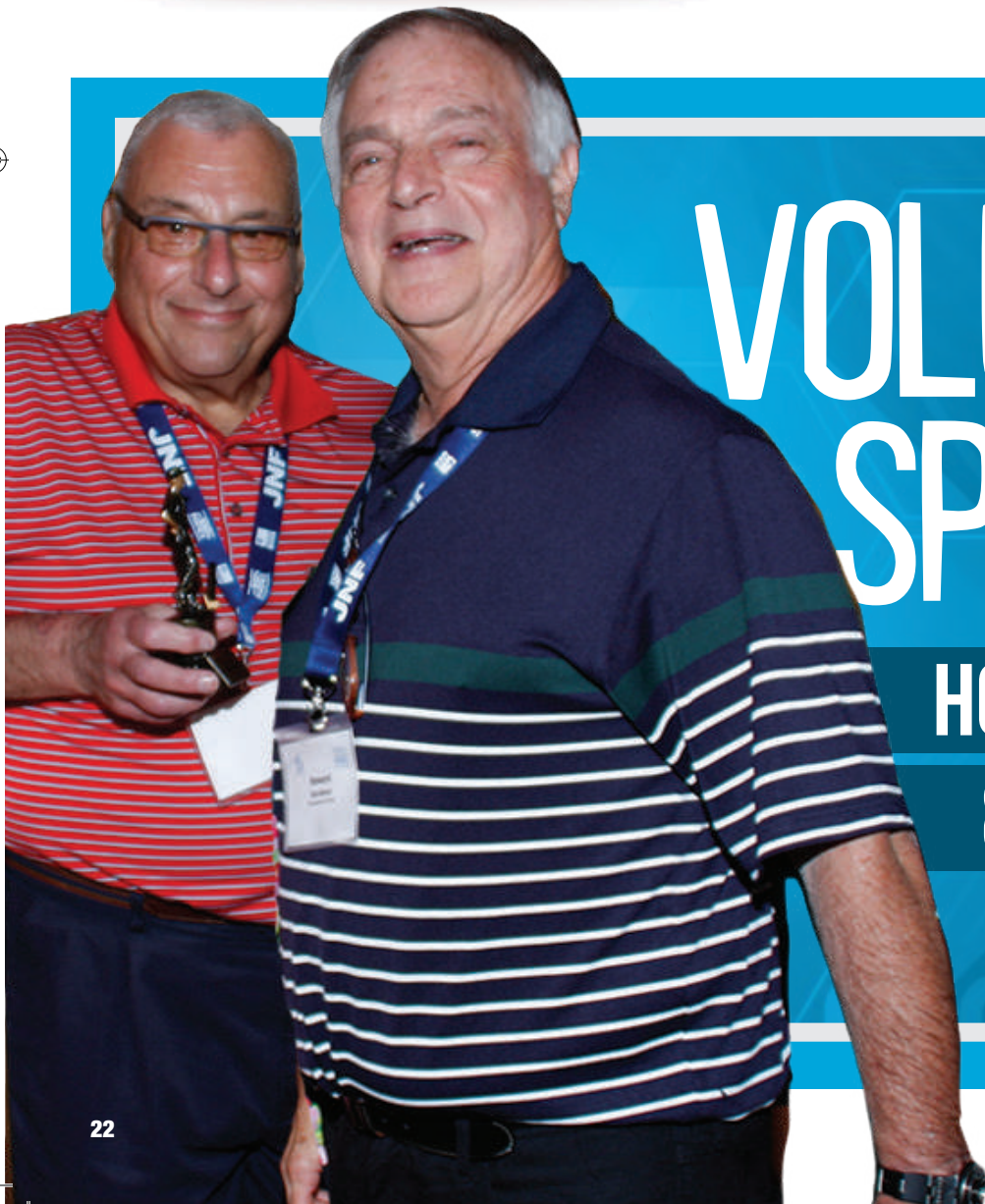
## PITCH FOR ISRAEL

SUNDAY, JULY 16, 2017

## CORRECTIONAL OFFICERS RIDE

SUNDAY, AUGUST 27, 2017

Visit [jnftoronto.ca](http://jnftoronto.ca) for more details



# VOLUNTEER SPOTLIGHT

HOWARD DAVIDSON  
& LLOYD POLLACK





Nigerian citizen and AICAT participant, Endurance P. Ojo, working in the fields of the Arava.

# JNF IMPACT

## FEEDING THE WORLD THROUGH ISRAELI AGRI-TECH

JNF Toronto's Tech Shuk 2016 raised over \$20,000 in support of the Arava International Centre for Agricultural Training (AICAT) in partnership with Canadian Friends of Tel Aviv University. JNF supported programs for graduate students in TAU's Manna Centre for Food Security in order to provide training in sustainable agriculture. JNF Canada is a supporter of AICAT and we take pride in their superb work in training farmers from the developing world in Israel's agri-tech sector so that they can return home to competently address issues surrounding food security.

"My five-year plan is to become a farmer using the knowledge and experience gained from this program to create food for the Nigerian population and eventually the world. Also, contributing to making Nigeria a self-sufficient country again, giving us the opportunity to contribute to the fight against the predicted world food crisis.

The AICAT slogan is 'agriculture without borders'. This is particularly true because I have gotten to meet students from other countries, some in my classes and many others in the other programs. The relationships this program has helped me build are vital because I recognize it will take minds from different cultures to solve poverty, hunger, and the global food crisis.

- Endurance P. Ojo, AICAT and TAU student

Serving as Co-Chairmen of the JNF Golf Classic from 2013-2016, Howard and Lloyd have brought this tournament to new heights including all-time records in fundraising. They have both been involved with JNF and the golf tournament for many years prior and continue to do so.

"I went on my first trip to Israel with Frank Wilson and Jerry Werger. It opened my eyes to the wonderful work of JNF. It gives me great happiness that I can contribute in a small way... When I saw the kids in uniform giving everything for the country, I came home and said that if I don't reach into my pockets and support Israel, then shame on me."

- Howard Davidson

"I got involved because I am a strong supporter of Israel. This is my primary cause and I take so much pride in the accomplishments of Israel... I have so much respect for people who get involved with charitable causes. The volunteers around the Golf Classic table take on an important job and do it well. We have a great sense of accomplishment after a tournament comes to a close and we have raised the money necessary to build something impactful in Israel."

- Lloyd Pollack





# JEWISH NATIONAL FUND OF TORONTO GOLF CLASSIC PROJECTS 2004 - 2016

## 2007 Biriya Fortress Tower

Refurbished the tower as an educational experience for students and visitors. The Tower represents a significant chapter in the struggle for the founding of the state of Israel.

## 2012 Sports Field at Kibbutz Hahotrim

Provided a greenspace for the residents so they can spend time outdoors, vastly contributing to a better quality of life.

## 2008 Rosh Haayin Forest Recreation Area

Making it possible for people with special needs to bond with nature by the construction of an accessible facility.

## 2004 Hashomer Farm Base Meeting Point

This special base is for those who would not normally be suitable for army service to be able to serve in the IDF. The meeting place allows them to spend quality time with family while not on duty.

## 2014 Retorno Animal Assisted Therapy Centre

A centre for animal assisted therapy was built to serve teens and adults with addictions issues.

## 2005 Vision Negev

Helped to build communities and green the Negev

## 2009 Shehafim School Playground in Mevo'ot Hahermon in the Galilee

A special playground built to suit the needs of children with disabilities.

## 2006 & 2015 Sending Kids with Special Needs and Cancer to JNF Camps and Outdoor Facilities

Allows these special children to spend time outdoors and experience nature at the same time giving them respite from the everyday life struggles they may face.

## 2010 Restorer of Jerusalem

Restored the walls of the old city and adjacent land to include an archeological activity garden and scenic promenade for the enjoyment of all who visit.

## 2013 Ilanot Special Education School Playground

Renovated playgrounds that serve the students with severe motor and cognitive disabilities.

## 2011 Alut Beer Sheva Recreation Area

Provided a recreation area and playground to improve the quality of life of the autistic residents at this facility.

## 2016 Security Rooms At Alut In Beer Sheva

These rooms provide the autistic residents a safe and secure place to sleep when Israel is under attack.

Thanks to the generosity of the Golf Classic supporters, JNF Toronto has raised over **\$2 million** to enhance and enrich the lives of Israel's citizens in every corner of the country.







# THE 15<sup>TH</sup> ANNUAL JNF GOLF CLASSIC

## IN SUPPORT OF A RECREATION CENTRE FOR YOUTH IN BNEI NETZARIM

JNF will help enhance the lives for those living in the periphery with the development of a new Youth Centre in Bnei Netzarim. This community, located on the border with Egypt and close to Gaza, was founded by Gush Katif evacuees in 2006. These pioneers understood the strategic importance of having communities on Israel's borders, even though this means living in a remote location quite a distance from major cities. Now families from Tel Aviv and other urban areas are beginning to move to this community. These young families need recreational opportunities for their children. The youth in this community deserve a safe and enjoyable centre where they can have fun. With the help of JNF and its supporters, this barren land has begun to prosper.

### HOW CAN YOU HELP?

- SPONSOR THE TOURNAMENT
- SPONSOR A GOLFER THROUGH OUR PEER TO PEER FUNDRAISING CAMPAIGN
- DONATE A PRODUCT OR SERVICE TO OUR ONLINE AUCTION

Contact Toby at 416.638.7200 x123  
or [toby.york@jnf.ca](mailto:toby.york@jnf.ca) to help.





# JNF FUTURE

Imagine that ten years have gone by in the blink of an eye, it is now 2027. A new cadre of leaders is getting set to lead JNF Toronto. There are enormous opportunities and challenges. The world is becoming more complicated and the Jewish community's relationship with Israel is becoming more complex and dynamic.

What does our current leadership need to provide today, to ensure that the next generation of leaders have the competencies and capabilities to lead a multi-

million dollar fundraising organization focused on enriching and enhancing life for all Israel's citizens? What will be the training that is required so that leaders

can lead authentically with resilience and confidence? JNF Toronto began thinking about this 7 years ago when it founded JNF Future and the results to







## JNF has one of the best leadership development pipelines in the city and produces leaders who have the skill set to bring JNF to new great heights.

date have been tremendous. JNF has one of the best leadership development pipelines in the city and produces leaders who have the skill set to bring JNF to new great heights.

JNF Future began as a committee of young professionals under the leadership of Jessica Fenton and Jian Magen who organized events to engage and attract their peers to JNF. It grew under the leadership of Jenna Kellner and Darren Slavens as they developed a Future Executive Committee, which directed the work and set a vision, strategies, goals and an implementation plan. To join the Future Executive, a volunteer

had to demonstrate leadership in one of its sub-committees and display genuine commitment to advancing the mission of JNF. The Future Executive Committee became the vehicle for training upcoming Future Chairs. The current Future Co-Chairs, Paul Budovitch and Sandra Mapa both worked with Darren and Jenna on the Executive and will shortly be completing their term of service. Future leaders are identified and recruited to serve on JNF Toronto's board of directors and are tremendous assets. Currently, 30% of the JNF Toronto Board is comprised of individuals under 45 years of age. Jenna, Paul, and Sandra all serve

on the board and Darren is the president of JNF Toronto's Board of Directors at the age of 40.

JNF is an organization that understands that young professionals do not need to wait a generation in order to lead, they are ready and prepared to do it today. We take great pride in the fact that our leadership reflects the spectrum of the Jewish community and as such, young professionals have a prominent and important role to play. JNF Toronto will continue to invest heavily in the Future Committee as the dividends are evident.





# JNF HAMILTON



## AMAZING JNF BLUE BOX RACE & SCAVENGER HUNT

On Oct 30, 2016, the bigger, better, zanier, and exciting amazing JNF blue box race and scavenger hunt took place to great acclaim. More than 50 people on 13 teams followed assigned routes to collect Blue Boxes, while meeting

entertaining challenges along the way to compete for valuable gift cards. Over 240 Blue Boxes were brought in, with a total of more than \$4,000! Everyone who came that day was also entered into a raffle for the Grand Prize of a new tablet.

Kudos to the incredible volunteers who helped out, to the participating teams, and to the Hamilton community for continuing to make Israel and JNF a priority!



## LADIES PAINT NIGHT

A successful Ladies Paint Night, raising funds for the Atachlit Ethiopian Elders Social Hall – Wine, Women, and Works of Art!



SUNDAY, JUNE 25, 2017

JEWISH NATIONAL FUND OF HAMILTON

NEGEV DINNER

HONOURING DR. HERTZEL GERSTEIN DR. MARK LEVINE DR. SANDRA WITELSON

JNF HAMILTON OFFICE  
Executive Director: Suzy Polgar

508 - 105 Main St. E.  
Hamilton, Ontario L8N 1G6

905.527.5516  
hamilton@jnf.ca

[jnfhamilton.ca](http://jnfhamilton.ca)

**ROOTS**



# JNF WINDSOR

## WINDSOR TU BI'SHEVAT FAMILY DAY

Tu Bi'Shevat Family Day, February 12, 2017 was held at St. Clair College. The children were taken on a tour of the greenhouses and the workshop where they each planted a fig tree – one of the 7 species - which they were able to take home to nurture. Afterwards there were activities such as colouring, word games, origami, a tree made out of a lunch bag,

and snacks which included dates, figs, grapes, wheat pita, olives, pomegranate juice, pretzels and more for all to enjoy.

Thanks to those who attended the JNF Tu Bi'Shevat Family Day. Sandy MacDonald of the college was accommodating to adults and children alike. He was very knowledgeable and answered all questions posed to him.

His staff assisted with the tour and the planting.

A special thanks to the telethon callers, and those who planted trees or made donations at Tu Bi'Shevat for the protection of the residents of the Western Negev – it will make a significant difference in their lives.



JEWISH NATIONAL FUND OF WINDSOR

# NEGEV DINNER 2017

HONOURING

## BETHE AND SHELDON JARCAIG

TUESDAY, JUNE 13, 2017 - THE GIOVANNI CABOTO CLUB



JNF WINDSOR OFFICE  
Executive Director: Suzy Polgar

1641 Ouellette Ave.  
Windsor, Ontario N8X 1K9

519.969.8733  
windsor@jnf.ca

jnfwindsor.ca



# JNF LONDON



## LADIES PAINT NIGHT LONDON - A GREAT SUCCESS!

JNF London held its first ever Ladies Paint Night event – Wine, Women and Works of Art! From the desserts to the venue and, of course, the chance to make a work of art – a great time was had by all.

A special shout out to organizers, Michelle and Stacey for all their efforts

prior to and during the event, and to Jill and Marilyn from the Windsor office. Thanks also to Erica Reshef, director of ArtVenture, for helping us to create such wonderful works of art, Bijan's Art Studio for providing the art supplies and to the Idlewyld Inn & Spa for sponsoring the location and wine.

A special thanks to the donors of the raffle prizes and for all those who made extra donations to the project. Funds raised from this sold out event will benefit the Atachlit Ethiopian Elder Centre at Kiryat Gat, in Israel.



## WESTERN UNIVERSITY GREENHOUSE TOUR

Thank you to the greenhouse staff who went out of their way to show us the 7 species and to Dr. Rubin who guided our tour. We learned so much about trees as we walked along the path. A very special thank you to Mandy and her children for providing us with wonderful crafts as well as to all our volunteers who helped with set up and clean up. JNF is honoured to have your support and caring!



## BLUE BOX COLLECTION DAY



## LCHDS TU BI'SHEVAT SEDER

JNF London spent time with the children prior to the Seder to bake and decorate cupcakes for a sweet treat. Thank you for inviting us to join in – we had a wonderful time.

**JNF LONDON OFFICE**  
30 Executive Director: Suzy Polgar

536 Huron St. Unit 500  
London, Ontario N5Y 4J5

519.432.2139  
london@jnf.ca

jnflondon.ca

**ROOTS**



# JNF REGIONAL ONTARIO



**SUNDAY, APRIL 30, 2017  
WE'RE CELEBRATING**

**ISRAEL'S 69<sup>TH</sup> BIRTHDAY**

**CANADA AT 150**

**THE 50<sup>TH</sup> ANNIVERSARY  
OF THE REUNIFICATION  
OF JERUSALEM**

**JOIN US AT 5PM FOR A MEMORIAL TO ISRAEL'S FALLEN IN COMMEMORATION OF YOM HAZIKARON**  
**ISRAELI & CANADIAN MUSIC! DANCING! FOOD! EXHIBITS!**

**BETH ISRAEL CONGREGATION - 116 CENTRE ST. KINGSTON**  
**THE EXHIBITS WILL BE AVAILABLE THROUGH MAY 2ND**

**JNF CANADA** **JNF 100% ISRAEL** **Hillel QUEEN'S** **KINGSTON JEWISH COUNCIL**  
*many minds ~ one heart*

JNF Regional Ontario is excited to celebrate Yom Ha'atzmaut, the 50th anniversary of Jerusalem's re-unification, and Canada's 150th birthday, with the Jewish community of Kingston!

On April 30th, JNF will partner with Kingston's Beth Israel Synagogue's Talmud Torah, Iyr HaMelech, Hillel and the Kingston Jewish Community Council. The program begins with a Yom HaZikaron memorial to Israel's fallen soldiers and victims of terror. The KJC Choir and some of our local students will help present a moving program.

And then the party begins! With Canadian and Israeli food, music, and dancing, JNF and the Jewish community of Kingston will celebrate Canada and Israel, our joint cultural and economic programs, and the close relationship that continues to flourish and benefit both countries.



## GALIT BARAM



JNF Regional Ontario was proud to present Galit Baram, Israel's Consul General, at Congregation B'nai Israel in St. Catharines on Jan 29th in commemoration of International Holocaust Remembrance Day.

**JNF REGIONAL ONTARIO**  
Executive Director: Suzy Polgar

508 - 105 Main St. E.  
Hamilton, Ontario L8N 1G6

905.527.5516  
hamilton@jnf.ca

jnfhamilton.ca



# JNF OTTAWA



NEGEV DINNER 2012 HONOURING JOHN BAIRD: IN SUPPORT OF SEVEN RESEARCH AND DEVELOPMENT STATIONS IN THE ARAVA

## HONOURING BARBARA FARBER AT JNF NEGEV DINNER



On October 27, 2016 close to 600 people gathered to pay tribute to Barbara Farber, the JNF Ottawa Negev Dinner Honouree, despite the first snowstorm of the season.

Dinner Chair Stephen Greenberg commented, "I have had the privilege of knowing and working with Barbie for over 35 years...I have seen firsthand just how much she has dedicated herself to so many organizations. When Barbie agrees to do something you know it will be done with passion, with integrity and with distinction."

Honorary Dinner Chair David Scott spoke of his respect for the Jewish community and how Barbara Farber was "a perfect example of a member of the Jewish community doing special work to enhance conditions in the broader community, notably her election as the new Chair of the University of Ottawa Heart Institute."

Barbara acknowledged her profound regard and value for her siblings, family, parents, dear friends, her devoted husband of 46 years, Len Farber, and the love of their sons, Steven and Michael and wife Leah, and her beautiful granddaughter Regan. Of all the titles she holds and has held, none is dearer to her than "Bubbi."

A sincere thank you from JNF Ottawa to everyone involved in this year's event: donors, sponsors, volunteers and suppliers.



### JNF OTTAWA OFFICE

Executive Director: Lynda Taler-Wakter

205-11 Nadolny Sachs Private  
Ottawa, Ontario K2A 1R9

613.798.2411  
ottawa@jnf.ca

[jnfottawa.ca](http://jnfottawa.ca)

**ROOTS**





## NEGEV DINNER INVESTS IN ISRAEL'S MULTICULTURAL FUTURE

Proceeds from the 2016 Negev Dinner are dedicated to build The Barbara & Len Farber Family Science & Sports Centre to support Misgav's effort to raise the achievement of both Israeli Jewish and Arab Bedouin students in sciences and technology (STEM). Based on successful robotic and aeronautics mixed groups activities that were initiated recently in Misgav, the Centre will provide Misgav's Jewish and Arab Elementary and High School students the needed place to access knowledge and use up-to-date laboratories, along with guidance and supervision by professionals in physics, math, IT, aeronautics, aerospace and robotics.

# GREEN "THUMBS UP" FOR TU BI'SHEVAT

Over 50 people planted seeds at the first Tu Bi'Shevat planting held at a greenhouse affiliated with a local high school. JNF Ottawa teamed up with the Ottawa Talmud Torah Afternoon School, headed up by JNF Ottawa board member, Eliana Mandel, for this unique family event to teach kids about the importance of being green.



JEWISH NATIONAL FUND OF OTTAWA

IS PLEASE TO ANNOUNCE

# NEGEV DINNER

HONOURING

# LAWRENCE GREENSPON

Please stay in touch with JNF Ottawa to learn more about this year's Negev Dinner





# JNF MONTREAL



2014 NEGEV DINNER PROJECT HONOURING RICHTER: ASSISTING CHILDREN WITH SPECIAL NEEDS AT THE ILANOT SCHOOL IN BE'ER SHEVA

## NEGEV GALA KICKOFF A SUCCESS



Our 2017 Negev Gala Honouree, Laurent Amram, opened his heart and home in the presence of Rav Grossman, Founder & Dean of Migdal Ohr, and Marc Kakon, Chairman of Migdal Ohr Canada.

Proceeds from the 2017 Negev Gala will support Migdal Ohr's "Mishpachton" project. With your help, we will construct five new buildings to provide housing for nearly 500 of Israel's most vulnerable

youth and orphans in an organized, family setting. JNF is proud to share its expertise to help Migdal Ohr transform the lives of Israeli children in need.

**JNF MONTREAL OFFICE**  
Executive Director: Galith Levy

740-5160 Decarie Blvd.  
Montreal, Quebec H3X 2H9

514.934.0313  
montreal@jnf.ca

[jnfmontreal.ca](http://jnfmontreal.ca)

**ROOTS**



# STANLEY PLOTNICK HONoured WITH JNF'S LIFETIME ACHIEVEMENT AWARD AT THE AGM

Montreal's Annual General Meeting was graciously hosted at the avant-garde Kandy Gallery. Exceptional businessman and philanthropist, Stanley Plotnick, one of Canadian Jewry's most distinguished leaders, was bestowed with JNF's highest honour—the Bernard Bloomfield Medal for Meritorious Service. The pairing of awards and art was welcomed by all.

Plotnick, Montreal's 2002 Negev Dinner Honouree, has shown unwavering support for JNF, including the Barbara & Stanley Plotnick Montreal Oasis in Be'er Sheva, one of the largest and most visited parks in the entire Negev region.

In his remarks, Stanley proudly recalled a recent visit to the park bearing his name: "We saw beautiful mature trees, an Ethiopian family having a picnic, many kids playing in the playground - some handicapped because the park was built to accommodate all - as well as random people on bicycles or just sitting in the sun."

An emotional Plotnick added: "It has been a privilege for my family and me to witness how JNF literally transformed the desert to the point where nature and agriculture thrives as well as in Canada. JNF will forever be close to my heart."

A host of brilliant lay leaders were also presented with awards of appreciation: Jonathan Goodman, Robert Kleinman and Joel Segal were thanked for their outstanding leadership as Negev Gala Co-Chairs; Judy Gardos Bergman, Jessica Meirovici and Stacy Gurman, were commended for their tremendous Tu B'Shevat Tree-a-Thon efforts; Hanna Eliashiv was honoured for her numerous decades of service to JNF Education; Judi Fish was applauded as Chair of the Speaker's Bureau.

Montreal President, Michael Goodman offered further praise to all community leaders present who, like Stanley Plotnick, are shining examples of what may be accomplished when business success aligns perfectly with philanthropic generosity.





# JNF FUTURE: AN EVENING OF ISRAELI WINE



Chaired by dynamic community leader, Karen Aflalo, Montreal launched its JNF Future chapter last September with great success and fanfare!

Thanks to the generous hospitality

of Consul General Ziv Nevo Kulman, upwards of 60 attendees enjoyed learning about JNF and sampling Israeli wine at the his official residence.

Israel, which is prominently featured

in the September issue of the famous *Wine Spectator* magazine, is now considered to be one of the top wine producing countries in the world! What a fantastic start for JNF Future Montreal!

## SECRETS OF INFLUENCE WITH PHILIPPE ASSOULINE



Philippe Assouline, a well-known media personality and internationally renowned expert on psychology and Middle-Eastern affairs, brought his distinctive style of debating jujitsu to a captivated audience gathered at Osler,

Hoskin & Harcourt LLP, where the event was graciously hosted.

A lawyer and native son of Montreal, Philippe's mastery of psychological science helped the audience unpack Israel's complex challenge of winning

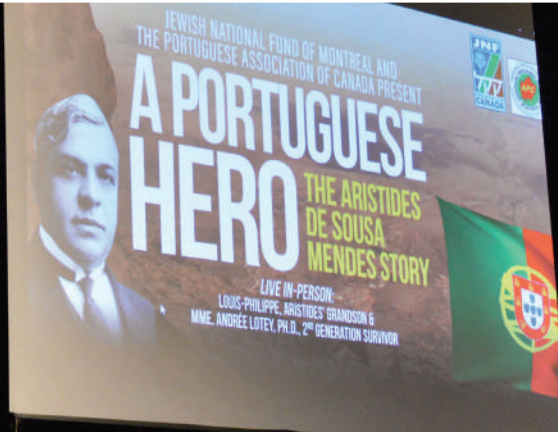
over the world's "hearts and minds".

Are you between the ages of 25 and 45 and like what you read? Follow JNF Future Montreal on Facebook to learn about upcoming events, or, better yet, join the committee and help us grow!



# A PORTUGUESE HERO

## THE ARISTIDES DE SOUSA MENDES STORY



In the spirit of building bridges to local communities, JNF Montreal, in partnership with the Portuguese Association of Canada, honoured the memory of Aristides de Sousa Mendes, a Portuguese diplomat who attained "righteous gentile" status after saving the lives of 30,000 people (nearly 10,000 Jews) during the Second World War.

As a result of his heroic actions, Sousa Mendes was stripped of his diplomatic position, forbidden from making a

living and his children were barred from universities and employment opportunities.

A large and diverse crowd was privileged to watch a presentation given by Aristides' grandson, Louis-Philippe de Sousa Mendes, who provided intriguing details about his grandfather's saga. Ms. Andrée Lotey recounted her fascinating personal tale of self-discovery. Born and raised in Quebec, Ms. Lotey had, in recent years, learned that her late father

concealed the fact that his life was saved by Aristides de Sousa Mendes during the war.

Deep appreciation is owed to Speaker's Board Chair, Judi Fish, for her passion and perseverance in championing this sold out evening, which was covered by several media outlets, even in Portuguese! Many thanks to the Consuls General of Portugal and Monaco for their attendance.

[WWW.JNF.CA](http://WWW.JNF.CA)



# JEWISH NATIONAL FUND OF MONTREAL

# TU BI'SHEVAT TREE-A-THON

## REHABILITATE. RENEW. REGROW. RESTORE.



## THANK YOU TO OUR GENEROUS SPONSORS

### MARK AND SUZANNE GANS

Motivated by the theme of rehabilitating, renewing and regrowing Israel after the devastating fires last November, multitudes of volunteers, mostly students, gathered at Chabad of Cote St. Luc and raised more than \$100,000 to restore affected areas.

### THE DYM FAMILY FOUNDATION

Our successful efforts, which included using cell phones instead of land lines for the first time, were led by Noah Adessky, Tanya Gans and Alizée Znaty, who comprised a fantastic trio of co-chairs. We'll see you at the 30th Annual Tree-A-Thon in 2018!





# JNF ATLANTIC



NEGEV DINNER 1986 HONOURING: THE HON. RUTH M. GOLDBLOOM Z"L, DHL AND RICHARD B. GOLDBLOOM, MD, FRCP

## A TREEMENDOUS VOLUNTEER: MOLLY RECHNITZER



At 80 years young, Molly Rechnitzer has been a Tu Bi'Shevat Telethon canvasser for 10 years. Molly always works a double shift and enjoys seeing other community members at the Telethon and talking to donors. A member of the Halifax community for 40 years, Molly is originally from Montreal and worked as a social worker until she retired at age 65.

Molly is a dedicated member of the Shaar Shalom Congregation where she is on the Board, a member of the Chevra Kadisha and Bereavement committees and the membership coordinator. She's also an AJC canvass-

er and sits on the Nova Scotia Board of the Canadian Association of Retired Persons.

Why does she volunteer for JNF? Molly says "I believe in and support JNF and its work because it is not just about planting trees but is also multi-dimensional as evidenced by the work done building infrastructure and responding to emergencies."

When she's not volunteering, Molly is an avid globetrotter, having toured Argentina, Africa, China, Japan and other awesome destinations.

Molly, thank you for making time for JNF Atlantic.

## DALHOUSIE STUDENTS DIGGING TU BI'SHEVAT



JNF U was proud to co-sponsor Hillel Atlantic's most successful student event to date. Craig Fox, Director for Hillel Atlantic, noted that the terrarium event attracted 125 students, a 400% increase in attendance. Liane Cloutier, JNF U's representative at Dalhousie University, helped to organize the event and spoke to the students about JNF's Tu Bi'Shevat project.

## CONNECTING TO THE FUTURE



In November, JNF Atlantic sponsored the Atlantic Jewish Council Biennial's Kiddush luncheon. It was an opportunity to say thank you to the Atlantic community, to connect to donors from all the Atlantic provinces and to welcome AJC's new Executive Director Naomi Rosenfeld who succeeds outgoing Executive Director Jon Goldberg.

### JNF ATLANTIC OFFICE

Executive Director: Lynda Taller-Wakter

45 Chartwell Lane  
Halifax, Nova Scotia B3M 3S7

902.444.4563  
atlantic@jnf.ca

jnfatlantic.ca





# A SELECTION OF AVAILABLE PROJECTS

**SUPPORT A JNF PROJECT AND TRANSFORM THE LIVES**



## JOHN BAIRD PARK

KKL-JNF and JNF Canada are supporting the creation of a new park in a large neighborhood in Sderot, on Borohov Street. The park will serve the neighborhood's children and families and will include a variety of fitness and playground equipment, among other essential and enhancing elements, not least, bomb shelters. The park, as well as the leisure and recreation opportunities it offers, are essential for enhancing the quality of life for Sderot's citizens.



## KOLLEL STUDENT VILLAGE

JNF Canada is partnering in the establishment of a kollel in the southern community of Naveh, where students will learn Torah while pursuing academic studies at the same time. The project includes the construction of a beit midrash and classrooms. Your donation will be used to establish a multipurpose building that will serve the students of the Naveh Kollel and their families. The facility will serve to strengthen not only Naveh, but the whole of Halutza and the Western Negev.



## WOMEN'S SHELTER IN RISHON LE ZION

JNF Canada is working with "NO to Violence Against Women" to build a shelter for women and children fleeing domestic abuse. Established in 1978 by Israel Prize Laureate Ruth Rasnic, "NO to Violence Against Women" has been helping victims of domestic violence by providing emergency housing, running a 24 hour helpline and advocating for the rights of women. A shelter houses 10-12 families at a time and provides victims of domestic violence with a safe environment where they can start over. Staff and volunteers work with the families to access therapy, secure income, and find new housing.







## OF ISRAEL'S CITIZENS IN THE MOST SIGNIFICANT WAY

### TEDDY PARK

JNF Canada takes great pleasure to partner once again with the Jerusalem Foundation in the Teddy Park Project. This a magnificent undertaking in honour of Teddy Kollek, the much loved Mayor of Jerusalem. The park includes a multitude of fascinating elements to attract visitors. JNF Canada will bring new life to an historic building and adopt two of the most prestigious gates, surrounding the Park. This historic building, central to the park, represents a very significant period in “modern” Jerusalem’s history as it was built in one of the first neighborhoods outside the old city walls.



### CHASDEI YEHUDA SOUP KITCHEN IN EILAT

The soup kitchen understands the great importance of helping needy families, some of which come to their location and some whom receive meals delivered to their homes. The structure that houses the dining room and kitchen is 30 years old. Walls need to be added, the kitchen needs to be reorganized, painting is required, as well as significant plumbing work. These renovations will create a pleasant and welcoming ambience for those who come to eat at the dining room.

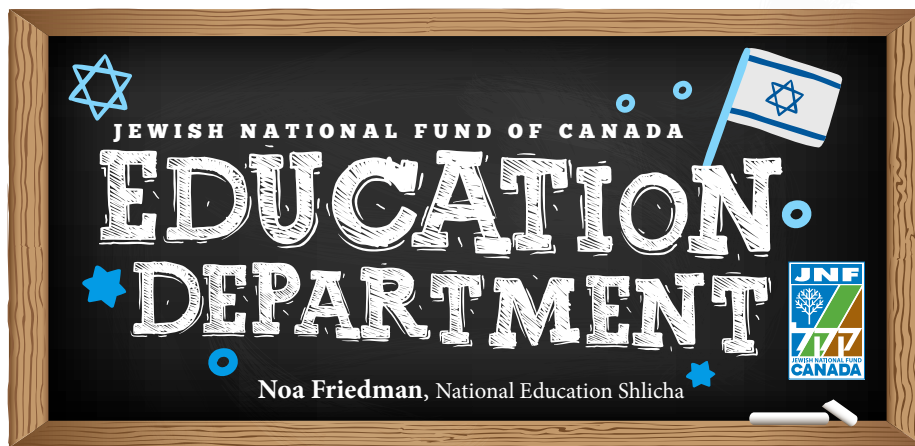


### ETHIOPIAN ELDERS' CENTRE IN KIRYAT GAT

Atachlit is a working farm and heritage centre for Ethiopian culture in southern Israel. With the establishment of the Atachlit Farm, life has changed for the Ethiopian elders living in the vicinity. There is now a demand for their agricultural and craft knowledge and the younger generation has gained a new sense of respect for their elders. This project involves the construction of a social club – a meeting place for the Ethiopian elders to gather together to socialize, engage with one another and share their memories and stories.







The Jewish National Fund's Education Department is creating its own unique, educational, meaningful and fun materials about the land of Israel and the impact of the Jewish National Fund.



The Education Department is active across Canada, all year long with all kinds of programs and is all about Israel and KKL-JNF. The National Education Shlichah, Noa Friedman, regularly visits many communities across the country.

Noa prepares fun, engaging, and meaningful presentations and activities. JNF is helping to bring each community closer to Israel and create a lifetime connection to the land.

High schools, supplementary Jewish schools, youth groups, seniors clubs, non-Jewish organizations, and more find meaning in the initiatives of the

Education Department. Some of the exciting activities include: learning about the water situation in the world, Israel's inventions and solutions, planting a

**JNF is helping bring each community closer to Israel and create a lifetime connection to the land.**

self-watering plant to limit water usage, planting parsley for Passover, getting to know Israel and KKL-JNF's projects through presentations and games with the help of a giant Israel map, obstacle courses through "the land of Israel" and

programs about the roots of Zionism from the past to the present. Through all of these activities, communities are learning about the history of the land of Israel, research and development, Israeli geography, water conservation and recycling, forestry, and tikun olam. Educators all across the county have a chance to meet with the JNF education department to be inspired about delivering effective Israel education throughout the year in their respective schools while receiving educational materials and supplies from JNF.





# JEWISH NATIONAL FUND SECURE ISRAEL'S FUTURE

## LEAVE YOUR LEGACY IN ISRAEL WITH JNF

You've looked after your spouse, taken care of your children... consider leaving a legacy to Israel. A legacy can help you achieve tax, financial and lasting philanthropic objectives. By including JNF in your will, you leave a lasting legacy for generations to come. Plant the seeds of your legacy today.

**FOR MORE INFORMATION CONTACT  
YOUR LOCAL JNF OFFICE**

"Thou shalt order  
JNF holiday cards  
and blessings shall  
be upon thee..."

SEE MORE HOLIDAY CARDS AT [WWW.JNF.CA](http://WWW.JNF.CA) OR CALL  
YOUR LOCAL JNF OFFICE

WWW.JNF.CA







**AS YIZKOR IS OBSERVED DURING PASSOVER, IT IS A TIME TO REMEMBER.  
IT IS A TRADITION TO MAKE A CHARITABLE DONATION IN MEMORY OF A LOVED ONE.**

PROCEEDS FROM THIS YIZKOR CAMPAIGN WILL BE DIRECTED TO

# SECURITY PLANTINGS FOR THE WESTERN NEGEV RESIDENTS

The 2017 Tu Bi'Shevat Campaign will fund security plantings in the Western Negev along Israel's border with Gaza. JNF is planting mature trees that will grow tall and spread quickly, providing a green shield to protect Israelis from missiles and sniper attacks.



A minimum donation of \$90.00 will entitle you to receive a Yizkor Certificate to commemorate your loved ones on the occasion of Yizkor.

**IN LOVING MEMORY OF** \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TEL (HOME) \_\_\_\_\_ (BUS) \_\_\_\_\_ EMAIL \_\_\_\_\_

AMOUNT \$ \_\_\_\_\_ ☐ CHEQUE PAYABLE TO JEWISH NATIONAL FUND ENCLOSED  
PLEASE CHARGE MY: ☐ VISA ☐ MASTERCARD

CARDHOLDER \_\_\_\_\_ ACCOUNT # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ EXP. \_\_\_\_ / \_\_\_\_

YOUR GIFT IS INCOME TAX DEDUCTIBLE



**PLEASE COMPLETE FORM AND RETURN TO THE JNF OFFICE**

JEWISH NATIONAL FUND: 740-5160 DECARIE BLVD.  
MONTREAL, QUEBEC H3X 2H9

TORONTO RESIDENTS 700-1000 FINCH AVE. W.  
PLEASE MAIL TO: TORONTO, ONTARIO M3J 2V5

