

# ROOTS

**JEWISH NATIONAL FUND OF CANADA**

ROSH HASHANA 5780 / 2019

## **BUILDING THE LEADERS OF ISRAEL'S TOMORROW**

**JNF CANADA'S IMPACT IN ISRAEL**

- **JNF PROJECTS**
- **HIGH HOLIDAY CAMPAIGN**
- **JNF HAPPENINGS**

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MONDAY, NOVEMBER 11, 2019

JEWISH NATIONAL FUND OF OTTAWA

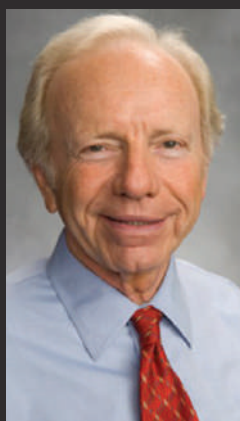
# NEGEV DINNER

--- HONOURING ---



## SHARON & DAVID APPOTIVE

IN SUPPORT OF **SAVE A CHILD'S HEART**



FEATURING KEYNOTE SPEAKER  
**SEN. JOSEPH LIEBERMAN**

Joseph Lieberman is a Jewish American politician, author, and former U.S. Senator from Connecticut. Lieberman served as Attorney General of Connecticut, as a U.S. Senator, and was selected as Al Gore's vice presidential candidate, the first time in U.S. history that a Jewish person ran for one of the two highest offices in the U.S. political system. Lieberman was always a strong supporter of Israel in the Senate.

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# NATIONAL PRESIDENT & CHIEF EXECUTIVE OFFICER



**WENDY EIDINGER-SPATZNER**  
NATIONAL PRESIDENT



**LANCE DAVIS**  
CHIEF EXECUTIVE OFFICER

We are delighted to publish another edition of ROOTS magazine. Within these pages we share the current and evolving charitable initiatives and programs that JNF has launched this year in Israel, made possible by your generosity and partnership. Thanks to your continued support, our Canadian Jewish community is united from coast to coast with common purpose, ensuring a brighter future for the people of Israel.

This year, JNF funds enhanced both natural and man-made environments in the Jewish state. In Kiryat Shemonah's Airplane Park, residents will soon enjoy a new recreation area, as well as a rehabilitated stream and green space. At the Martyr's Forest, commemorating the six million Jews extinguished in the Holocaust, we are building new visitor amenities and a welcome area. At Retorno, a social services organization in Givat Shemesh, JNF dollars helped build a lecture hall and bomb shelter for Israelis suffering from addiction. We also directed funds to an animal-assisted therapy centre for the children of Sderot, who are struggling in the wake of missile attacks on their city.

Numerous JNF projects in 2019 expanded and improved medical and wellness infrastructure. We supported a PTSD and Mental Health Centre at the Herzog Medical Centre, a pediatric surgical wing for Save a Child's Heart, and a physiotherapy and hydrotherapy wing at Beit Halochem in Ashdod.

JNF continues to put your donations to best use in Israel's thriving and innovative High Tech industry. At Tel Aviv University, we are helping to construct a nanoscience building. In the Arava, we are subsidizing a research and development lab that will explore how desert plants can be utilized in medicines for illnesses like ALS and Alzheimer's. In Sderot, we are taking the lead in a transformative Canadian national project-- a

Beit KKL-JNF Canada House where high school students can receive after-school enrichment in science, technology, math, and engineering, at no cost. These extra-curricular programs will enable Israeli youth living on the periphery to benefit from the same access to higher education as their counterparts in the centre of the country. We are excited by this opportunity to uplift and inspire the children of Sderot, who have faced adversity with such courage. You can support the Beit KKL-JNF Canada House project by completing the enclosed pledge form.

Another year slips by, and the High Holidays are upon us. We are thankful for your sustained contributions to our charitable projects, and hope that you are buoyed by the remarkable impact of JNF in our beloved Israel.

From our families to yours, Shanah Tovah u'Metukah -- a sweet and happy new year!

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## JEWISH NATIONAL FUND OF CANADA WISHES YOU A HAPPY NEW YEAR











# BUILDING ISRAEL TOGETHER

*When you think of the Jewish National Fund, you may immediately think of trees. You may speak fondly of having a tree certificate (or two) tucked away in a drawer somewhere which you received as a Bar/Bat Mitzvah or graduation gift. You can tell stories of your first hands-on tree planting experience in Israel. You can recall in great detail the little blue tzedakah box with JNF's logo on the front. And for good reason – JNF is the pre-eminent tree planting organization in Israel. However....*

A tree is only as strong as its roots, and a country is only as strong as its foundations. The Jewish National Fund of Canada has always supported the foundations that make Israel strong. At first, by planting trees and transforming the land to allow the Jewish people to settle and create strong roots. Later, by providing the necessary infrastructure to ensure that the pioneers and citizens of the State of Israel had the necessities for building a country including parks, gardens, research and development centres, reservoirs, and more.

Today, we have embraced charitable projects to build the social service infrastructure of the land of Israel for the benefit of the people of Israel. JNF collaborates with a variety of important institutions and organiza-

tions in Israel to benefit its most vulnerable populations: at-risk youth, victims of domestic abuse, children with special needs, veterans, and the impoverished. JNF Canada is comprised of people who not only want to build Israel but also understand that a vibrant Israel strengthens the worldwide Jewish community. JNF is made up of people who are determined, optimistic, and visionary; who care deeply about the future of Israel and the Jewish People.

Whether through planting trees, developing water reservoirs or constructing social service infrastructure projects to enrich and enhance the lives of the Israel's citizens, JNF Canada is... Building the Foundations for Israel's Future.





# BUILD

## **JNF Is Building.**

**We are building schools to help periphery youth succeed, building parks to expand recreational spaces in the north, building shelters for abused women and their families, building physiotherapy and hydrotherapy wings to help injured veterans, building treatment rooms to provide critical mental health treatment. We are building a better Israel, today!**







## You are helping JNF build a facility for PTSD and Mental Health

According to the World Health Organization, one in four people in the world will be affected by mental illness at some point in their lives. Many of us know family members and loved ones who struggle with mental illness on a daily basis. Many of us take part in initiatives to break the stigma surrounding mental illness. Israelis are no exception. And JNF Canada knows how important it is to provide mental health care to as many people as possible.

JNF is collaborating with the Herzog Medical Centre and the Israel Centre for

the Treatment of Psychotrauma, which is internationally recognized for its substantial expertise in treating post-traumatic stress disorder (PTSD).

PTSD can be brought on by a wide spectrum of traumatic experiences including natural disasters, domestic violence, sexual assault, and school bullying, as well as war and terrorism. The facility will house medical services specializing in psychological trauma and other mental health issues for people of all ages, education, income levels, and ethnic and religious backgrounds.

### *Glassman Centre under construction*

Currently, services are provided in an outdated facility which cannot support the number of people who require attention.

With your support, JNF Canada is building the Max and Gianna Glassman PTSD and Health Centre, which will include state-of-the-art treatment rooms to provide patients with an improved opportunity to access a range of crucial services, treatments, and supportive services.







## You are helping JNF build a **Nanoscience and Nanotechnology Centre**

JNF Canada is proud to support the development of Tel Aviv University's Abramovich Building for Nanoscience and Nanotechnology's second floor.

At just over 1,000 square meters in size, the floor will be home to seven laboratories and seven offices, including the Laboratory for Personalized Nanomedicine.

This building will galvanize TAU's nano research community, reinforce multidisciplinary research and technological innovation, intensify scientific collaboration and create new connections between the scientific world and society at large.

This project is about  
more than giving  
back to Israel. Together,  
we are working for  
the betterment of  
all of humanity.



**Barbara Seal, C.M.**

*2019 Montreal Negev Gala Honouree*







## You are helping JNF build Educational Facilities



*Equestrian therapy at Retorno*

According to Israeli government statistics, there are approximately 300,000 Israelis who abuse drugs. There are a number of organizations to treat those who become addicted, but Retorno, located in Givat Shemesh, is one of the very few dedicated to both addiction prevention and treating the mental health issues that so often accompany addiction.

Retorno has successfully put shattered lives together, as well as prevented addiction from taking hold in the first place. It has become a leader in the treatment, rehabilitation, and recovery from substance abuse, and the mental health challenges that can lead to addiction. Retorno runs multiple programs, including an adult residential program, Mifgashim, an outpatient centre, and Elah, their detox program for young women.

Through seminars and workshops, every year, more than 25,000 people attend Retorno's prevention programs. The seminars and programs educate and empower youth, adults, community leaders, schools, corporations, families, rabbinic delegations, and other groups.

In the last 10 years, Retorno has touched the lives of more than 200,000 individuals, their families, and their communities.

JNF Canada's large new lecture hall, which also serves as a bomb shelter, will greatly enhance Retorno's

"Retorno opened my eyes to many aspects of my inner self that I wasn't aware of before. Their amazing staff has helped me in every step of my life since. I learned all: the very basics of awareness and honesty and many lifesaving tools. I just wish I would have done this 20 years before."

ability to conduct these outreach and prevention programs. The current facilities cannot accommodate all of those who need these programs and services.



*Retorno clients at the close of a therapy session*







This is the place where, for the first time since my injury, I could anticipate a future. I realized that I could be both disabled and happy. I am part of a team of fighters on the court of life.

**Roei Ben Tolila**  
*Injured Veteran*

## You are helping JNF build a Phsyiotherapy Centre

While we celebrate Israel's remarkable achievements, we must also acknowledge the men and women whose lives have been devastated while defending the country. Unfortunately, through many wars and numerous ongoing acts of terror, the number of disabled Israelis continues to increase.

Beit Halochem provides Israel's wounded veterans and victims of terror with the opportunity to regain the

dignity and quality of life they deserve. Beit Halochem centers serve as a place of comfort where members feel supported and are not alone in their daily struggle to rehabilitate and reintegrate into society. After they leave the hospital, Beit Halochem is there to help them rebuild their lives.

JNF Canada is assisting in the construction of a wing dedicated to services including physiotherapy and





hydrotherapy. Beit Halochem Ashdod is the 5th and newest center being built and JNF is proud to help fund this wing as it will serve almost 7,000 injured individuals who are living in that region of the country. Together with their families, more than 15,000 people will benefit from access to this state of the art facility.



## You are helping JNF build the periphery of Israel at Airplane Park

Airplane Park is becoming a green gem of nature in the Etsbah Hagalil region. A neglected cement canal is being transformed into a beautiful urban nature park near Kiryat Shmona, which is situated less than four kilometers away from the Lebanese border. The park will serve as a green lung for local residents and will attract visitors from all over Israel who will come to enjoy this beautiful space and the vistas of Nahal Iyun. The park will attract new residents and tourists, which will bolster the local economy.

Local residents call this region “Airplane Park”, because an old abandoned airplane was parked there in the past. The airplane was moved to another site years ago, but the name remained. Development plans include a promenade along the Nahal Iyun stream, small bridges, wading pools, hiking trails, bicycling paths, observation points, sitting corners, picnic facilities, gardening and lighting.



Besides the importance of the park for local residents and visitors, this project will also make an important contribution to the environment. We are removing waste that accumulated at the site, rehabilitating wetland habitats, creating an ecosystem and restoring the stream. We are actually bringing life back to this neglected stream.

**Guy Koller,**  
*Project Director*



## You are helping JNF Feed the Needy

JNF Canada is collaborating with Leket Israel, the largest food bank in Israel and a leader in food rescue, feeding approximately 175,000 Israelis in need, regardless of age, gender, religion, or ethnic background. JNF efforts will fund many of Leket Israel's wide range of food rescue activities, including gleaning produce from farmland, collecting surplus from packing houses, rescuing cooked food from various suppliers, and sorting and packing leftover food.

JNF and Leket both believe in the endurance and prosperity of Israel, and wish to provide Israelis with the essential needs. Water, land and food are indeed essentials for all Israelis.

**Joseph Gitler,**  
*Founder and Chairman of Leket Israel*



Volunteers gleaning fresh produce for Leket





*Rapaport monument in the Martyrs' forest*

**You are helping JNF build  
a more beautiful Israel at**

## **The Martyrs' Forest**

The Martyrs' Forest, which extends on both sides of the Kesalon River in the Jerusalem Hills, was established in 1951. The forest is a silent, powerful and natural memorial to the millions of Jews who perished in the Holocaust. In the forest stand six million trees – one for every Jew who was killed – a living, breathing memorial to the people whose lives were brutally cut short.

At its heart stands the famed “Scrolls of Fire” memorial created by the well-known sculptor, Nathan Rapaport, chronicling the events of the Holocaust and the revival of the State of Israel.

In the forest stands a memorial to Anne Frank, who perhaps more than anyone else, represents the horrors of the Holocaust for many people. The Anne Frank Memorial was inaugurated in the Martyrs' Forest on May 2, 2011, on Holocaust Martyrs' and Heroes' Remembrance Day. Every year on Holocaust Memorial Day a ceremony is held in the forest.

This beautiful forest is carpeted with colourful wildflowers according to season and provides shady tranquility in summer. With your support, JNF Canada will help develop and renew the park for visitors and residents to continue to tell the heroic story of those who perished in the Holocaust.



*Refelection area within the Martyrs' forest*

**THE BEST REMEDY FOR THOSE WHO ARE AFRAID, LONELY  
OR UNHAPPY IS TO GO OUTSIDE, SOMEWHERE WHERE THEY  
CAN BE QUIET, ALONE WITH THE HEAVENS, NATURE AND  
GOD...AS LONG AS THIS EXISTS...I KNOW THAT THERE WILL  
ALWAYS BE COMFORT FOR EVERY SORROW, WHATEVER THE  
CIRCUMSTANCES MAY BE. AND I FIRMLY BELIEVE THAT NATURE  
BRINGS SOLACE IN ALL TROUBLES.**

***Anne Frank, February 23, 1944***







## You are helping JNF support Animal Assisted Therapy

For years, the city of Sderot has endured rocket and mortar attacks from Gaza. In cooperation with the Sderot Municipality, JNF Canada is establishing an extensive therapeutic courtyard at the Sderot Animal-Assisted Therapy Centre.

The expansion of the centre will benefit the residents of Sderot and those living in the surrounding area who suffer from trauma related disorders due to ongoing rocket attacks.

Alon Davidi, Mayor of Sderot, recently visited Canada to speak about life in Sderot. The people of Sderot live under constant threat of rocket attacks. Mayor Davidi is passionate about helping his residents, especially children, cope with terror, live a normal life, and prosper.

To explain the importance and success of Animal-Assisted Therapy, Mayor Davidi told us about his 7-year-old daughter Emunah.

Many adults and, especially children, feel the effects of a 15-second alert to find shelter. Post-traumatic stress disorder (PTSD) is not uncommon in children.

Emunah, like many children in Sderot, would want to sleep with her parents, was nervous to go outside, and would freeze at the sound of the Code Red Alert.

Emunah visited the centre and spent a year receiving treatment. She didn't even realize it was therapy, she only believed that she was working with animals. And at the end of the year, she adopted her therapy dog. Recently, when 500 rockets were launched into Israel from Gaza, Emunah grabbed her dog and took him to the nearest bomb shelter. She no longer froze when the Code Red Alert went off. Emunah is just one example of your donations at work.

JNF Canada has committed to help support the construction of the new Animal-Assisted Therapy Centre in Sderot to assist over 1,100 children in the city living with PTSD.

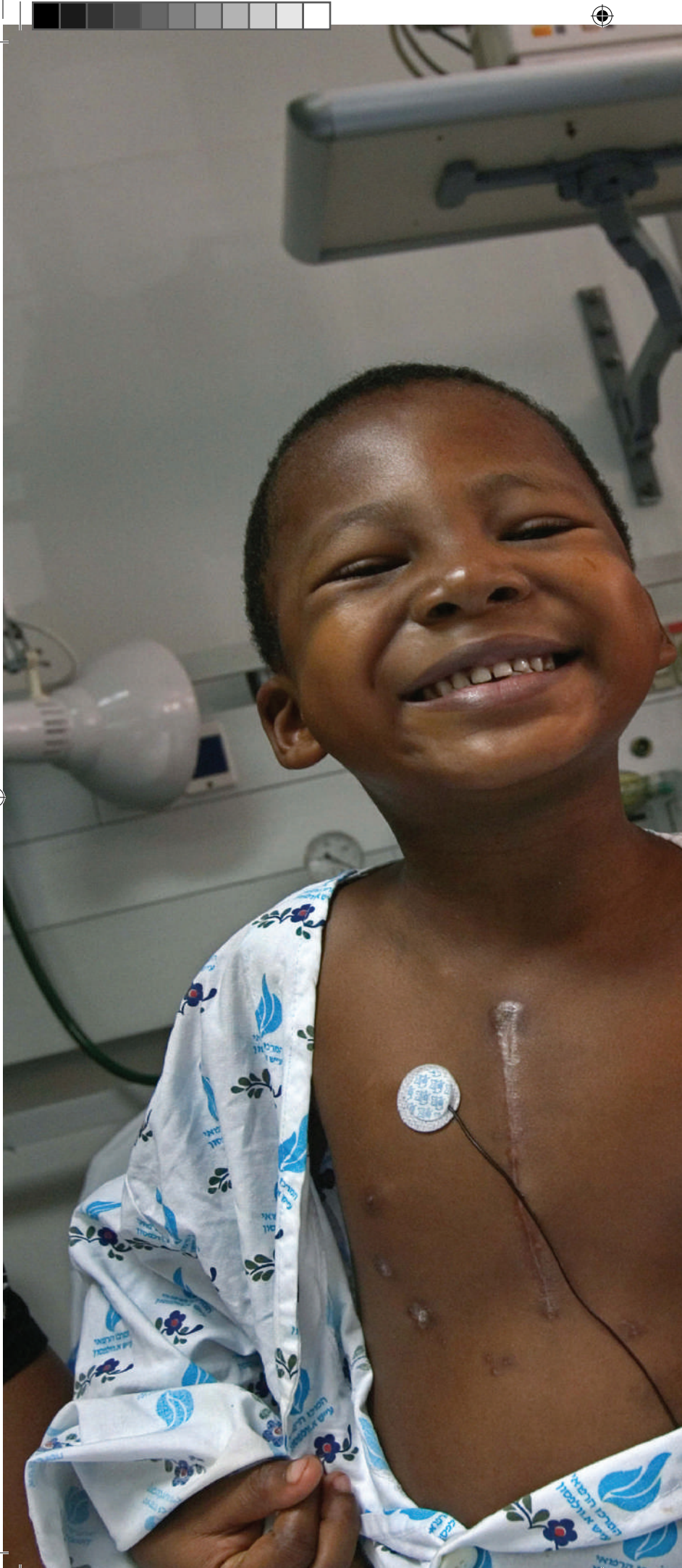
For us, this is personal. For us, these are our friends, our family. These are real people with real stories.

**Children suffering from Post-Traumatic Stress Disorder (PTSD) who have trouble showing their feelings sometimes find it easier to express themselves through animals. Instead of admitting I'm frightened when the alert sounds, they'll prefer to say the rabbit's really scared. Our current centre is small and cramped, and the new place will enable us to provide better service for larger numbers of children.**

***Dorel Abramovitz,***  
*FRD Director, Sderot Foundation*







You are helping JNF

## Care for Sick Children

Save a Child's Heart has miraculously saved 5000 little patient lives since its inception. More miraculous is that the organization has thrived, even though it has been situated within the Wolfson Medical Centre in Holon, Israel, established in 1980. While equipment has been regularly upgraded to maintain the quality of care, there has been no upgrade or expansion of WMC's original facility since it was first built.

In addition to the old infrastructure, there has never been a children's hospital or pediatric facility. The result is that the various pediatric departments and wards are spread through the hospital, often far-removed from each other, and essentially mingled with nonpediatric facilities.

Currently, the pediatric heart surgeries are performed in one dedicated operating room within Wolfson Medical Centre's sole general operating suite, which must suffice for the 200-250 pediatric cardiac surgeries performed there each year.

Wolfson Medical Centre and Save a Child's Heart Israel, with the support of JNF and generous donors as well, have undertaken to build the new Children's Hospital, which will be a five-floor building and upon completion will incorporate in a single, state of the art, child-friendly and dedicated facility all of the various pediatric wards, units and services currently spread throughout Wolfson Medical Centre. The Children's Hospital will serve both Wolfson Medical Centre local pediatric catchment population as well as the ongoing patient flow of Save a Child's Heart patients, which is expected to increase following completion.

JNF Canada will help build a separate and distinct functional unit of the Children's Hospital. The project will include three operating rooms, one for general pediatric surgery, one for pediatric heart surgery, and a state of the art hybrid operating room which will enable both open heart surgery and catheterization procedures to be carried out in the same gallery. Pre and post-operating care sub-units will be built as well.

**What impresses us the most about JNF's work in Israel is the sheer breadth and scope of the projects JNF undertakes. These projects have impact across all aspects of Israeli lives, from nourishing the land itself to nourishing the well-being of its people.**

**Sharon & David Appotive,**  
JNF Ottawa 2019 Honourees





**JNF is Israel.**

**From Ashdod to the Arava and from  
Kiryat Shmona to Eilat, JNF is Building the  
Foundation for Israel's Future to benefit both  
the land of Israel and the people of Israel.**

**ISRAEL**





**PARTICIPATE IN A JNF CANADA MISSION TO ISRAEL**

# BEGIN THE JOURNEY OF A LIFETIME



**JNF BIKE MISSION**



**JNF LEADERSHIP MISSION**



**JNF KING DAVID CIRCLE MISSION**



**JNF COMMUNITY MISSION**

Transcend the boundaries of a traditional trip and see Israel like never before. Meticulously planned to the smallest detail, expect your itinerary to include VIP meetings with leading dignitaries and politicians, front of the line entry to the top attractions, exclusive access to historical sites unavailable to the general public and unforgettable meals in the hottest restaurants! Whether it's your first time visiting the country, a university student looking for adventure or a biking enthusiast seeking a unique challenge, learn why we say that a JNF mission is an experience unlike any other.





# BUILDING THE LEADERS OF ISRAEL'S TOMORROW

**Jewish National Fund of Canada has always been at the forefront of helping the land of Israel transform its bleak deserts into beautiful blooming green forests and lush parks. But now JNF Canada is planting a different kind of seed.**

Partner with us this high holiday season to help build the Beit KKL-JNF Canada House in Sderot, as we aim to close the educational achievement gap and foster academic success and empower periphery youth.

“We believe that every child has the potential to achieve great things no matter where in Israel he or she was born, and that our role is to make the resources required for this available

to them,” said Avi Musan, KKL-JNF Houses Director. “The houses will be open to every teenager who wants to succeed, and we will provide them with all assistance so that they can develop their capabilities. This is a one-of-a-kind anchor that is unparalleled in the State of Israel.”

The Beit KKL-JNF Canada House in Sderot, the city closest to the Gaza border, will first and foremost serve

as an after school, informal education, empowerment, and enrichment center for high school youth from Sderot and its surroundings, who will be provided with the necessary tools and skills for academic success in science, technology, engineering and math.

The building will be fortified, protecting students and staff from rocket and mortar attacks and will also be accessible to people with





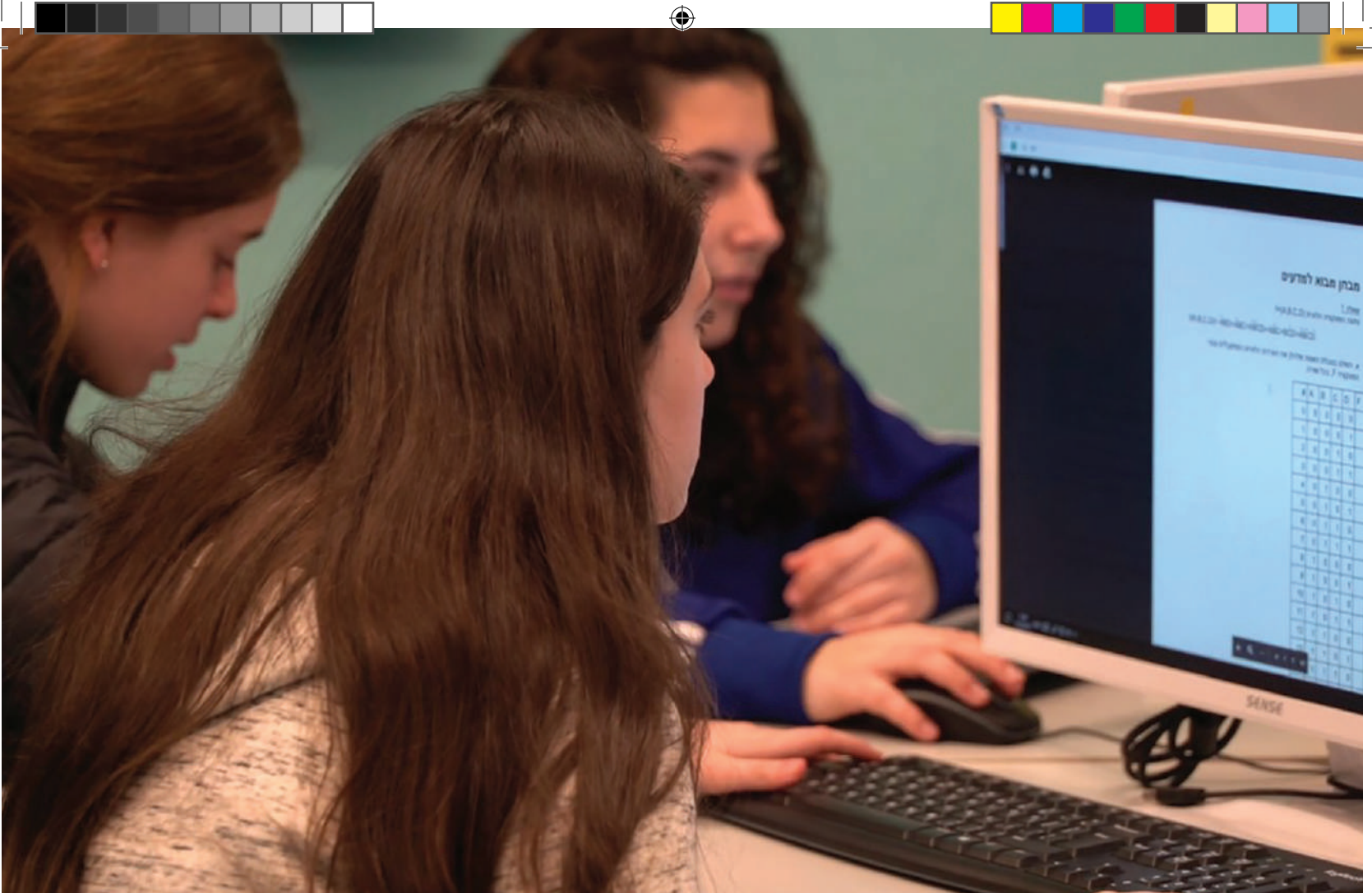


***"We hope that each of the participants will start believing that not even the sky is the limit for them."***

***- Omer Harpaz, Director, Beit KKL - Upper Nazareth***







disabilities. Its design will be invitingly clean and bright, with large windows to let in natural light, colorful wall illustrations, and open spaces, creating an environment and ambiance unlike that of a school.

The Beit KKL-JNF Canada House will be surrounded by a courtyard for outdoor studies and comprised of learning spaces of different sizes and relaxation areas equipped with a variety of educational and multimedia resources to encourage creative learning based on the edutainment model of informal

education. The House will be divided into classrooms, a multipurpose hall, meeting room, patio, kitchenette and a unique experiential learning hub. The classrooms are designed to contain small learning groups, except for one large classroom (that can be divided into two), and a computer lab with the latest equipment. The multipurpose hall will be used for workshops, lectures, performances and film screenings. The hub is an open space with armchairs, sofas, and video game consoles to facilitate community building.

### ***Be a partner***

In creating a bright future for the youth of Sderot

### ***Be an agent for change***

You can help impact the lives of Sderot's youth by providing them with an engaging learning hub and inviting "second home", thereby helping reduce prevailing social and educational disparities and creating a healthier society.

### ***Plant seeds of success***

By giving young people the opportunity to enjoy the advantages of a supportive and empowering learning environment and a venue promoting social mobility for the residents of Sderot.

### ***Be proud***

Their success is your success!

***Education is the key to reducing inequalities, and the KKL-JNF houses will enable us to have a direct relationship with the young people and foster excellence.***

***Eyal Cohen,***  
KKL-JNF Houses Coordinator





# JNF EDUCATION

In previous generations, developing the notion of a deep and personal connection to Israel was a virtual guarantee by simply channeling into the collective pride from Israel's improbable establishment in 1948, or from its remarkable achievements in 1967.

Although today's students are often bombarded with numerous worthy causes, JNF remains uniquely positioned to ensure Israel remains at the top of their minds. We take great pride in reinforcing our historical role as the driving force behind Israel's development as a modern-day technological and agricultural giant.

JNF Canada reaches students in every corner of the country and at every stage

of their education. We work closely with Jewish day schools and supplementary schools to ensure that there are numerous programs and resources available to bring Israel to life.

Every week, JNF's Education Shali-chah, Yifat Bear, brings fun and exciting programs to hundreds of children and families. Yifat plants trees with students and teaches them all about JNF, of course, but with her iMAP Israel kit, her Israchute, and her Ways to Jerusalem booklet, Yifat is instilling a lifelong love of Israel to children in classrooms, youth groups, and synagogues across Canada.

We are also gaining traction with high school students. For example, a select

group of senior high school students in Montreal earned a head start in their professional development by participating in the JNF Fellowship Program. By way of captivating seminars and experiences that emphasized JNF's impact in Israel, we are inspiring the next generation of community leaders, sharpening their Israeli knowledge and refining their leadership skills.

JNF is deeply committed to cultivating a love of Israel in the next generation and we will continue to invest in children, teens, and university students, helping them forge an everlasting bond with the Land of Israel through education.



**JNF is Community.**  
**Through our Negev Dinners and Galas,**  
**sports tournaments, and many events**  
**across the country, lay leaders, volunteers,**  
**students, donors, and JNF staff come**  
**together to build a better Israel.**

**TOGETHER**





THER





# MEET THE 2019

# NEGEV DINNER HONOUREES



**SHARON & DAVID APPOTIVE**  
OTTAWA

Born and raised in Ottawa, Sharon and David share a passion for their family, a dedication to their community and Israel and a true love and respect for each other. Sharon sits on the Ottawa Jewish Community Foundation Board, volunteers with the Jewish Family Services Street Smart Program, Ten Yad and the Chevra Kadisha and has volunteered with Ottawa Jewish Federation. David is the co-owner of Howard Fine Jewellers, serves on the Boards of the Jewish Federation of Ottawa and several of its agencies and advises many other organizations. He is a recipient of Hillel Lodge's Shalom Perel President's Award of Merit. Sharon and David are proud parents and grandparents.



**BARBARA SEAL, C.M.**  
MONTREAL

Mrs. Barbara Seal, C.M, is a distinguished woman of action credited for numerous outstanding contributions to Quebec and Canadian society. In recognition of her patriotism and devotion to intercultural rapprochement, Mrs. Seal has been inducted to the Order of Canada. Mrs. Seal holds the great distinction of having been selected as one of 125 Canadians to receive the Governor General's Special Edition Plaque. Moreover, she has been awarded the Queen's Golden Jubilee Medal and the Queen's Diamond Jubilee Medal. Mrs. Seal believes that supporting JNF is about more than giving back to Israel, in the spirit of Tikun Olam, it means striving to improve humanity as a whole.



**WENDY EISEN &  
CAROLE ZUCKER**  
TORONTO

Wendy Herman Eisen and Carole Herman Zucker, born and raised in Toronto, have a passion for the Jewish community and the State of Israel. Wendy played a prominent role in the global campaign to liberate Jews from the Soviet Union. She chronicled the success of the Soviet Jewry campaign through her book, Count Us In — the Struggle to Free Soviet Jews. Carole has always embraced a passion for philanthropy. Carole founded the NOAR Chapter of Hadassah, and became their first President. Carole co-chaired numerous Mount Sinai Hospital Auxiliary galas and then in 1985 was elected President. In 2004 Carole served as Co-President of Israel Cancer Research Fund (ICRF).





**LUBA & YVES APEL**  
HAMILTON

The story of our honourees starts in Moldova, a small Soviet state between Ukraine and Romania. Moldova, where Yves and Luba were raised, lost much of the Jewish population in the pogroms of 1905, WWII, and during the breakup of the Soviet Union. Reacting to growing anti-Semitism, Yves and his family left Moldova to settle in Canada and Luba's family made Aliyah to Israel. After a whirlwind adventure, Yves and Luba found one another again and Luba joined Yves in Canada. Never forgetting where they came from, and never taking their freedom for granted, they made their home in Hamilton. They have become pillars of the Jewish community and role models for their outstanding philanthropy and volunteering.



**STEVEN SCHIPPER**  
MANITOBA/SASKATCHEWAN

Steven Schipper has been the Artistic Director of the Royal Manitoba Theatre Centre for over 30 years. Under his leadership and direction, the Royal MTC has enhanced its reputation as one of Canada's foremost regional theatres. In 2010, Queen Elizabeth II honoured the Manitoba Theatre Centre with a Royal designation; Royal MTC is the only theatre company in North America to have been so recognized. Steven was awarded an Honorary Doctorate of Letters from the University of Winnipeg in 2007 and from the University of Manitoba in 2015. He was appointed to the Order of Canada and received the Queen's Diamond Jubilee Medal in 2012 for his contributions to Canadian Theatre.



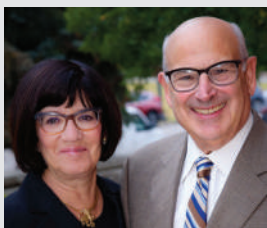
**ARI FREED & DAN ORMAN**  
WINDSOR

Family shapes each of us, passing down values and traditions *l'dor v'dor* — from generation to generation. Cousins Ari Freed and Dan Ormond are great examples of this time-honoured maxim. Current owners of Freeds of Windsor, Canada's largest independent clothing retailer, Ari and Dan were professionally trained by their fathers Gerald Freed and Alan Orman, and their grandfather Sam Freed, founder of the family business. They take great pride in the fact that Freeds of Windsor continues to thrive in its 90th year of business.



**IAN & M.J. STONE  
AND FAMILY**  
LONDON

For Ian and M.J. Stone, the Pittsburgh Tree of Life synagogue tragedy of 2018 reaffirmed the need for Jewish communities to stand proud and united. Ian and M.J. married and settled in London, reinforcing their deep Jewish roots in southwestern Ontario. They are dedicated to promoting strong Jewish values within their work and family lives and have raised a close-knit Jewish family, unequivocally characterizing their achievements as a collective endeavour. Along with their daughters Sari and Marla, and Sari's husband Alon Shatil, they uphold Ian and M.J.'s mandate of generously supporting and demonstrating their allegiance to Israel, the city of London, Jewish London, and the priority of Jewish continuity.



**WYNNE & HARVEY THAL**  
CALGARY

Wynne and Harvey Thal bring a passion for family, community and Israel to the Calgary Jewish community and beyond. Long-time champions of Federation and United Jewish Appeal, each has given countless hours to the UJA campaign over the years. The Thals' desire to help those in need, particularly individuals with food insecurity, led to the obvious choice of supporting Leket Israel for their Negev project. Their long-time devotion to Jewish Family Service Calgary and its food bank, and Wynne's help in establishing Miriam's Well years ago, affirmed their immediate connection to assisting Israel's hungry.



**FREYA & LEWIS WASEL**  
EDMONTON

Lewis practiced law in Selkirk, Manitoba and was honoured as a life bencher of the Law Society of Manitoba. He was a board member for several Winnipeg Jewish organizations, including the Board of Jewish Education and Camp Massad. Since moving to Edmonton in 2000, he has been an active community lay leader at Beth Israel Synagogue, Jewish Seniors Drop-In Centre, and Jewish Family Service. Freya taught high school physics in Winnipeg. In Edmonton, Freya has served the Ami Chai chapter, Hadassah WIZO, National Council of Jewish Women, Beth Israel Synagogue and Cross Cancer Institute. Freya also chaired the Beth Israel committee that created the "100 Years of Memories" historical display.



# Jewish National Fund HAPPENINGS

JNF TORONTO

NOVEMBER 18, 2019



## NEGEV DINNER

The Toronto Negev Dinner saw 1,600 people honour community leaders and philanthropists Julia and Henry Koschitzky. A heartfelt evening by all accounts, also featured world-famous illusionist and magician David Blaine.

- (1) Koschitzky Family
- (2) Stephanie Slavens, Jerome Zwicker, Debbie & Warren Kimel
- (3) Dr. Wolf Lebovic, David Blaine
- (4) Vanessa & Mark Mulroney, Mary Shechtman, Eden Mizrahi, Allen Shechtman, Sam & Micki Mizrahi, Sol & Queenie Nayman



JNF CALGARY

AUGUST 25, 2019

## PITCH FOR ISRAEL

Our fifth annual Pitch for Israel brought together friends of Israel from all over Calgary for a full day of softball, prizes, awards, and great food. The fundraising was as fierce as the competition, but all in good fun for a wonderful cause – supporting JNF's transformative projects in Israel.

2019 Winners:  
The Maccabees



JNF WINDSOR JUNE 20, 2019

## NEGEV GALA

Windsor honoured Ari Freed and Dan Orman at this years Negev Gala June 20, 2019, with more than 650 guests dining and mingling in support of upgrades to the Martyrs' Forest. After speeches and presentations, a trio of Cantors from Michigan performed.

- (1) Barry and Stephanie Zekelman
- (2) Honourees, Wives and JNF Leadership
- (3) Kimberly King , George King, Pam Freed, Ari Freed , Tamara Amyot, Amber Hunter, David Amyot, Jacqueline Oliva , Jeff Flacks



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JNF CANADA MARCH 2019

## SDEROT MAYOR ALON DAVIDI VISIT

The Mayor of Sderot, Alon Davidi, visited Toronto, Montreal, Ottawa and Winnipeg to speak about life in Sderot and what it takes to thrive under pressure. JNF has a special relationship with Sderot; we have worked together to build parks, gardens, a tennis centre, and the new Animal-Assisted Therapy Centre to help over 1,100 children living with PTSD.

- (1) David Baker, Lynda Taller-Wakter, Sderot Mayor Alon Davidi, Mrs. Barkan, H.E. Ambassador Barkan, Rabbi Finkelstein
- (2) Cote St. Luc City Councilor Sidney Benizri, CSL Councilor Mike Cohen, MP Anthony Housefather, CSL Mayor Mitchell Brownstein, Alon Davidi, MNA David Birnbaum, CSL Councilor Dida Berku, CSL Councilor David Tordjman, Dorel Abramovitz



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## JNF CALGARY

JANUARY 21, 2019

### LAUGH YOURSELF

Brave contestants took the stage again in our annual Laugh Yourself Silly stand up comedy event. The sell-out crowd at The Comedy Cave enjoyed the good-natured competition and featured professional comedian, Geoff Keith. This year's winner, Susan Dvorkin, won both Judge's Choice and Audience Favourite.



Joel Zimmerman, Marni Dichter, Linda Gutman, Will Katz, Susan Dvorkin, Hayley Silberg

## JNF HAMILTON

JUNE 26, 2019



### NEGEV DINNER

The 67th Negev Dinner was a resounding success with 450 people in attendance! Honouring Luba and Yves Apel, the evening was a joyous celebration of love, friendship, and commitment to community and tikkun olam.

- (1) Chairs Danna & David Horwood with Honourees Luba & Yves Apel
- (2) Nathan, Nicole and Joel Feldman
- (3) Front row, Cindy Richter, Marla Frank Davis, Gerald Asa & Janet Weisz Asa  
Back Row, Lowell Richter, Judy Rochweg, Lisa Morris, Lorne Rochweg, Ginny & Mitch Levine

## JNF TORONTO

JUNE 4, 2019

### JNF GOLF CLASSIC

JNF Toronto's golf tournament celebrated its Chai year with a sold out event at the Devil's Pulpit golf course, the same course which hosted the very first JNF Golf Classic. The participants enjoyed great food, fun contests, wonderful giveaways and an overall fantastic day which raised \$130,000 for the therapeutic riding menage at Kfar Zoharim.

- (1) Co-Chair Howard Davidson, Co-Chair Michael Kamien, JNF Toronto President Winston Siegel
- (2) Allan Silber, Dr. Mark Sager, Barry Tissenbaum, Dr. Russell Rendely
- (3) Jared Faust, Seth Greenspan, Faye Minuk, Aaron Orzech, Jeremy Silver





## JNF MONTREAL

MAY 15, 2019

### JNF STUDENT LEADERS VISIT OTTAWA

For the second year running, a contingent of senior high school students was selected to participate in JNF's yearlong Fellowship Program. Highlights of the program included a special day mission to Ottawa, as well as seminars with politicians, journalists and community leaders.



## JNF MANITOBA/SASKATCHEWAN

JUNE 20, 2019

### JNF FUTURE

Our new Future Committee enjoyed a Post Lag Ba'Omer BBQ party on a spring day with good vibes, kosher food, juggling and Israeli music.



## JNF TORONTO

AUGUST 26, 2018

### CORRECTIONAL OFFICERS RIDE

For the 8th year running, the JNF Toronto Correctional Officers Ride (COR) hit the streets east of Toronto to raise funds for the orphans of the 2010 Carmel Forest Fire. Over 60 correctional officers from Ontario and northwestern NY took part in raising awareness of JNF and the sacrifices made by the 43 prison service officers who lost their lives.

## JNF CALGARY & JNF EDMONTON

MARCH 24-25, 2019

### JNF ALBERTA HOCKEY CUP

The 2nd annual JNF Alberta Cup took place on Feb. 23-24, and was a huge success. The tournament included one team from Calgary, the Girouxsaems and three from Edmonton: The Fighting Yids, The Oyveylers and the winning team, The Chai Sticks.

2019 Winning Team – Chai Sticks



## 2020 ALBERTA CUP FEBRUARY 22-23





JNF TORONTO

MAY 11, 2019

## YOM HA'ATZMAUT BLOCK PARTY

Over 300 Young Professionals celebrated Israel's 71st anniversary at the JNF Block Party in downtown Toronto. Everyone had a great time while raising critical funds for the Jaffa Daled After-School Enrichment Centre expansion.

(1) Brittany Sud, Aliza Fagen, Jordan Waldman, Jared Gaber, Faith Feldman Stoppel and Kortney Shapiro  
(2) Roy Firestein, Nitzan Leibovitch, Dafna Ben Yehoshua and Elad Aaron Rosenberg



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JNF EDMONTON

JUNE 18, 2019

## NEGEV GALA

Proceeds of the Edmonton Negev Gala, honouring Freya & Lewis Wasel, are dedicated to Airplane Park in Kiryat Shmona – Israel's northern most city. "The Airplane Park project is an example of what JNF does best," explained co-chair Shane Asbell, "creating fantastic green spaces to support and enhance the quality of life for residents of Kiryat Shmona and surrounding communities."

- (1) Wasel Family
- (2) Robin Marcus receiving the Exton Educational Award from Sharon Bookhalter
- (3) Dina Apartsin, David Friedland



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JNF CANADA

OCTOBER 2018

## Yael Raz Lachyani

Spokesperson for Kibbutz Nahal Oz, Yael Raz Lachyani, spoke in Montreal, Halifax, Toronto, Hamilton, Edmonton and Vancouver about maintaining a normal life while raising a family along the Gaza border. It is an area that is constantly under terror attacks, and JNF plays a role in supporting the numerous communities along the border.



JNF CALGARY

THURSDAY, MAY 16, 2019

## NEGEV GALA

Calgary's Negev Diner was a resounding success. Wynne and Harvey Thal were most deserving honourees and hundreds of friends, family, and colleagues attended to pay tribute to them. The proceeds of the Negev Campaign were dedicated to feeding Israel's hungry through a Leket program which gleanes farmers' fields to provide fresh produce to soup kitchens across Israel. Alberta Premier, Jason Kenney, shared an inspirational speech about the importance and relevance of Israel. Also, former president, Ariella Benjamin was presented the JNF President's Pin in recognition of her devoted service.

- (1) Aaron Bickman, Ariella Benjamin
- (2) Alberta Premier Honourable Jason Kenney
- (3) Presentation of the Negev Citation to Wynne & Harvey Thal, by Negev Gala Co-chairs and JNF Canada leadership



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## JNF OTTAWA NOVEMBER 6, 2018

### NEGEV DINNER

What an incredible event with close to 550 people from the community and corporate sponsors attending the 2018 JNF Ottawa Negev Dinner, honouring Daniel Alfredsson. Selfies with Alfie were very popular on social media and gave JNF Ottawa considerable exposure. Key for JNF Ottawa's Negev legacy is that former Honourees, Barbara Crook and Dan Greenberg, were Honourary Dinner Chairs. (1) JNF Leadership with Daniel Alfredsson (3) Andy Ram, Israeli Wimbledon Champion (4) Barbara Crook



## JNF PACIFIC REGION JUNE 12, 2018

### NEGEV GALA

JNF Pacific Region 2019 Negev Gala featured former UN Ambassador Ron Prosor and Comedian Elon Gold. We recognized our Honourary Co-Chairs, Ralph Markin and Bob Markin, for their long-time support of the JNF as well as numerous other Jewish and general community organizations and causes.

- (1) Bernice Carmeli, Honourary Co-Chair Bob Markin
- (2) Honourary Co-Chair Ralph Markin, Ilan Pilo
- (3) David Goldman, Elon Gold
- (4) Lisa & Mike Averbach







## JNF MONTREAL

DECEMBER 10, 2018

### JNF FUTURE: IQ TRIVIA!

Nearly \$50,000 was raised during one of JNF Montreal's most highly rated events of all-time! Hosted by HQ personality and top flight comedian, Matt Richards, 200 attendees made use of their cell phones to answer multiple choice questions—exactly like the real game!

IQ Trivia winner, Brian Karanofsky and runner-up, Sheldon Cohen



## JNF ATLANTIC

### NOVA SCOTIA PREMIER PLANTS

Nova Scotia Premier, Stephen McNeil plants a tree on the slopes of Mount Aminadav

Jim Spatz, Deborah Lyons, Ofrah Carmi, Premier Stephen McNeil



## JNF MONTREAL

AUGUST 1, 2019

### NEGEV KICKOFF

The campaign for Montreal's 65th anniversary "Sapphire Jubilee" Negev Gala honouring our "Woman of the Year" Barbara Seal, took place at Emmelle and Alvin Segal's lovely residence. Honourary Chair and former mayor of Montreal, Denis Coderre, energized a room packed with top donors and friends of JNF. Proceeds from the Gala will support the the construction of the new Centre for Nanoscience and Nanotechnology at Tel Aviv University.

Etty Bienstock, Barbara Seal, Denis Coderre, Emmelle Segal, Heleena Wiltzer



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## JNF LONDON

JUNE 2, 2019

### NEGEV GALA

The Negev Dinner, a loving tribute to Ian & M.J. Stone and Family, engaged 350 people while tugging at their heartstrings. A surprise performance by a choir of singers from across the community spectrum, was just one of the many highlights.

- (1) Presenting the citation to Ian & M.J. Stone
- (2) Paul Caplan, Bob Siskind, Richard Lubell, John Drake
- (3) Jill & Richard Kohn, Bill & Rose Klein

## JNF TORONTO

SEPTEMBER 13, 2018

### NEGEV DINNER CAMPAIGN LAUNCH

JNF Toronto welcomed David Horovitz, the CEO and Founder of the Times of Israel to help launch the 2018 Negev Dinner Campaign honouring Julia and Henry Koschitzky.

- (1) David Horovitz, Julia & Henry Koschitzky, Dinner honourees
- (2) Glennie Lindenberg, Judy Engel



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**JNF CANADA**  
**OCTOBER 2018**

## MISSION TO ISRAEL AND PORTUGAL

Participants enjoyed the enriching experience of a Jewish heritage tour in Portugal including many synagogues, Shabbat dinner with community members and historical stories of the Jewish presence over the past hundreds of years. In Israel, the group participated in many unique visits exclusive to JNF Missions.

**JNF PACIFIC REGION**

**AUGUST 15, 2019**

## SUMMER SAIL

A sold out crowd celebrated the 10th Annual JNF Future Summer Sail on Tu B'Shvat and learned about loving couple relationships with Dr. Michal Regev. Long-time committee members Eli Joseph, Marcus Brandt, and Jeremy Finkleman were honoured and new JNF Future chair, Yolanna Zlotnik, was introduced. The dance floor stayed full all the way back to the dock.



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(1) Jeremy Finkleman, Eli Joseph  
(2) Yael & Justin Segal, Svetlana Chastny  
(3) Erin & Marcus Brandt

**JNF KINGSTON**

**MAY 9, 2019**

## YOM HA'ATZMAUT

The community-wide celebration included a presentation of a JNF Canada project at the Jaffa Institute, Israeli entertainer Omer Shaish singing Israeli and Broadway show tunes, and Israeli food.

Michael Springer, Daniella Springer, Omer Shaish, Samanntha Springer, Juliana Springer







## NEGEV GALA ▲

(1) Jessica Cogan, Steven Schipper, Terri Cherniak, Gail Asper, Wendy Eidingen-Spatzner, Ariel Karabelnicoff  
(2) Young professional attending the JNF Future reception

## JNF MANITOBA/SASKATCHEWAN MAY 27, 2019

The Manitoba/Saskatchewan Negev Gala honoured Mr. Steven Schipper C.M. O.M. for his leadership, integrity and support of the State of Israel. We were privileged to have Chaim Lev Tov, performing for us. It was also a pleasure to host the comedian, actor, writer and producer, Elon Gold. It was a hilarious show full of good laughs.



## JNF MANITOBA/SASKATCHEWAN & JNF OTTAWA

NOVEMBER 2018

## NOAM GERSHONY ▲

Due to popular demand, Israel's legendary Paralympic gold medal tennis champion, Noam Gershony visited Ottawa and Winnipeg to share the story of his life. During the Second Lebanon War, Noam sustained critical injuries in a helicopter crash. He received superb rehabilitative services at Beit Halochem which enabled him to compete in the London Paralympic Games.

Noam Gershony addressing an audience in Winnipeg.



## JNF MONTREAL

AUGUST 16, 2019

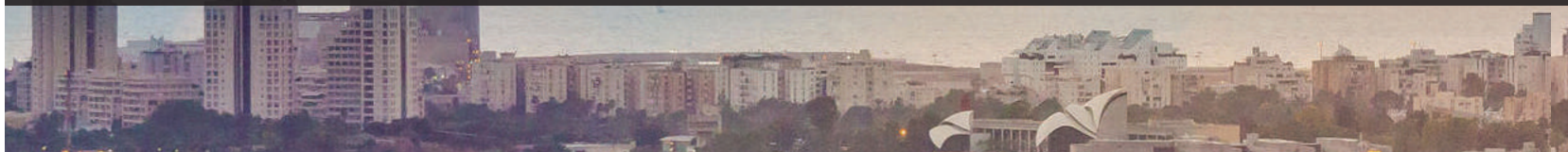
## JNF FUTURE: ISRAELI WINE TASTING ▲

Amidst spectacular views of Montreal on the rooftop of Israel's Deputy Consul General's residence, many young professionals enjoyed a soiree of tasting various Israeli wines.





# THANK YOU



Anonymous  
Aaron Construction Limited  
Adams and Waks Families  
Laurent Amram  
Joseph Antebi  
Luba and Yves Apel  
The Asper Foundation  
Gail Asper and Michael Paterson  
ATB Financial  
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Beedie Development Group  
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and Horace Beilin z"l  
Brent and Lynn Belzberg  
Gilbert, Gaby, Michel, David & Charles Bitton  
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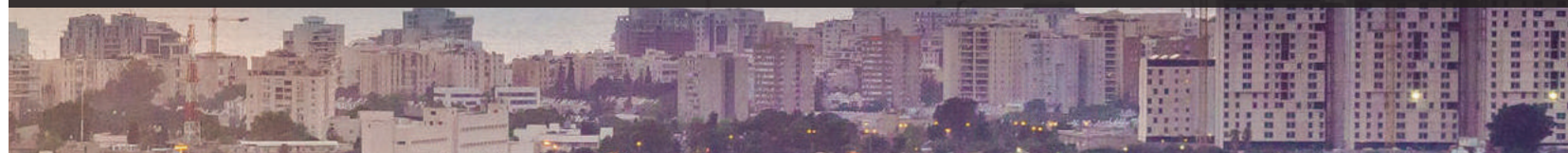
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The Alvin and Mona Libin Foundation  
Nathan and Glennie Lindenberg



Thanks to the dedication, commitment, and compassion of JNF Canada's leading donors, we are able to help build the infrastructure for Israel's future. We extend our appreciation to everyone listed below as well as the thousands of donors who stand with JNF Canada and the people of Israel.

JNF Canada helps to build the facilities to care for the vulnerable, nurture at-risk youth, enrich the lives of special need individuals, cultivate the environment, beautify public places, heal the injured and launch the next generation of leaders in Israel. With your generosity, we are able to enrich and enhance the lives of Israelis in every corner of the country.

### Leadership gifts made between September 2018 - August 2019



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The Wolfond Family  
York University  
Stephanie and Barry Zekelman  
We apologize for any errors or omissions





JNFU: A PERSONAL STORY

# SEEING ISRAEL THE JNF CANADA WAY: MY EUROVISION MISSION EXPERIENCE

by Miriam Izbinsky



I was born and raised in Ottawa, and have always wanted to be able to do more for the Ottawa Jewish Community, but never really knew where to start. Last winter I went to a JNF event to hear Noam Gershony speak about his life as an IDF pilot who was injured during the 2006 Lebanon War and went on to become a Paralympic Gold Medalist in Wheelchair Tennis. His words gave me perspective and made me realize that even though I am just a 22-year-old Carleton University student, I can really make a difference in my city and in my community. A few months later I jumped at the chance to begin making a difference by joining the JNF Canada Young Leadership Mission to see Israel the JNF way and to experience many JNF projects first-hand with participants from all over the world — Italy, Mexico, Sweden, Ireland and Australia.

The trip included important visits to the Western Wall, Mount Herzl, and Yad Vashem. We visited — and bought lots of delicious food — at the Shuk Carmel. We said Kabbalat Shabbat on the beach at sunset. We

visited the gorgeous Saad Kibbutz which was 4 kilometers away from the Gaza Border. We experienced Israeli technology advancement at the Peres Center for Peace and Innovation. We took a very long bike trip along the Agamon Hefer and Alexander River. We experienced a real Druze meal and their hospitality. We took part in “White Night” in Tel Aviv, a city that doesn’t stop. In Nazareth we toured the Beit KKL/JNF House and met some of the students. Many of the classes they offer are so advanced that Canadians engage in these subjects only in university. It is an amazing space for students, especially those with learning disabilities, because they learn at their own pace. And, of course, we got to experience Eurovision in Israel!

I will never forget these experiences. But truly, it was seeing the wonderful JNF projects first-hand that really inspired me. I cannot wait to bring JNF to the Jewish community of Ottawa for events and fundraisers. I could not have asked for a better JNFU Israel experience!

# WE COULD NOT DO IT WITHOUT YOU.

*Volunteers are the  
lifeblood of  
JNF Canada's work.  
We are proud to highlight  
our devoted volunteers  
who support JNF through  
their leadership  
and dedication.*







**JULIA AND HENRY  
KOSCHITZKY**

***Julia and Henry Koschitzky are model philanthropic and volunteer leaders in Toronto, across Canada,***

and around the world. The tireless work they have accomplished over the past 40 years has set the bar high. They passionately embrace the values of tzedakah and achdut (Jewish unity). The Koschitzky's are recognized as an extraordinary leaders in the area of community engagement, especially in the field of Jewish education. They share an unwavering commitment to the land and people of Israel, so they were obvious choices to be honoured at the 2018 Toronto Negev Dinner. Their proudest achievements are their children and grandchildren who each in their own respective communities of Toronto, New York and Israel are following their philanthropic leadership example.

“Julia and Henry embody the highest Jewish values. They were exemplary Negev Dinner Honourees. People jumped at the opportunity to volunteer for their Negev campaign. It is an honour to have Henry and Julia's good names connected with JNF and we are so grateful for their support and involvement.”

**Jerry Werger**  
Immediate Past President,  
JNF Canada



**SHELDON AND BETHE  
JARCAIG**

***Past Negev Honourees, Past Presidents, Negev Dinner Chairs – you name it, when it comes to JNF, Bethe and Sheldon have done it all!***

The amount of commitment this power couple has made and continues to give to JNF is overwhelming. Their contributions are deeply appreciated by the Windsor community. Both volunteer for a number of other organizations as they are so dedicated to community. They are the type of leaders who will do anything to get the job done and this inspires others to join them. They most recently volunteered to lead the Windsor Negev Campaign and Dinner and over 650 people attended. Considering the size of the local Jewish population, they did an incredible job of engaging both the Jewish and non-Jewish community in JNF's work. Bethe also serves on JNF Canada's Executive Committee, which sets the strategy and policies for the organization. The old adage, “if you want something done, give it to a busy person,” absolutely applies to the Jarcaigs.

“Sheldon and Bethe are exemplary leaders. The impact of their volunteerism cannot be measured. Windsor is a successful region due in large part to their tremendous efforts. I am thrilled that Bethe serves on the national executive committee as she provides experience and wisdom to guide JNF Canada.”

**Wendy Eidingner Spatzner**  
President, JNF Canada



**SHANE AND REBECCA  
ASBELL**

***Family, Jewish identity, Jewish continuity and a love for Israel define the Asbell family.***

Both Shane and Rebecca have taken active leadership roles in a variety of organizations, always willing to roll up their sleeves to assist a worthy cause. Despite their busy work schedules and commitments to their children, they manage to participate in almost every event in the Jewish community. They are active with a number of organizations, from Talmud Torah to Federation to synagogue initiatives and most recently served as the JNF Negev Gala Co-Chairs. They represent the next generation of leaders who are stepping forward and taking positions of leadership. They are deeply committed to the Edmonton community as well as Israel, so JNF is a wonderful fit for them. Shane and Rebecca continue to shine as outstanding volunteers and members of the Edmonton community.

“I would like to express my sincere appreciation to Rebecca and Shane for their dedication to our community and to Israel. Your involvement and leadership not only benefits us now but sets an example for the next generation, advancing a brighter future for Edmonton and Israel.”

**Sharon Bookhalter**  
President, JNF Edmonton



JEWISH NATIONAL FUND OF TORONTO  
**NEGEV DINNER**

— H O N O U R I N G —

WENDY EISEN &  
CAROLE ZUCKER

SUNDAY, NOVEMBER 24, 2019  
- BEANFIELD CENTRE -



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